

The logo for Soi Dog, featuring the words "Soi Dog" in a stylized, orange, sans-serif font. A small paw print icon is positioned above the letter 'i' in "Dog".

**Soi
Dog**

www.soidog.org

END OF YEAR REPORT 2020



WWW.SOIDOG.ORG

2020

A YEAR LIKE NO OTHER

A MESSAGE FROM OUR CO-FOUNDER, JOHN DALLEY MBE

Dear Supporters,

2020 was a year to remember for all the wrong reasons. Like every organisation, Soi Dog Foundation was badly affected, but I am happy to report that, with your support, we continued to make great strides in helping Asia's homeless dogs and cats.

New records were set in almost all our major areas of operation despite the need to invest heavily in additional accommodation and land to cope with the sudden rise in abandoned animals, and despite us being unable to transport many adopted animals to new homes overseas.

The lockdown in Thailand throughout April and May presented additional challenges, but we still managed to neuter a record number of dogs and cats, and in December passed the landmark figure of half-a-million animals neutered since 2003. What is probably more remarkable is that nearly a quarter-of-a-million of those animals were neutered in the last two years alone. Coupled with a record number of animals treated at our hospitals and by our community outreach teams, Soi Dog continued to directly treat more animals than any organisation in the world.

This would be impossible without your incredible kindness, and I am sure that as you read the following pages, you will be as impressed as I am by what our dedicated teams have managed to achieve with your support. To me, nothing exemplifies this dedication more than our mobile CNVR teams who, when lockdown measures were announced, chose to remain in the provinces where they were working rather than return home.

One area in which there was an inevitable downturn was in the number of visitors and volunteers. With international flights curtailed, it has been strange to experience the shelter without the many visitors and volunteers from overseas, and you are truly missed. We have been blessed, though, with some local volunteers coming from various parts of Thailand to help, which is greatly appreciated.



While the number of animals adopted internationally was also down, we saw the highest ever number of dogs and cats adopted to new homes here in Thailand.

Many of you were active in raising funds to help us transport by cargo some of the 100+ dogs and cats who were waiting to go to new homes overseas. A successful matched appeal in December will ensure that all the remaining animals that have been waiting to fly will be able to do so in early 2021. Not only does this provide a wonderful opportunity for these fortunate dogs and cats to experience a new life, it also frees up space to enable us to take in more animals that needs us.

I made a promise that we would not shut our doors to any such animal because of the Covid-19 restrictions and, thanks to you, we have not done so. Although the crisis continues, our doors will remain open. I am confident that, even if the restrictions extend into 2022, we shall manage with your unwavering support.

Thank you once more. It is impossible to calculate the millions of animals that have been spared a life of suffering because of you.

John Dalley MBE
Co-founder and President
Soi Dog International Foundation
on behalf of the SDIF board.

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CNVR

SPAY AND NEUTER PROGRAMME

Our CNVR programme is, and has always been, at the very forefront of our operations. Through CNVR (Catch, Neuter, Vaccinate, Return), street animals are humanely caught, spayed or neutered, vaccinated against six major diseases and then, if safe to do so, returned to their territory.

During one of the most challenging years in the history of Soi Dog, our CNVR programme once again reached new highs, with **121,707** animals neutered and vaccinated, and a special all-time milestone achieved thanks to your support. You are the most important part of what is now the largest initiative of its kind anywhere in the world.

121,707
animals neutered and vaccinated
in 2020



78,653
animals neutered and vaccinated
in Bangkok in 2020



HIGH HOPES

At the dawning of 2020, hopes were high for another record-breaking year, but nobody had yet accounted for the pandemic. This was to prove a challenge on so many fronts but for CNVR, and our eight mobile clinics, the restriction of movement and the forbidding of people gathering at places like temples and schools, where we typically host the clinics, presented significant logistical hurdles.

Since 2015, we have also been working in Bangkok with the support of Dogs Trust Worldwide who provide a grant that funds 50% of the project in the city – home to six of our eight mobile teams. **78,653** animals were neutered in Bangkok in 2020, bringing the total number neutered there to over a quarter-of-a-million animals.

REALITY OF LIFE UNDER COVID-19

In April, the monthly figure of animals neutered dropped to its lowest for two-and-a-half years. During the height of restrictions in Bangkok, our teams had to be inventive and use the rarely seen sparse streets of Thailand's usually bustling capital to their advantage. They did just this, reaching areas not accessible under normal circumstances, such as underneath campus buildings and in locations that would usually play host to hundreds of pedestrians, now quiet and untrodden and suddenly attractive to shy, feral dogs.

A similar situation played out in Nakhon Si Thammarat, the location of the first of our southern mobile teams. Banished from popular areas because of the pandemic, they ventured to far less populated, jungle areas to neuter and vaccinate animals hiding out there. The team also showed their dedication to the project when they chose to remain in the province to work when so many others were moving back to their home provinces, knowing that after the commencement of lockdown they would not be permitted to travel.

The commitment of our Bangkok and Nakhon Si Thammarat mobile teams paid off. By July, with restrictions eased, the overall monthly number had once again risen to over 10,000. It then rose month on month between August and December, culminating in the most animals ever neutered by Soi Dog in a single month – **13,615** in December.

ENDING THE YEAR ON A POSITIVE NOTE

September saw the newly formed second southern mobile team carry out an intervention project at the Sattahip naval base in Chonburi.

The base, which is home to around 400 free-roaming dogs and as many stray cats, also operates a small shelter which is home to a further 270 animals. The team spent four weeks there, neutering over 700 animals and working with feeders in the community and officials from the naval base to help them better understand the principles of stray dog and cat population management.

Soi Dog-funded CNVR projects elsewhere in Thailand also broke records, dovetailing perfectly with Soi Dog's own mobile clinics in Bangkok and working in various other locations across Thailand to enhance the impact of CNVR on a national scale.

Your unbelievable support helped to round the year off in style when in December, not only did you help to break the monthly record for animals neutered but your contributions to the CNVR programme helped it reach the all-time milestone of **500,000** animals now having been reached through CNVR. Such is the sustained impact of your support of this programme, almost half of these have occurred in just the last two years.

FOCUS ON 500K

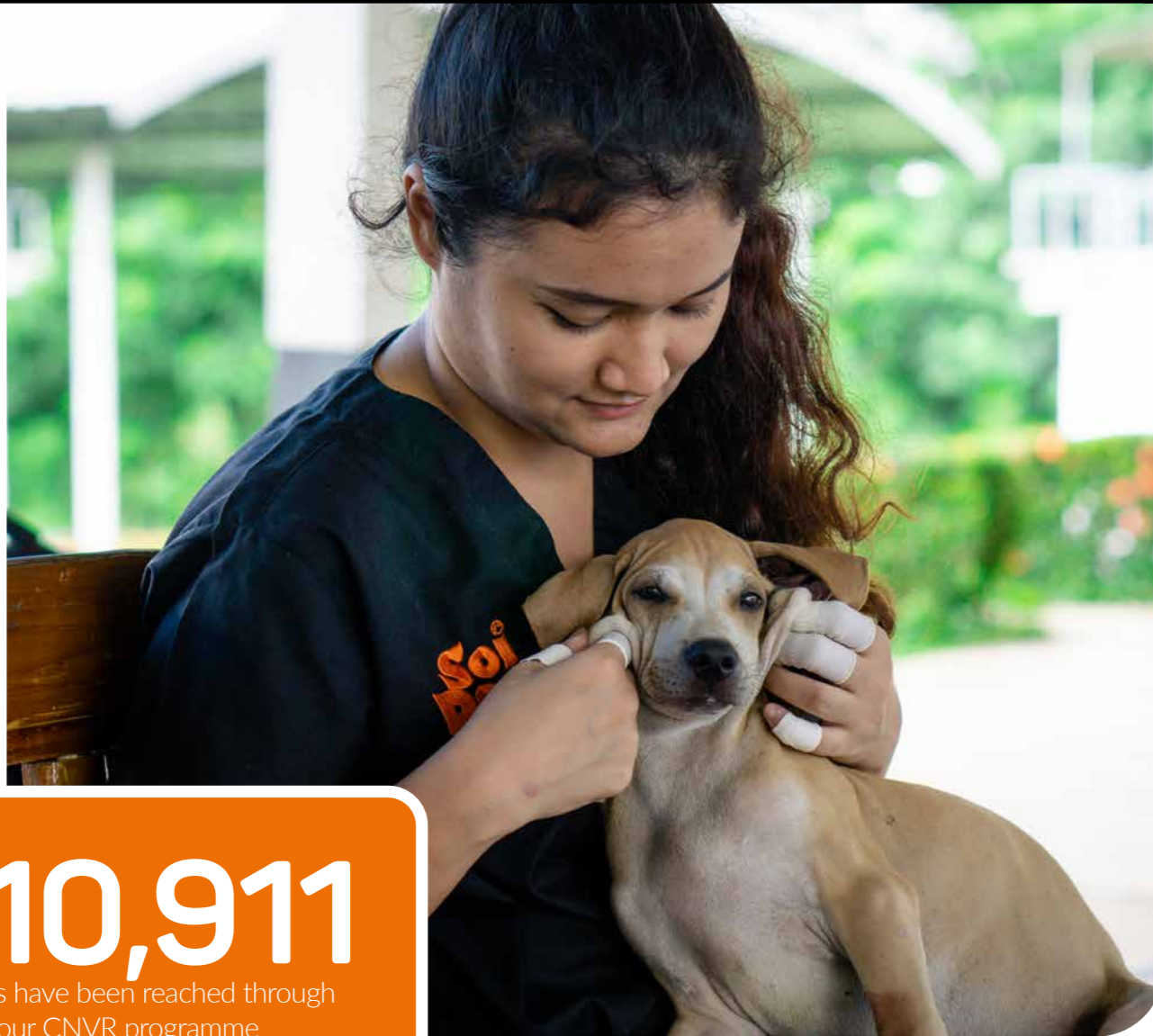
One of the founding principles of Soi Dog Foundation, alongside rescue, treatment and adoption, is ending the suffering of stray animals through spay/neuter and vaccination. Back in 2003, our co-founders began spaying/neutering stray dogs and cats, with the ultimate ambition of rolling out nationwide large-scale programmes to address the root cause of the suffering – the overpopulation of stray animals.

The early days were modest but, with your unwavering support, the programme has grown bigger and bigger, capable of benefitting ever-increasing numbers of animals each year and reaching more parts of Thailand.

13,615

the highest number of animals ever neutered by Soi Dog in a single month





510,911

animals have been reached through our CNVR programme since 2003

From humble beginnings, you have enabled the programme to become what it is today. Just seven years ago, it would take a year to neuter and vaccinate 13,000 animals. Now, that number is achievable in just one month.

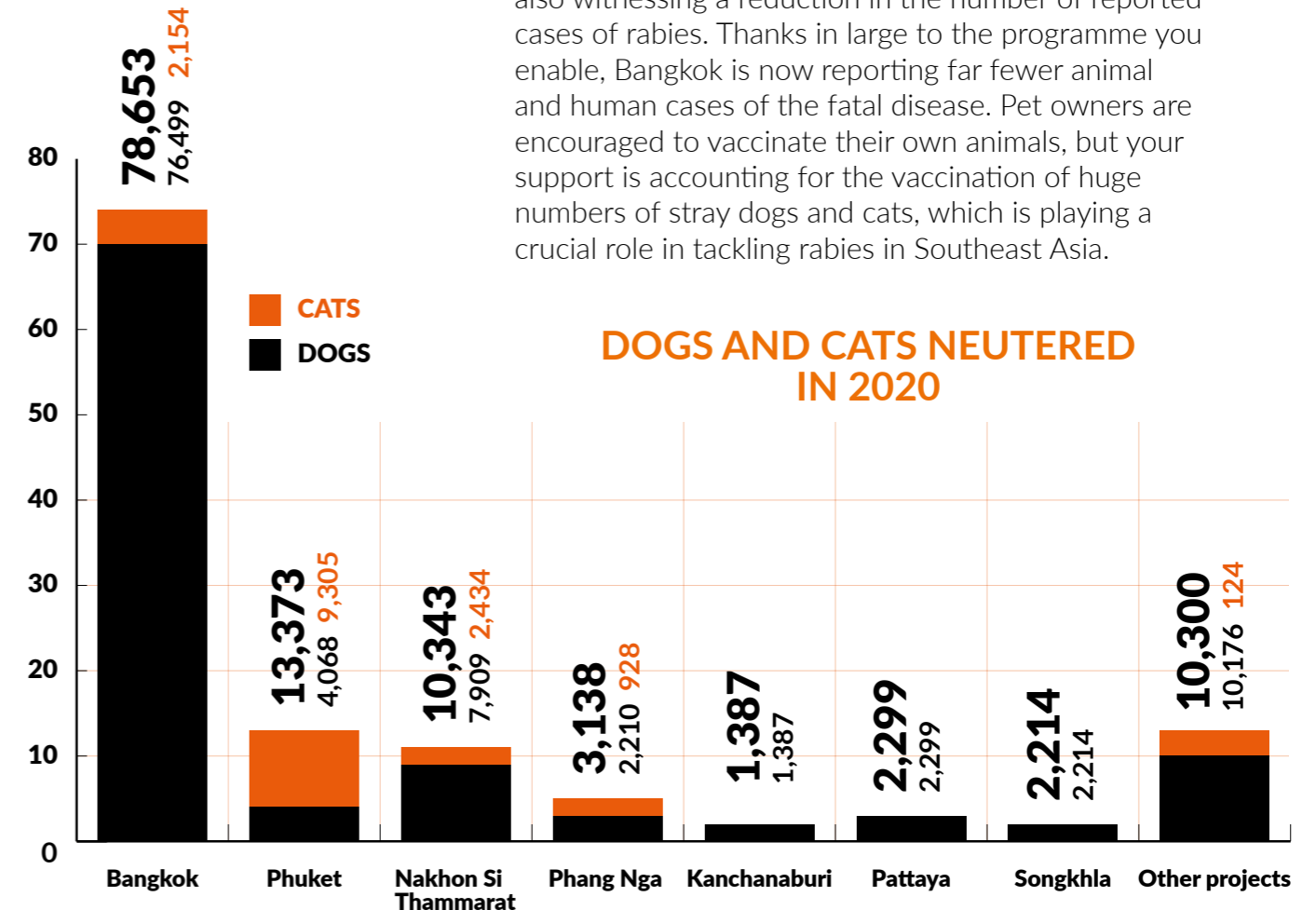
Predicted to happen earlier in the year, but hampered much like the rest of life during 2020, the magical milestone of **half-a-million** animals neutered and vaccinated finally arrived in December.

At the close of 2020, exactly **510,911** animals had been reached through our CNVR programme : **421,148** dogs and **89,763** cats.

Because of your support, hundreds of thousands of stray animals have benefitted from CNVR. Females are no longer giving birth to litter upon litter of unwanted puppies and kittens, and millions more have been spared a short life of hardship and misery on the streets.

V FOR VACCINATION

With so many animals now reached by CNVR, we are also witnessing a reduction in the number of reported cases of rabies. Thanks in large to the programme you enable, Bangkok is now reporting far fewer animal and human cases of the fatal disease. Pet owners are encouraged to vaccinate their own animals, but your support is accounting for the vaccination of huge numbers of stray dogs and cats, which is playing a crucial role in tackling rabies in Southeast Asia.



1 in 6

animals neutered by Soi Dog is a cat.

HUMANE EDUCATION

Despite the hiatus of our humane education programme between April and August on account of the pandemic, we managed to reach record numbers of students thanks to your support. Our two-person education team visited a total of 51 schools and taught **8,204** students throughout 2020 – an increase of **11%** on 2019.

The team also took the opportunity to engage with the community at a number of special events, such as our mobile clinics in Phuket in August and our vaccination drive on World Rabies Day in September. They also assisted with our intervention project at the Sattahip naval base by hosting a class at the nearby kindergarten.

Our education programme takes a proactive approach to animal welfare, instilling the ethics of compassion within the children of today to reduce cruelty against the animals of tomorrow. Fun and interactive classes see students of all ages role-play, brainstorm and problem solve, all the while learning about the needs and rights of stray and domestic animals.

The opening of our brand-new humane education centre at the shelter in November is enabling the team to reach an even greater number of young minds as well as further develop the programme as a whole. Drawing students out of the classroom and into the shelter environment also allows them to connect more closely with the animals they're learning about.

Ultimately, it's our goal to see animal welfare fully integrated into the national curriculum in Thailand but, until that day arrives, your support is ensuring as many children as possible are given the opportunity to learn the importance of empathy for animals. Simply put, you are laying the foundations for a brighter, kinder future.



8,204
children took part in our
education programme in 2020

ADOPTION AND INTERNATIONAL PARTNER RESCUE PROGRAMME (IPRP)

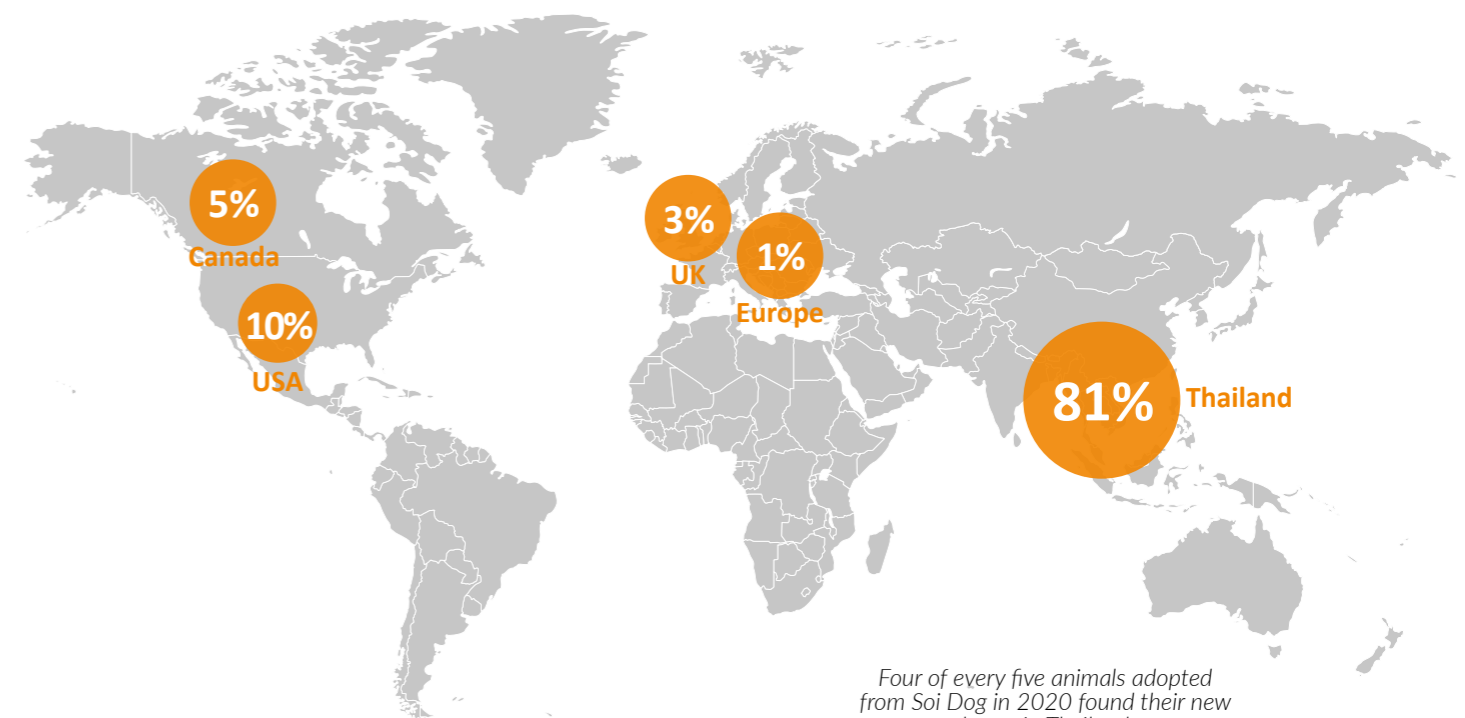
A total of 727 animals left the shelter for loving homes in 2020 – 588 in Thailand and 139 across Europe and North America. Although this represented a 22% overall reduction compared to 2019, it was still a great achievement given the enormous logistical challenges Covid-19 presented.

Overseas adoptions in particular were down 67% on 2019 on account of international travel restrictions which meant fewer adopted animals were able to fly to their new homes. These restrictions also meant there were fewer flight volunteers available to accompany adopted animals on their journey, and we began to rely heavily on the more costly option of transporting animals by cargo instead.

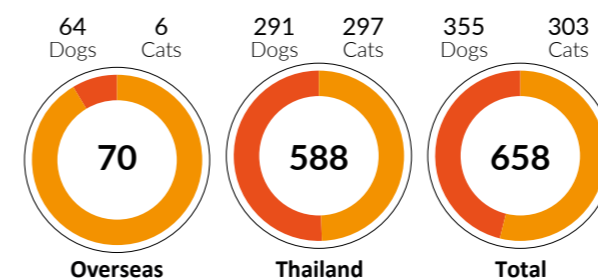
In December, a generous donor offered a 1:2 matching donation which was very successful in raising funds to help finance the increased costs of transporting adopted dogs by cargo.

We are also hugely grateful for the support of our partner rescue organisations in the USA and Canada who continued to welcome animals to their shores wherever possible. Adoptions through our international partner rescue programme made up almost 50% of all animals who travelled to their new lives overseas in 2020.

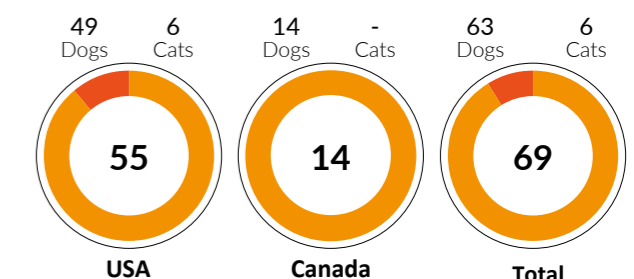
While international adoptions slowed – or stopped altogether – at various points throughout the year, adoptions within Thailand were a steady constant, thus helping to create valuable space in the shelter for new arrivals.



PRIVATE ADOPTIONS



INTERNATIONAL PARTNER RESCUE PROGRAMME (IPRP)



We saw a **15%** overall increase in Thai adoptions, with cat adoptions in particular almost doubling. The continued growth of our local programme in Thailand also represents a changing attitude towards animal welfare within the country, with more and more opting to adopt.

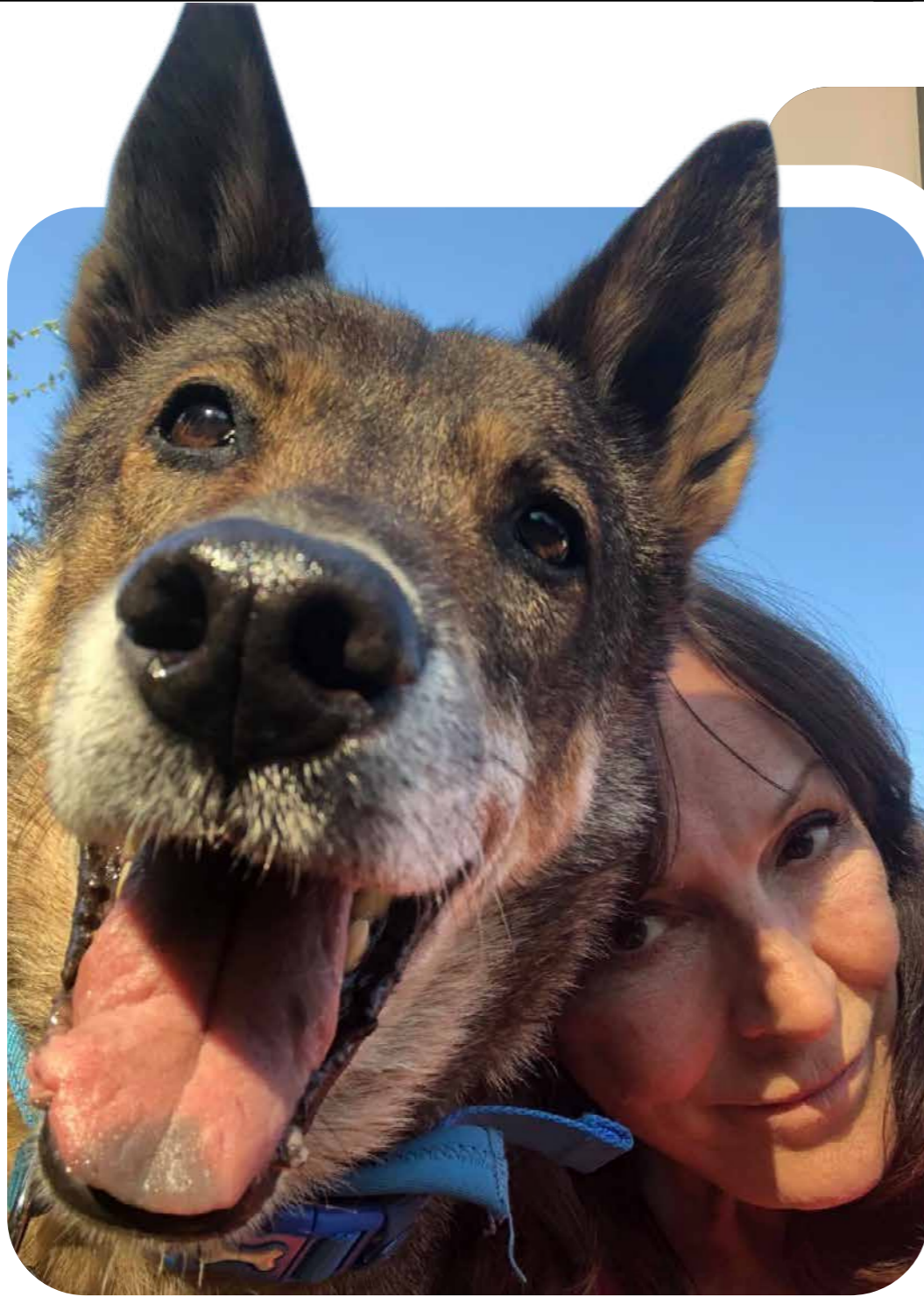
Thank you to each and every one of our adopters who welcomed a Soi Dog rescue into their hearts and homes this year and to our supporters who generously donated in order to get them there. You pulled out all the stops and gave 727 animals a life they could previously only have dreamt of.

727
dogs and cats left the
shelter for new lives

ADOPTION HIGHLIGHTS

NA TONG

If there was ever a dog who deserved to find their forever home, it was Soi Dog veteran **Na Tong**. Abandoned at a construction site when he was just over a year old, and with threats being made against his life, Na Tong was brought to the shelter in May 2010 for his safety. He spent close to a decade here waiting patiently for the perfect person to come along. This was the year they finally did. In March, after **nine years and nine months** at the shelter, Na Tong left on one of the last flights before Thailand went into lockdown. He's now living out his golden years in **Reading, UK** with plenty of countryside walks, belly rubs and – as has always been his favourite – opportunities to splash about in water. With no other dogs, cats or children to share his adopter's affection with, Na Tong is finally the king of his own castle.



“ I really can't imagine life without him. It's my mission now to make these years his happiest and healthiest yet and make every day count. ”

Na Tong's mum.



DAYARAM

Dayaram was brought to Soi Dog in April 2016 when he was four years old after his former owner abandoned him on the streets and he became sick and injured. Outside the shelter, Dayaram was well known as one of our sponsor dogs. Inside the shelter, he was known for his habit of stubbornly refusing to return to his enclosure after walks. Despite his stardom, his chances of finding a home seemed slim on account of his double incontinence. But they say there's a family out there for every dog, and this year Dayaram found his: a couple who developed a soft spot for him while volunteering in his enclosure some years before. He joined them – and fellow Soi Dog rescues Saengrawee the cat and Breeya the dog – at their beautiful country mansion in **Connecticut, USA** in October after **four years and five months** at Soi Dog. Dayaram's wish has finally come true, and he never has to return to his enclosure again.

“ Dayaram was always in our minds and hearts, and we knew he had little chance of being adopted. We are thrilled to have this sweet, silly boy as part of our family. ”

Dayaram's parents.



HADAD

Hadad was rushed to Soi Dog in September 2018 by a local taxi driver who found him under a bridge unable to move following a car accident. He was four years old at the time and badly injured. Although his fractured leg took a number of surgeries to repair, it was his emotional scars that took the longest to heal. For the **year and five months** Hadad was with us, he was a timid character who chose his company carefully and was wary of new people and unfamiliar environments. But when he joined his adopter in **Richmond, Canada** in February, everything changed. Hadad transformed. The confident dog his adopter describes now – who hikes nature trails and joins her on road trips across the country – couldn't be further from the shy and unassuming boy we knew at the shelter. A wonderful example of what love can do for a shy dog if they're just given the chance.

“ I can't believe I was lucky enough to have him. He is the light in my life. His gentle, loving demeanour towards me and absolute trust for me fills my heart every day. ”

Hadad's adopter.



WILFRIED AND WICKIE

Littermates **Wilfried and Wickie** were just two months old when they arrived at Soi Dog in April 2020 in need of urgent care. Severe inflammation had caused them to go blind, and our vets had no option but to remove their eyes to relieve their pain. It was a tough start for these siblings, but they recovered well and in July were fortunate enough to be adopted together here in **Phuket, Thailand** by an experienced Soi Dog adopter and trainee vet. The adventurous pair enjoy exploring their tropical surroundings on the safety of their leads and showing the world that blindness is no obstacle to living a full life. After everything they've been through, it's heartwarming to know that Wilfried and Wickie will have the comfort of a home, the love of a family and the support of each other for the rest of their days.

“ It doesn't bother me that they're blind. They're my best friends, and I will be their eyes for them. I want them to have a happy life and feel like they're not missing anything. ”

Wilfried and Wickie's family.

ZATONO

Zatono came into the care of Soi Dog in November 2016 when he was six weeks old after his mother was killed by a dog, leaving him alone and vulnerable on the streets. He blossomed into a friendly and charming cat at the shelter, but unfortunately his feline immunodeficiency virus (FIV) diagnosis held him back from finding a home for over **three years**. 2020 was the year his luck changed. A lady who had fallen in love with Zatono on a visit to the shelter back in 2018 got in touch after seeing he was still available for adoption on our website. She was now in a position to adopt and couldn't wait to welcome him into her home in **Seattle, USA**. They were finally reunited in March, and Zatono has since been enjoying all the comforts that come with having a home of his own, like cuddling on the sofa and watching TV.



“ He was so adorable, it was hard to say goodbye when I visited Soi Dog back in 2018. Adopting him was such an easy choice! ”

Zatono's adopter.

COMMUNITY OUTREACH

Demand for Soi Dog's community outreach programme skyrocketed in 2020 as the pandemic took hold, and your support in this area became more vital than ever. Both community outreach teams were even granted special permits during lockdown allowing them to pass through government checkpoints and continue their work treating street animals in need around Phuket.

With your support, the teams treated a total of **6,748** animals and administered **10,273** treatments throughout the year – a **63%** and **81%** increase on 2019 respectively.

Treating animals in situ in this way greatly eases the pressure on our dog and cat hospitals which are constantly operating at capacity. It's also in the best interests of animals who live freely and happily in their territory and would find the hospital environment stressful.

However, there are cases in which an animal must be admitted to our hospitals for the treatment they need. Our teams picked up **424** such animals (an increase of 14% on 2019) throughout the year, often assisting our busy animal rescue units.

Although Covid-19 restrictions prevented the teams from hosting any of their usual workshops, they continued to train local feeders in first aid and teach them to identify signs of sickness and injury in the animals they care for.

128 tonnes
of food provided to stray animals
across Thailand

6,748
stray animals treated out
in the community

They also continued to provide assistance to the nearby government pound, visiting every Wednesday and even volunteering their time at weekends too. As part of our continued commitment to the 1,000+ dogs housed there, our community outreach and vet teams work together to ensure all are neutered, vaccinated and dewormed, protected and against ticks and fleas and treated on-site for any other health issues. A total of **4,607** treatments were administered at the pound in 2020, and **267** serious cases were admitted to our shelter for further care.

Your generous donations touch the lives of animals in all corners of the island, enabling them to be free from pain, discomfort and disease. Thank you.

SHELTER POPULATION

Soi Dog's shelter population grew by almost 20% in the 12 months to December 31st. The year began with 1,112 animals in the shelter dog enclosures, cattery and hospitals. It ended with **1,328**.

When you also take into account the dogs and cats in our clinic in Bangkok, and those in foster care – many with Soi Dog staff – the total number of animals in our care was 1,386. Never before have you ensured the safe shelter of so many dogs and cats at Soi Dog.

The period May through to August witnessed the sharpest rise in population, as Covid-19 restrictions meant that the number of adopted animals travelling overseas with flight volunteers, in particular to our amazing partner rescue organisations in the USA and Canada, was severely affected. The normal cycle of intake, treatment, shelter and adoption was interrupted in the final phase.

The latter part of a difficult year saw a slower increase in population, but an increase nonetheless. However, your support helped to ease the overcrowding situation at the shelter and changed the lives of so many dogs and cats.

1,386

animals under the care
of Soi Dog

The shelter population grew by

20%

in the 12 months to
December 31, 2020



FRONT OFFICE

almost
22,000
phone calls received

Our hospital front office team experienced their busiest year to date, fielding a total of **21,939** phone calls – 17,411 calls during shelter hours (an increase of **19%** on 2019) and 4,498 emergency out-of-hours calls (an increase of **41%**) throughout the year. June was their busiest month, with a total of 2,200 calls.

In addition to answering tens of thousands of calls and emails for help and handling emergency walk-ins, the team of five also register new arrivals to the hospital, book animals in to be neutered, manage our extensive animal database, coordinate our animal rescue officers and liaise with local feeders and carers. And it's not uncommon to find them nursing a neonatal in their lap at the same time. Their commitment ensures no animal is left behind.

Thank you to everyone who reported a sick or injured dog or cat to our front office team in 2020. You were a lifeline for thousands of homeless animals in need.

TREATMENT

The knock-on effects of the pandemic left more dogs and cats requiring urgent medical care than ever before. From road traffic injuries and life-threatening diseases to cases of severe neglect and deliberate cruelty – our veterinary teams saw and treated it all this year.

Close to **5,000** new cases from across Thailand were admitted to our dog and cat hospitals in Phuket and our clinic in Bangkok throughout 2020 – more than any year in Soi Dog's history.

Cat admissions in particular were up **37%** on 2019. A total of **2,434** cats were treated at our dedicated cat hospital.

The cases you see here are testament to how your unwavering support kept our hospital doors open and ensured no dog or cat was turned away in their hour of need. You gave every single one of them a fighting chance. Some of the very lucky ones have been through the mill but have also already found their loving forever homes. Thank you for making it all possible.



4,909

dogs and cats treated in our
Phuket and Bangkok hospitals

Amira was rushed to our hospital in October. Shockingly, she had a bullet wound in her head and was missing the lower half of her front legs. But this beautiful, resilient girl had such a strong will to live, and she quickly became a star patient for our vet team.



TREATMENT HIGHLIGHTS



CALVYN

Not many dogs could go through what **Calvyn** did and come out the other side with a huge smile and a wagging tail. This brave boy underwent a number of reconstructive surgeries at Soi Dog after sustaining life-threatening head injuries in March. Fully recovered, he gained the most unique hairdo in August and flew to his forever home in Canada in October.



CENTOS

Distressingly, we saw a number of dogs trapped in snares this year, like **Centos**. A wire trap cut this brave boy's leg down to the bone and caused a severe wound. However, with surgery, care and rest in August and September, he pulled through with all four paws and a smile that lights up a room.



NAMFON

Namfon arrived in January with a deep, septic wound under her leg. Her recovery was made all the more challenging when she was diagnosed with feline leukemia (FeLV), an incurable virus. But she defied the odds and left the hospital for our cattery's FeLV Suite in July. In October, she became one of our special sponsor cats.





CINTA

A rubber band cruelly tied around her body left **Cinta** in unimaginable pain in February. If that wasn't enough, this poor tabby girl was also battling pneumonia, anaemia and intestinal parasites. Following many weeks of recuperation at our cat hospital, she moved to our cattery in May and quickly found her forever family. She was finally able to join them in Belgium in December.



DANILLO

Danillo looked as if he was made of stone when he arrived at Soi Dog in September. A severe case of mange had left his skin so raw, rough and infected. But with months of medicated baths, antibiotics and rest, his fur grew back and so did his confidence. In November, with the all-clear from our vets, he began the search for his forever home.



TODDY

When **Toddy** arrived at Soi Dog in March, every inch of his body was covered in fleas. He also had multiple maggot-infested puncture wounds which were severely infected. But after months of hospital care, Toddy emerged as a barely recognisable brand-new boy. In December, he travelled to one of our amazing partner rescue organisations in the USA to start his new life.



SPOTLIGHT ON SURGERY

Your support over the years has enabled the rescue care and rehabilitation of thousands of dogs and cats. From small non-invasive procedures to major life-saving operations, you have provided a second chance and a new lease of life to these animals.



1,117
surgeries performed in 2020

At first, these procedures were performed in modest surroundings, with basic equipment and a handful of volunteer vets. Fast forward to 2016, and your commitment to stray animals helped to develop a new dog hospital, the most advanced facility of its kind in the region. Then, in 2019, you helped to transform the treatment available to cats with the opening of a dedicated cat hospital.

Both hospitals at Soi Dog include operating theatres capable of hosting major surgeries. And, in 2020, your support saw an incredible 1,117 surgeries performed in those theatres. Of those surgeries, 341 were orthopaedic procedures and 776 were soft tissue procedures.

The most common surgeries performed included wound reconstructions, fracture and dislocation repairs, leg amputations, mass removals, hernia repairs and enucleations (eye removal).

Procedures that are rare in the Western world are performed almost daily at Soi Dog in state-of-the-art facilities dedicated to the treatment of stray animals that cannot be found anywhere else in Southeast Asia. What you have enabled is truly incredible and transforms the lives of so many homeless dogs and cats. Thank you.

BEHAVIOUR AND ENRICHMENT

At Soi Dog, we are committed not only to the rehabilitation of street animals' physical health but their mental health too.

Whether it's as a result of their traumatic experiences on the streets or simply because of their genetic makeup, a number of dogs in our care understandably exhibit anxious or aggressive behaviours which can impact their quality of life and hinder their chances of adoption. With your support, our behaviour and enrichment team are on hand to help them overcome these obstacles and take the final step towards finding their forever homes.

The team of five completed a total of **454** behaviour assessments throughout the year, the results of which helped identify dogs in need of behavioural therapy prior to adoption and helped place dogs into homes that best suited their individual needs.

A new cabin in which to conduct these assessments was constructed in a quiet corner of the shelter in July, replacing an old portacabin close to the busy entrance. This calmer and more controlled environment is aiding the team in achieving more accurate assessment results.



454

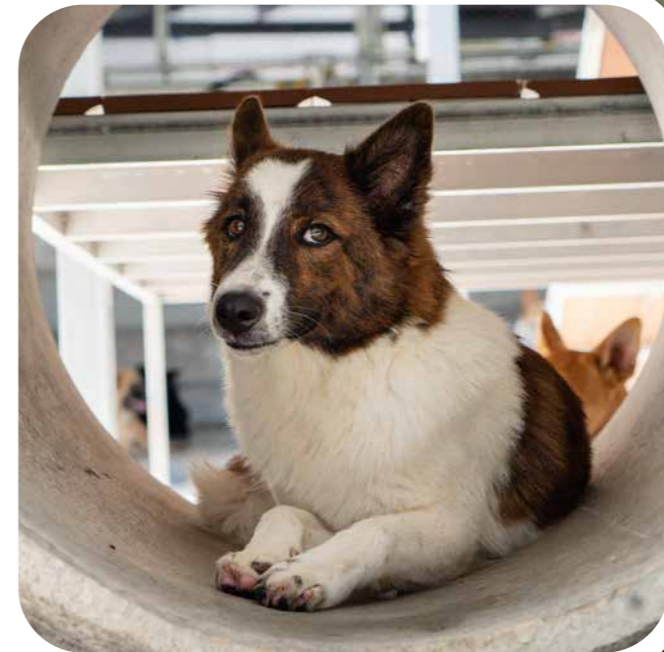
behaviour assessments
completed in 2020

BEHAVIOUR HIGHLIGHTS

BOVON's fear of people was rooted in his past experience. His owner abandoned him on the streets when he was less than a year old and, in his fight to survive, he sustained serious injuries to his ear and leg. When staff approached his kennel at the shelter, Bovon would cower in the corner. And who could blame him? In his world, people had only ever let him down. Over the course of many months, the behaviour team worked on slowly broadening his social circle by determining which situations he felt comfortable in and then integrating new people into those situations. The process is an ongoing one, but Bovon has made remarkable progress and now greets people with a wagging tail and a smile. By the close of the year, he was in touching distance of becoming available for adoption.



Bovon is feeling braver and better than ever before thanks to your support.



Your kindness showed Telly that the big bad world outside his enclosure isn't so bad after all.



While Bovon's fear came from a traumatic experience, **TELLY**'s came from a lack of experience. The shelter is all Telly has really known, since he was brought here when he was five weeks old. As he grew older, he became increasingly wary of new environments and would hide away in the concrete tunnels of his enclosure, refusing to take walks around the shelter. Working with Telly, the behaviour team discovered that there was one environment he did enjoy, and that was our off-lead area. Over time, they introduced Telly to new areas of the shelter, always ending their walks on a positive note with some time off lead. This gradual exposure, coupled with consistent reward, boosted his confidence and his ability to handle the unfamiliar. Although still nervous at times, Telly passed his reassessment in December and started the search for his forever home.

It's only with your support that we are able to heal dogs like Bovon and Telly on the inside as well as the outside. Thank you.

EMERGENCY RESPONSE

For 17 years, you have helped with so many emergency response situations: the 2004 Asian tsunami, the Bangkok floods of 2011 and the emergency rescue of hundreds of dogs wrongly impounded in Nakhon Phanom province in 2018, to name a few.

Your outstanding support once again came to the fore in 2020 when you helped feed hundreds of stray animals that were faced with an uncertain few weeks when the Thai government announced restrictions on movement of people to help curb the spread of Covid-19.

The ban on entry to foreign nationals meant that tourism halted, Thai nationals working in the now near-redundant hospitality sector in Phuket returned to their home provinces and the outlook was bleak for the animals who relied on scraps of food thrown out by restaurants, poorly managed waste disposal from hotels or snacks handed out by tourists. Almost instantaneously, all of these sources dried up.

Your donations amassed enough food to ensure that stray dogs and cats right across the province would not go hungry during a period of time the length of which was unknown at that stage.



11 tonnes

of extra food provided to stray animals during Covid-19 lockdown

In all, we distributed over **11 tonnes** of food to a host of locations where dogs and cats congregate, including temples and known feeding areas.

With perseverance from our community outreach and animal rescue teams, and special approval from the local authority, we were able to revisit these locations both during and after lockdown to find that the food you had provided for these dogs and cats had seen them all survive one of the quietest periods on the island for decades.

DOG MEAT TRADE

Thanks to widespread support between 2011 and 2014, significant progress was made in addressing the dog meat trade in Thailand. This success has inspired continued efforts to address similar issues in other Asian countries where such practices persist.

In recent years, there have been ongoing discussions and initiatives to implement regulations regarding the sale of dog and cat meat in various regions. While progress has been made, the Covid-19 pandemic has interrupted some of these implementation processes.

In 2019, a petition was launched calling on Formula 1 to show support for animal welfare ahead of a planned Grand Prix event. The petition gathered over 1.1 million signatures, demonstrating significant public interest in the cause. However, the event was ultimately cancelled due to the pandemic.

Undeterred, a second petition was launched in June, addressing animal welfare concerns and calling for extended protection for dogs and cats. By the end of 2020, this petition had collected over 630,000 signatures.

Efforts continue to gather evidence and conduct surveys to support potential policy changes. Across the border in Cambodia, there was positive news in July when the province of Siem Reap took steps to address the issue.

These ongoing initiatives demonstrate a growing awareness and commitment to animal welfare in the region, despite the challenges posed by the global health crisis.



This major breakthrough came as a result of mounting pressure from a number of animal welfare groups, including End Dog Meat Trade Cambodia. With your support, End Dog Meat Trade Cambodia runs a large-scale social media campaign which aims to reduce demand, change attitudes and ultimately end the trade in the country. The campaign is producing great results.

However, until the ban extends to all 25 provinces, and to cats as well, our work continues. In June, we launched a petition addressed to Cambodia's Minister of Health calling for a country-wide crackdown on the trade. The petition had received over 144,000 of our 1 million target signatures by the end of the year.

On the ground, your support also provided food, medical care and shelter for over 30 dogs saved from the meat trade by a local Cambodian rescuer named Vong. Once international travel restrictions ease, we hope to visit Vong and assess the dogs' readiness for adoption.

Thank you to everyone who has raised their voice, signed their name and shown their support in the ongoing fight against this barbaric trade. The outbreak of Covid-19 has provided a golden opportunity to convince governments to permanently ban the slaughter of animals, and we believe that the message is beginning to be heard.



ANIMAL WELFARE

Such a wide-ranging subject as animal welfare, with its myriad of complexities, presents countless challenges but also many opportunities to make progress. You helped to make great strides this year in three specific areas :

- **The enforcing of the laws set out by the Cruelty Prevention and Welfare of Animal Act, 2014;**
- **The inclusion of a Soi Dog representative on the Cruelty Prevention and Welfare of Animal Committee; and**
- **The conducting of an animal welfare survey in Bangkok, the first such survey carried out in four years.**



Soi Dog's CCTV cameras captured the moment a dog was cruelly abandoned outside the shelter.



ENFORCING THE LAW

Abandonment of pets is an all-too-frequent offence, and one that is notoriously difficult to mount a case against. However, with clear video evidence gathered from an incident that happened outside our shelter in September, and the subsequent backing from the local police, a successful conviction against the perpetrator resulted.

This represents a huge step in the right direction for animal welfare in Thailand. To our knowledge, this is the very first time that this particular section of the law has been upheld, and cooperation from the police substantiates their willingness to punish such crimes.



A SEAT ON THE COMMITTEE

In August, Soi Dog's Bangkok Director of Animal Welfare **Dr. Tuntikorn Rungpatana DVM** joined six other members to represent Soi Dog Foundation on the Cruelty Prevention and Welfare of Animal Committee. The committee is comprised of representatives from government agencies, other animal welfare organisations and experts in animal welfare and cruelty prevention. This gives Soi Dog the power to propose new policies, measures and guidelines and to offer opinions on how to improve or revise the current legislation.

ANIMAL WELFARE SURVEY

Working alongside coalition director of ICAM (International Companion Animal Management coalition) and independent consultant Dr. Elly Hiby, we carried out an animal welfare survey in Bangkok in late 2020 to try to quantify just how much of an impact your support has made.

Key findings showed that dog density had reduced significantly in the areas where CNVR was carried out, with an average decline in stray dogs of **20.2%** since 2016. It also showed dogs observed on the treatment routes appeared to be in a better state of welfare, as indicated by a lower percentage of dogs with poor body condition (21% with poor body condition in 2016, down to 6% in 2020) or severe skin problems (3% with severe skin problems in 2016, down to 1% in 2020).

These important findings show just how your donations are not only helping to reduce the stray dog population but also reducing the suffering and improving the welfare of stray animals in Southeast Asia.



In the areas of its operation, CNVR has reduced the stray dog population in Bangkok by

20%
in just 4 years.

EXPANSION PROJECT AND INFRASTRUCTURE

2020 was already destined to be a busy year for shelter expansion, with the completion of projects like the humane education centre and cattery refurbishment, but the arrival of Covid-19 in Thailand in January meant that it also quickly became a year like no other for emergency infrastructure growth at the shelter. As ever, when we needed you the most, you were there to make sure that the shelter could withstand the turbulent times that the pandemic would bring.

In the preceding few years, there had been a rapid and continual growth, ever since the completion of the well-renowned dog hospital in 2016. In fact, you only have to go back to 2015 to the time when Soi Dog consisted of just 14 dog enclosures.

Today, there are now 36 dog enclosures and five kennel areas, each providing shelter to around 25 dogs.

Nine of the enclosures and one of the kennel areas were built during 2020 as a direct result of the Covid-19 crisis and the knock-on effects it brought to almost every part of Soi Dog's operation.

9

new dog enclosures built in 2020 - space enough to provide shelter for a further 230 dogs



EXPANSION PROJECT

The expansion project witnessed the completion of the brand-new isolation building for dogs and cats in October, replacing a cramped and outdated structure that served many purposes over the years but found itself ill-equipped to deal with the volume of animals we treat today.

The isolation building comprises CDV (canine distemper virus), CPV (canine parvovirus) and FPV (feline panleukopenia) wards.

With outbreaks of these viruses sadly a common occurrence in Thailand, to be able to safeguard the health of other dogs and cats against these is critical, particularly in a shelter environment with so many animals living in a relatively small space.

With your support, you have ensured that any animal suffering from one of these horrible diseases receives the best possible care. At the same time, you are protecting the health of all the other animals at the shelter.

October also saw construction end on the humane education centre – the next step forward in Soi Dog’s humane education programme, developed under the guidance of the animal welfare team. The first of its kind in Thailand, the centre that you helped to build has already received its first young students and promises so many more in the coming years. You are shaping the future of animal welfare in the community with your support – a future that will be brighter for the animals who live in it. Thank you.

EMERGENCY SHELTER INFRASTRUCTURE GROWTH

The lockdown in April had dictated the closure of Phuket International Airport, the hub for adopted dogs and cats travelling from Soi Dog to destinations both elsewhere in Thailand and overseas. It was also the month that saw a ban on travel across provinces the length and breadth of the country.

This led to the two major factors that drove the emergency growth in infrastructure: the drop in the number of adopted animals able to leave the shelter; and the rise in the number of animals arriving in desperate need of treatment. This rise was attributed to animals either being abandoned because their owners could suddenly no longer afford to care for them or simply left behind as the huge exodus of workers from the decimated tourist industry saw many Thais and foreigners alike leave the island.



DOG ENCLOSURES

In March, the developing crisis meant that we had to act fast to avoid a scenario in which new animals arrived but we had no remaining space in which to keep them safe. We launched an emergency appeal to fund the construction of more enclosures. Yet again, in a time of great need for these animals, you were there for them.

Your response to that appeal aided the construction of **five** new dog enclosures, and June saw the completion of these. The enclosures filled up fast and, in the second half of the year, you helped build a further **four** enclosures meaning every available space within the shelter is now used.



PLANNING FOR THE FUTURE

The speedy growth of the shelter since 2015 that you have funded has seen two previous expansions onto adjacent plots of land. The purchase of each area was carefully negotiated with the vendor to achieve the best possible outcome for the dogs and cats and for all of you who make the operation possible.

It goes against our nature to use your donations for anything other than the direct rescue and treatment of dogs and cats who need us. However, it is essential to plan for the future – a future that has become so uncertain for so many during these difficult times.

The opportunity to acquire another parcel of land presented itself, and we duly took it. Work to prepare the 1.7-acre plot began in earnest in August. Although the abundant rainfall in September and October curtailed progress in levelling the land and erecting a boundary wall, by the end of December work was almost complete.

If the number of animals that need our help continues to rise at a similar rate during the coming year, it won't be long before the extra space is needed to provide shelter for them.

In these times of uncertainty, nobody can quite predict what will happen next. For a country like Thailand that relies heavily on tourism, 2021 may yet prove to be an even more difficult year than 2020. The onset of the pandemic occurred partway through the last high season, and we witnessed the disappearance of so many businesses and the exodus of people as a result. If those who survived a low season without tourism cannot repeat the trick this year, many more will vanish, leaving the stray animals who often rely on them for food woefully vulnerable.

Your unerring support means these animals have a chance. Soi Dog's ability to care for the sheer volume of dogs and cats is under scrutiny like never before, but you are helping to make sure we are prepared. You made the difference in 2020 and you are their hope for the future. Thank you.

CATTERY REFURBISHMENT

The expansion at the shelter in the recent past, whether that be new projects or the modification of existing structures, has contributed to the place feeling a little bit like a building site at times. One group of animals for whom this had become particularly tiresome was the cats. Renowned for their liking of peace and quiet in tranquil surroundings, after months of living in temporary accommodation, the many cats here at the shelter were rewarded for their patience in June when work was completed on the long-awaited refurbishment of the cattery.

Following the completion of the Jeanne Marchig Cat Hospital in late 2019 and the subsequent transfer of all cat treatment cases to it, we were able to begin the modification of the building that previously doubled up as both cat residence and cat hospital. With your help, we were able to create a spacious and cat-friendly complex, and our cats now enjoy the freedom of an indoor/outdoor lifestyle, with many places to climb, hide, relax and sleep. You have really put a smile on the faces of our feline friends and on behalf of them all, thank you!

136 cats reside in their refurbished surroundings, most of whom are waiting for their chance to join a loving family through our adoption programme



RECOGNITION OF YOUR SUPPORT

In October, we were overjoyed to share the news that our co-founder John Dalley had been made a Member of the Most Excellent Order of the British Empire (MBE).

MBEs are awarded by H.M. Queen Elizabeth II to recognise individuals for outstanding achievements and service in their field. John's MBE commends his services to animal welfare in Southeast Asia – services only made possible by your support.

Covid-19 restrictions prevented John from travelling home to the UK to receive the award in person from the Queen. However, he was honoured to receive your heartfelt messages of congratulations which arrived in their thousands from around the world.

In December, your support earned Soi Dog another accolade: an Animal Hero Award. Established by UK newspaper *The Daily Mirror*, the Animal Hero Awards celebrate stories of heroism in the animal kingdom and recognise those who have dedicated their lives to making the world a better place for animals. John and, posthumously, Gill were honoured in the "outstanding contribution" category for their work caring for Thailand's street dogs and fighting the Asian dog meat trade.

It is you, our donors, supporters and volunteers, who have enabled that work over the past 17 years. You are the real heroes for these animals, and we dedicate these awards to you.



In October, Soi Dog Foundation achieved the maximum four-star rating on Charity Navigator, the world's largest and most-utilised independent evaluator of charities. They receive over 11,000,000 visits annually by members of the public and, specifically, examine two broad areas of a charity's performance; their financial health and their accountability and transparency.

Soi Dog adds this independent rating from **Charity Navigator** to the Platinum Seal of Transparency from **GuideStar** and the top-rated award from **GreatNonprofits**. We believe openness and honesty are hugely important, and your donations are as vital to the dogs and cats as our transparency is to you.



John holds the Animal Hero Award by a privately commissioned statue of his late wife and co-founder Gill. Gill's legacy lives on and continues to inspire animal lovers worldwide.

VIRTUAL FUNDRAISERS



July saw the launch of our first-ever virtual fundraising event: the **UK July Dog Walking Challenge**. Participants of the challenge were tasked with walking 60 miles throughout the month while collecting sponsorship from their friends and families. An incredible **662** supporters and their dogs took part, with some walking 100, 150 and even 200 miles. Our co-founder John Dalley also took on the challenge from our shelter in Phuket, walking over 160 shelter dogs throughout the month and sharing a daily video blog of his experience on his fundraising page.

The challenge raised over **120,000 GBP (158,500 USD)** which was put straight to use constructing new kennels and enclosures and purchasing additional medicine and food for our increasing shelter population.

662

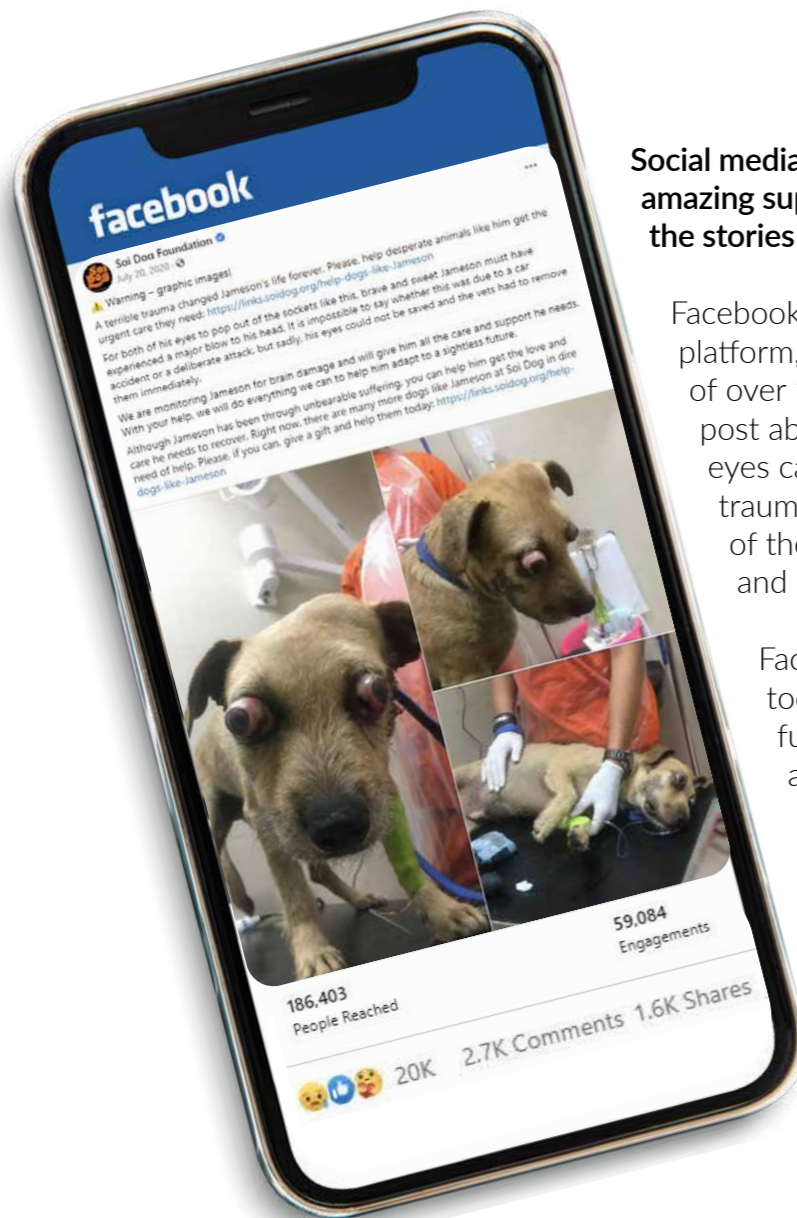
of you took part in Soi Dog's first-ever virtual dog walking challenge, and thousands more supported it by donating



In September, our support team in Canada took their annual Mutt March fundraising event virtual too. The Mutt March – Shake It Off event challenged participants with walking 10 kilometres and completing 10 fun, family-friendly activities over the course of 10 days. The idea was to help shake off the Covid-19 gloom, have some fun and do some good all at the same time. Supporters from around the world took part, and John once again joined in from the shelter. The event created a real buzz on social media, with participants sharing footage as they threw themselves into each challenge.

Not even a global pandemic stopped you, our amazing supporters, from raising funds for Soi Dog this year. You got creative and went virtual to ensure no animal in need was left without shelter, food or medical care.

SOCIAL MEDIA



Social media is crucial for us in connecting with our amazing supporters all over the world and telling the stories of the animals in our care.

Facebook continued to be our most popular platform, and we maintained a steady following of over **1.4 million** throughout 2020. Our post about Jameson – a street dog whose eyes came out of their sockets on account of trauma to his head – was our most engaging of the year, receiving over 20,000 reactions and 2,700 comments.

Facebook also continued to be a popular tool for fundraising. A total of 2,686 fundraisers were set up which brought in an incredible **15.2 million THB (509,000 USD)**, up approximately **81%** on 2019. This can, in part, be attributed to our UK July Dog Walking Challenge which saw over 600 supporters utilise the platform's fundraising tool.

We gained over **38,000** new followers on Instagram this year and aimed to keep them engaged with daily posts as well as stories running almost 24/7. Our most engaging post showed the remarkable recovery of Naonao who was almost disembowelled after being stabbed on the streets. It received over 18,000 likes and more than 900 comments.

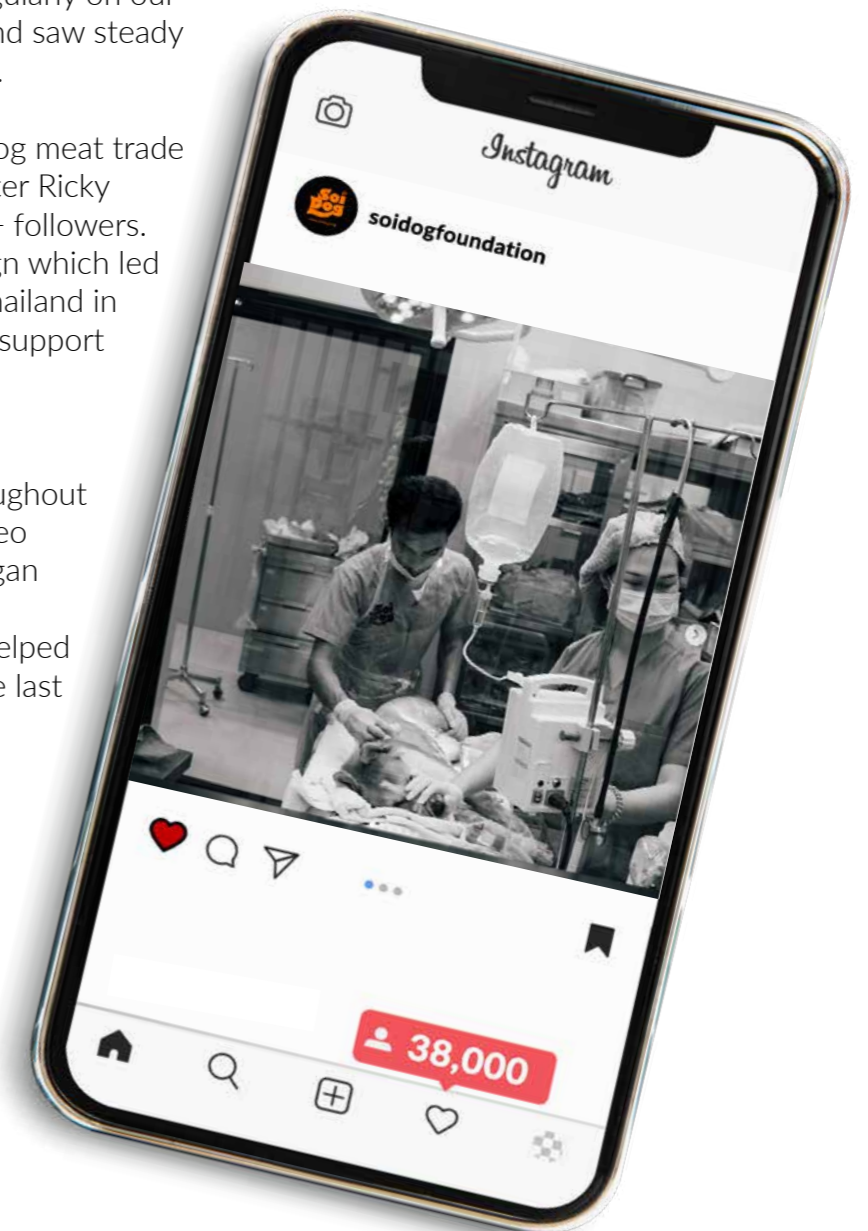
Our support team in the USA launched their own page *@soidogusa*, and our Thai page *@soidogthailand* – which previously only featured adoptable animals – received a makeover and now shines a light on all areas of our work.

We began to share content more regularly on our Twitter page and YouTube channel and saw steady growth on both platforms as a result.

A tweet in January concerning the dog meat trade received **1.64 million** impressions after Ricky Gervais shared it with his 14 million+ followers. Ricky appeared in a Soi Dog campaign which led to the abolishment of the trade in Thailand in 2014, and he continues to show his support for us online.

On YouTube, we received just under **half-a-million** total video views throughout the year, with our most-watched video receiving over 26,000 views. We began to harness the site's fundraising tool towards the end of the year which helped raise 30,000 THB (1,000 USD) in the last week of 2020 alone.

Thank you to everyone who liked, followed, subscribed, commented, shared and donated in 2020. Wherever you may be in the world, know that you are making a real difference here in Thailand.



VISITORS AND VOLUNTEERS

January and February were back-to-back record months for volunteering, with a total of 236 volunteers kindly giving their time to help exercise and socialise the hundreds of dogs in our care. Such enrichment is vital in supporting the dogs' wellbeing and preparing them for adoption.

January was also one of the busiest months in Soi Dog history for visitors, with 625 people taking tours of the shelter and showing their support through generous donations and online reviews.

In March, however, the Covid-19 crisis began to escalate, and we made the difficult decision to temporarily close the shelter to the general public. Our doors remained closed to all but essential staff and homeless animals throughout April and May as Thailand experienced a nationwide lockdown.



538
volunteers



1,900
visitors

The loss of visitors and volunteers was a huge blow to us and to the growing number of animals in our care. In order to ensure every dog received the exercise and enrichment they needed, members of staff whose regular roles were impacted by the pandemic, giving them unexpected free time, came together to walk them on a rotating schedule. Your unwavering support ensured they continued to receive food, shelter and medical care too.

With Covid-19 under control in Thailand, we safely reopened the shelter in June and were able to host visitors and volunteers from within the country – namely Thai nationals and foreign expatriates – for the remainder of the year. In total, we welcomed 1,900 visitors (down 66% on 2019) and 538 volunteers (down 39%) throughout 2020.

While the origins of our visitors and volunteers changed, their assistance was no less valuable. In fact, it helped to keep us afloat during our most challenging year to date, and we're very grateful to them for that.

We know that many of our wonderful supporters would have joined them had circumstances been different, and we hope we'll be able to welcome you soon.

TRIPADVISOR

Although fewer people were able to visit the shelter in 2020, those who did left glowing reviews, and **Soi Dog ended 2020 as the number one attraction out of 93** in the “Nature & Parks in Phuket” category and 5th out of 304 “Things To Do in Phuket” overall.

An incredible 97.5% of our total visitors have rated us as “Excellent” and a further 2% rated us as “Very Good”, with buzzwords like “rewarding experience”, “dedicated staff”, “amazing experience” and “worthy cause” featuring repeatedly in reviews.

These kind reviews culminated in Soi Dog receiving a Tripadvisor Travellers’ Choice Award in August. The awards celebrate the very best attractions around the world and are based entirely on reviews, ratings and saves from travellers. We therefore owe an enormous thank you to every visitor and volunteer who took the time to share their experiences on the site and earned us this award. We wear the green badge proudly as it recognises your wonderful support.



THIS IS A MUST-DO IN PHUKET



Bessie D

What an incredible opportunity to witness the work being done by the people at the Soi Dog Foundation. It's so uplifting to see how these animals are treated, and the relationships that they have formed with the workers. Not a drooping tail in sight; happy wags all around. I hope to be a flight volunteer whenever I return back to the States, as well as maybe adopt my own pup from Soi Dog. Thank you, team!

BEST DAY EVER



Katrina C

Finally got to visit this wonderful place today. Had followed on social media for last couple of years and to meet the wonderful people who care so much for these animals was great. Went on tour around centre and learnt about the origins of it, interacted with puppies and cats and got to meet some of the dogs we had followed the progress of. Highly recommend visiting and will definitely be going back and volunteering my time to help this worthy cause.

THE LOVE IN THIS PLACE IS INCREDIBLE!



Vetapong U

Of all the things we planned to do in Phuket, visiting Soi Dog is the only must see for me. And we were not disappointed. They take such good care of these wonderful dogs and cats. And though some of them are disabled, they are healthy and happy. These man's best friends will live happily here or get adopted to a forever home. The organization runs entirely on donations, so please visit, donate, volunteer, spread the word. Thank you Soi Dog for what you do. Love is love and you all show it and give hope to people like me.

AWESOME WORK



Robinder S

We visited earlier this morning and were treated to a full two-hour tour of the facility. Silvia gave us a fantastic tour, patiently answered all our silly questions and even treated our kids to play time with the pups. Clearly this is being run by a team that has a purpose in life and they seem to be loving every moment of it. Must do for those who love dogs and cats and must do for even those who don't but want to experience a higher cause. Well done team Soi Dog.

VOLUNTEER TESTIMONIALS

“

KIM HOUSBY

Knowing about my love for dogs, a friend sent me one of Soi Dog's videos without thinking anything of it. But after seeing that video, I had to see what I could do to get involved. I first volunteered for a month back in March 2019 and it gave me such an intense feeling of warmth and joy. I especially fell in love with one dog (*Bella*) and gave myself no choice but to adopt her! Being around so many different dogs, and all these people that care for the same thing as you, is very heartwarming. I finally got to come back for two months in 2020, and again it's been nothing less than amazing. Seeing dogs get excited to go out for walks, getting to run around with them in the off-lead areas and watching shyer dogs gain confidence is so rewarding. Volunteering here has been such a memorable experience and I'm glad I got to make a bit of a difference.



”

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THE DIAMOND/MCLEAN FAMILY

I am lucky enough to be living in Phuket, but I had never been to Soi Dog until three years ago after a friend visiting from Bangkok told me about her volunteer experiences there. It has been so inspirational helping there with such a dedicated and professional (and fun) team. We have also met such remarkable volunteers over the years and we are missing them now in these Corona times. And of course, the dogs, just the joy when they are out with you and able to run, dig, walk on the grass, eat the plants or just have a scratch with you or a cuddle. I am so blessed to be able to enjoy these experiences with them. Thank you, Soi Dog – *Jenny* (right).



Every dog, no matter how old or injured they are, receives love at Soi Dog. – *Holly* (left).

To see the dogs so excited to have a walk is really the loveliest reward. – *Hannah*.

The dogs at the shelter are just great. One of our favourites, Holden, finally got adopted this year and it's so good to know she has a home finally. – *Matthew*.

”

“ **KORN JINANGKUL**

I learned about Soi Dog Foundation while searching for volunteering work with animals. I decided to volunteer here as it seemed like a fantastic opportunity and a wonderful experience. After two weeks of volunteering at the shelter, I knew that I made the right decision. The place is spacious and is undeniably designed to aid street dogs in finding their new permanent home. The shelter has a lot of paths to allow dogs to walk with people to help them socialise and has off-lead areas to let them play to their full extent. All of the staff here also put a tremendous amount of dedication into helping these dogs. They remember all the dogs' names and behaviours, advising volunteers on how to approach and walk each one of them. Furthermore, staff spend their whole day caring for more than a thousand cats and dogs. I am amazed at their effort and extremely delighted to help them.

”



“ **MARIE RAPIN**

I first heard about Soi Dog not long after I moved to Thailand. At that time, I was working full time and couldn't visit during their opening hours. But as soon as I opened my own business, I decided to dedicate one day a week to walking the dogs. I am in awe of this incredible foundation. The staff are lovely and totally devoted to the wellbeing of the dogs and cats. The walks are very enjoyable, and the kennels incredibly clean and nice. I have never seen a refuge like this one. It's been over a year that I've volunteered at Soi Dog now, and I enjoy every day I spend there, although I'm not sure who benefits the most from these days between me and the dogs!

”



“ **KENO FREDERIK GRADE**

As I love nature and travelling, lockdown in Bangkok was torture and I felt it was affecting me. Once domestic travel was allowed again, I decided to volunteer for a week at Soi Dog, an organisation I've seen a lot of on social media. It was the best decision I could've possibly made! Being surrounded by these beautiful creatures and lots of nice Soi Dog employees turned this shelter into a feel-good oasis. Walking 20-30 dogs a day with completely different personalities took my mind off everything that was going on in the world. The same month, I went back to Phuket for another week of volunteering. I loved spending time with the dogs, each of them beautiful in their own way. My next week of volunteering is already booked for 2021. I can't wait to see my four-legged friends again and also escape hectic Bangkok.

”

2020 FINANCIAL OVERVIEW

A huge thank you to all of our donors who during this past year, despite the problems presented by Covid-19, have continued to support Soi Dog to a record breaking year and enabled us to keep our promise of not closing our doors to any animal in need.

The figures represent a summary of all income received across the world. Soi Dog Foundation is a registered non-profit organisation in eight countries and each entity is subject to its own independent audit, and the results are submitted to the relevant national authority.



(all amounts in US dollars)

GLOBAL INCOME:

\$16,370,649

All income to SD worldwide, including income from the various countries in which Soi Dog is a registered non-profit organisation.

CAPITAL EXPENDITURE:

\$1,681,327

The building works in Phuket – including the completion of the new isolation building and humane education centre, the emergency construction of more dog enclosures and the purchase of land for sanctuary expansion.

RUNNING COSTS:

\$11,185,766

Programme and Capital Expenditure

\$8,887,382

(69% of total expenditure)

Online advocacy

\$243,026

(2% of total expenditure)

Administration and Depreciation

\$582,044

(4.5% of total expenditure)

Fundraising and Marketing

\$3,154,641

(24.5% of total expenditure)

TOTAL EXPENDITURE

(Capital Expenditure + Running costs) =

\$12,867,093

AFTERWORD

FROM SOI DOG THAILAND CEO, LOUISE ROSE

On behalf of all the dogs and cats – not only in our shelter but also those that you help to care for out on the street – thank you for helping them to get through what was a unique and very challenging year.

The Soi Dog team has worked tirelessly and diligently on your behalf to help keep our promise of ending the suffering of stray animals in Asia.

Your support, generosity and kindness is what makes it all happen.

As we enter 2021, we will continue to strive to improve the lives of animals throughout the region with your help – by moving forward in the fight against the dog and cat meat trade, providing urgent treatment to animals when they need it, finding new homes for dogs and cats and pushing our CNVR programme to new levels.

The 2020 animal welfare survey, the first carried out in four years, revealed some very promising results. They prove that your incredible support is making a huge difference to the stray animals of Asia, not only in terms of population decline but also in the overall welfare of the animals that call the street their home.



With this in mind, I am excited about how your ongoing support will enable the growth of the CNVR programme in 2021 to reach new areas and improve the lives of countless more dogs and cats.

Education is the premise of progress, and I am hugely optimistic that an even wider audience will participate in the Soi Dog humane education programme and that this can become the cornerstone of animal welfare in Asia for years to come. These two elements are vital to creating a brighter future for stray animals.

Thank you so much. Together, we truly can make a lasting difference.

Louise Rose
Chief Executive Officer
Soi Dog Foundation Thailand



www.soidog.org

**Thank you for your support.
We cannot do it without you.**

