

# PHILANTHROPY AND PARTNERSHIPS MANAGER (CONTRACT-UK)

# About Soi Dog

Soi Dog Foundation is the largest animal welfare organisation in Asia, dedicated to helping stray dogs and cats. Our mission is 'To improve the welfare of dogs and cats in Asia, resulting in better lives for both the animal and human communities, to create a society without homeless animals, and to ultimately end animal cruelty'. The values we rate are passion, compassion, honesty and transparency. To find out more about Soi Dog please visit: <a href="http://www.soidog.org">www.soidog.org</a>

## Job Summary

The Philanthropy and Partnerships Manager plays a vital role in developing and implementing strategies to grow highvalue income from international donors through grants, major giving, and corporate partnerships. This position will lead on establishing new giving structures including a Development Board Programme, while also promoting legacy giving opportunities to ensure long-term sustainable income for Soi Dog Foundation.

## **Contract Terms**

- 12-month fixed term contract with likelihood of extension
- Full-time position (40 hours per week)
- Remote working with travel required for donor meetings and events
- Ability to work across multiple time zones essential

# **Key Responsibilities**

# **Strategic Development & Implementation**

- Lead the development and implementation of international high-value giving strategies including grants, major donors, and corporate partnerships
- Working closely with the Director of International Fundraising and marketing, launch the Development Board Programme strategy to engage high-net-worth supporters
- Develop and implement a donor journey programme, supporting the major giving senior officerto implement the plan
- Work closely with the Director of International Fundraising to set and achieve income targets
- Contribute to the overall fundraising strategy and annual planning process

#### **Relationship Management**

- Build and maintain relationships with high-value donors, grant-makers, and corporate partners
- Support the launch of a Development Board
- Provide excellent stewardship to all high-value supporters
- Create bespoke cultivation and engagement plans for major donors
- Work with senior leadership and trustees to maximise networking opportunities
- Oversee the development of compelling funding proposals and impact reports

#### **Team Leadership & Development**

• Provide leadership and management to the high-value relationship fundraising team

- Set clear objectives and KPIs for team members
- Conduct regular 1:1s and performance reviews
- Create development opportunities for direct reports
- Foster a positive team culture aligned with Soi Dog's values
- Ensure effective collaboration across the fundraising team
- Manage external consultants and agencies as needed

#### **Programme Development**

- Design and implement the High Value Giving Club programme, including benefits structure and stewardship journey
- Create cultivation and stewardship events for high-value supporters
- Develop tailored communications and marketing materials
- Work with the team to identify and research prospective donors
- Monitor and evaluate programme effectiveness

#### **Financial Management & Reporting**

- Monitor income against targets
- Track and report on key performance indicators
- Provide regular updates and reports to the Director
- Analyse return on investment across different programmes
- Maintain accurate records in the CRM system

#### **Required Skills and Experience**

#### Essential

- Minimum 4 years' experience in high-value fundraising, including major gifts and grants
- Willingness and ability to travel regularly, and (sometimes) internationally for donor meetings and events
- Experience in managing remote teams and working across time zones
- Proven track record of securing six-figure gifts
- Experience in developing and implementing high-value giving programmes
- Strong relationship building and networking skills
- Excellent written and verbal communication skills in English
- Experience in creating donor development boards or similar giving structures
- Demonstrated ability to work with high-net-worth individuals
- Strong project management and organisational skills
- Knowledge of animal welfare sector

#### Desirable

- Experience in international fundraising
- Understanding of the Asia-Pacific philanthropic landscape
- CRM database management experience

#### **Reporting Line**

- Reports to: Director of International Fundraising
- Direct Reports: Corporates and Grants Officer and Senior Major Gifts Officer

# To Apply

Please send your CV and a cover letter detailing your suitability for this role to <u>hr@soidog.org</u> Short-listed candidates will be notified by email