



# SOI DOG FOUNDATION

END OF YEAR REPORT

2023



[WWW.SOIDOG.ORG](http://WWW.SOIDOG.ORG)

# 2023

## 20 YEARS OF SAVING ASIA'S DOGS AND CATS

---

### A MESSAGE FROM OUR CO-FOUNDER, JOHN DALLEY MBE

Dear Supporters,

It gives me great personal pleasure to open the 2023 annual review – a year in which we celebrated the twentieth anniversary since Gill and I joined up with Margot Homburg, with the simple aim at that time of reducing the suffering of the stray dogs of Phuket.

Despite Gill losing her legs in 2004 and Margot having to retire in 2006, thanks to YOU, our supporters, we have gone from strength to strength.

People often ask me what I think has been our greatest achievement. There's no doubt that ending the dog meat trade in Thailand is up there, along with seeing the introduction of Thailand's first animal welfare law. But to me, the greatest achievement is that Soi Dog continues to exist and increase the number of animals it helps every year.



Ten years ago, having seen nearly all the animal welfare groups that existed when we started disappear, Gill and I were determined that Soi Dog would continue whether we were there or not. As many of you know, in the summer of 2022 I had to return to the UK for personal reasons, and although I am still fully involved from afar, the day-to-day running of the organisation is now very much in the hands of Louise Rose and her team, ably supported by my long-term vice president John Higgs.

2023 is a shining example of just how well the foundation is doing without me being there interfering on a daily basis! Not only did we pass the milestone of one million animals sterilised in August, but an incredible 238,838 animals were sterilised across Thailand in 2023 alone. Over half of that million total were sterilised just in the last two and a half years! Our CNVR programme – far and away the world’s largest – has always been our number one priority to reduce the suffering of stray animals.

Over the years, many other activities, including fighting the dog meat trade, the establishment of our amazing sanctuary and the building of our fabulous hospitals, have of course taken and continue to take huge amounts of funding away from the CNVR programme, so it is great to see the amazing numbers now being achieved by our animal welfare department. This is only possible thanks to your amazing support and that of Dogs Trust Worldwide who generously help finance the programme in Bangkok and neighbouring provinces. Scientific studies carried out in Bangkok are clearly showing not only a reduction in the number of stray animals but also a marked positive change in attitude towards them by the human population.

Nearly all of our departments saw new records set, including our community outreach teams treating over 14,000 dogs and cats in the field on top of the 7,000+ admitted into our hospitals and other clinics. Quite simply, the more we expand our CNVR programme, the more animals we find in need of our help.

This does of course mean that an unwanted new record is the number of resident animals living at the shelter: over 1,400 at the end of the year including over 220 amputees alone! This has meant additional land having to be purchased and further kennels built.

Twenty years ago, we never planned for a sanctuary, but animals that have been victims of cruelty and abuse or who are blind, disabled or abandoned are unable to survive on the streets and cannot be returned. With international adoptions now much harder and more expensive to complete, the costs of caring for the increasing number of residents is a major concern.

My biggest worry is can we continue to raise the funds needed to help so many animals and continue all of our programmes? The reality is that donations have been falling, and 2023 saw expenditure higher than income. Although we can cover that in the short term, in the long term that is not sustainable, and I would hate to see us having to cut back on programmes, whether it be fighting the dog meat trade in Asia or our community and education programmes which are having such a positive effect in changing attitudes.

That, dear supporter, is entirely down to you.

As I often remark, we can only do as much as your support allows us to do. All of our international and Thai boards of directors are 100% volunteers, and we pay no extravagant salaries to our wonderful staff, nearly 500 of them dedicated to just one thing: helping animals that have nobody else to care for them.

### A HUGE THANK YOU FOR YOUR SUPPORT.

A handwritten signature in black ink, appearing to read 'John', positioned below a vertical orange line.

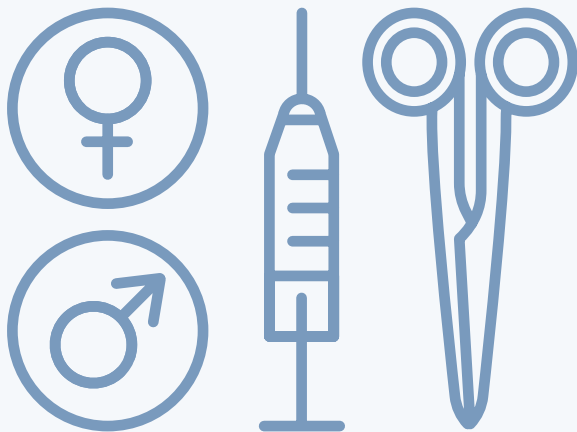
**John Dalley MBE**

*Co-founder and President  
Soi Dog Foundation International  
On behalf of the SDIF board*

# IMPACT AT A GLANCE

Across all of the animal welfare programmes your support enables, monumental progress was made yet again in 2023. Here is a quick glance at what your compassion and support made possible throughout the year.

## LOOK AT WHAT YOU'VE ACHIEVED!



**238,838**

animals neutered and vaccinated



**21,489**

dogs and cats provided with veterinary care



Over **11,000** children reached through our humane education programme



**926**

life-saving surgeries performed by our veterinary team



**705**

new animals given shelter at the Gill Dalley Sanctuary



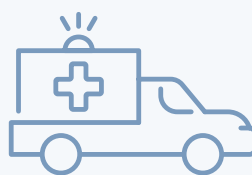
**517**

dogs and cats found new homes across the globe



**504**

dog behaviour assessments completed, helping to prepare them for adoption



**4**

more mobile spay/neuter teams launched



Over **17,000**

calls answered to help sick or injured animals

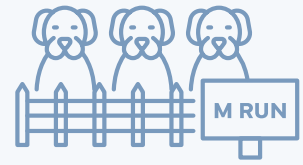


Under Thai law, we worked on

**193** cases of animal cruelty or neglect resulting in **2** criminal convictions



Welcomed over **4,800** visitors and almost **1,300** volunteers



Built a further **9** large communal enclosures capable of housing over **220** dogs



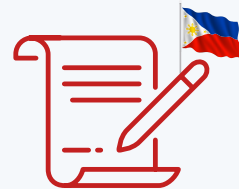
**20** tonnes of food given to animals affected by monsoon flooding in Thailand



**128** tonnes of food provided to **168** active volunteer stray animal feeders



**14** dog meat trade rescue operations carried out  
**15** traders arrested and  
**34** dogs saved from the illegal meat trade



**200** Philippine National Police officers were given training to ensure the robust implementation of existing laws to protect dogs



Public awareness campaign reaching **3,500** establishments across **22** districts in Luzon



**197** cats rescued from the meat trade in Vietnam and an industrial-scale cat slaughtering operation shut down

# Contents

<b>1</b>	<b>ANIMAL WELFARE</b>	<b>P7-45</b>
	CNVR	P8-12
	RESCUE AND TREATMENT	P13-16
	ADOPTIONS AND PARTNER RESCUE	P17-21
	BEHAVIOUR AND ENRICHMENT	P22-25
	DOG AND CAT MEAT TRADE	P26-33
	SANCTUARY	P34-39
	COMMUNITY PROGRAMMES	P40-43
	EMERGENCY RESPONSE	P44-45
<b>2</b>	<b>YOUR SUPPORT</b>	<b>P46-53</b>
<b>3</b>	<b>FINANCIAL OVERVIEW AND PROGRAMME METRICS</b>	<b>P54-58</b>
<b>4</b>	<b>AFTERWORD</b>	<b>P59-60</b>



ผู้ดูแลสัตว์

# ANIMAL WELFARE

# CNVR

## SPAY AND NEUTER PROGRAMME

Your steadfast support saw our flagship Catch, Neuter, Vaccinate, Return (CNVR) programme soar to new heights in 2023, preventing the suffering of more homeless animals than ever before.

A total of **238,838** animals (219,705 dogs and 19,133 cats) received life-saving vaccinations and underwent life-preventing spay/neuter surgery through the programme in 2023. This represented a 22% increase on 2022 and brought our all-time total since operations began in 2003 to **1,088,395**.

### MEMORABLE MILESTONES

You made history in August when the **millionth** homeless animal passed through our CNVR programme.

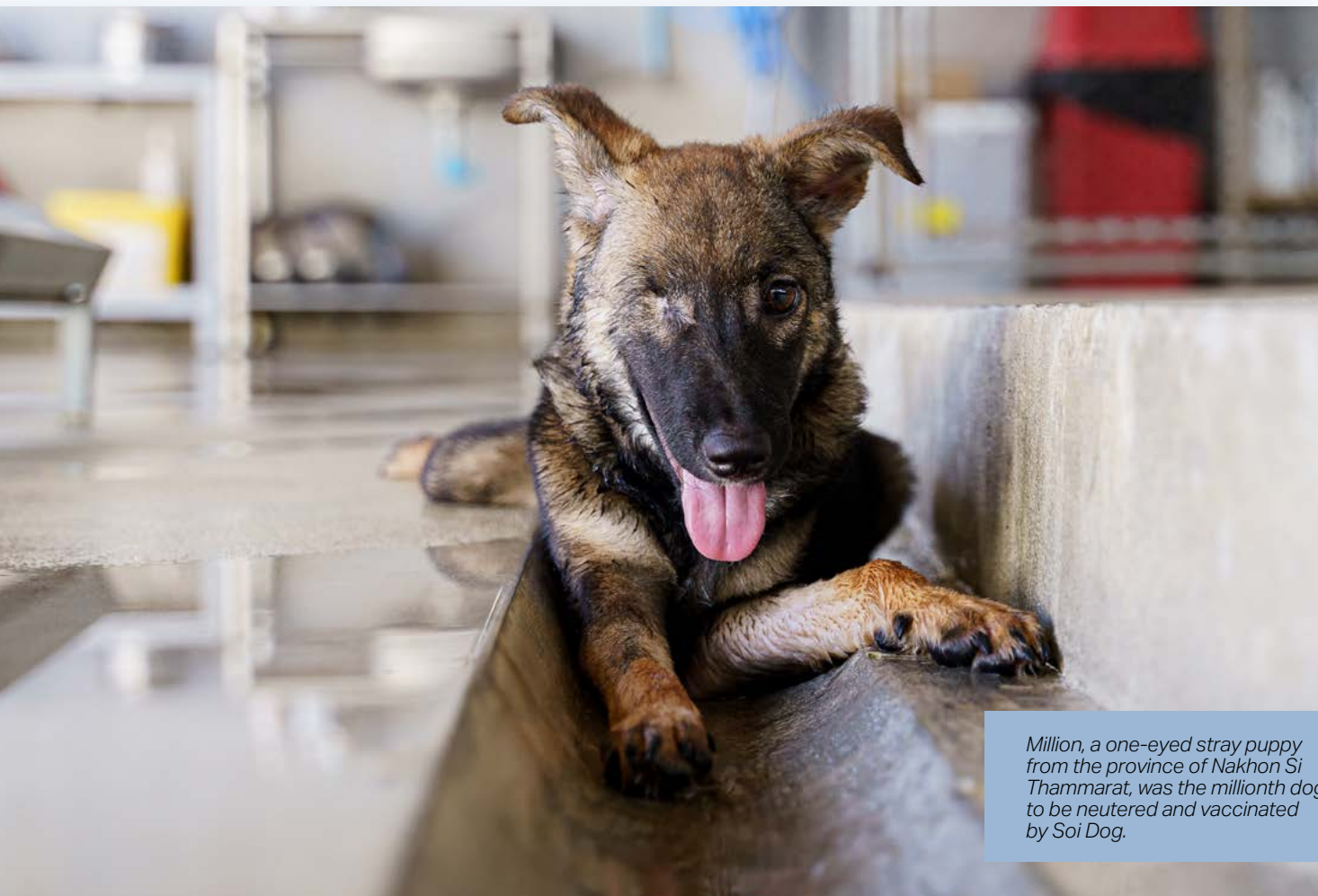
This was the first time that this number of stray animals had been neutered and vaccinated by a single organisation, and we could not be more proud to be able to say that, because of your support, that organisation was Soi Dog.

The millionth animal to pass through the programme was a puppy who, in addition to being spayed and vaccinated, also needed to be treated for injuries sustained after being hit by a car. Aptly named Million, she became the face of the milestone as well as a symbol for why we started our CNVR programme back in 2003 and why we haven't stopped for a single day since.





Among other memorable milestones in 2023, November saw the greatest number of animals neutered and vaccinated by Soi Dog in a single month (**22,670**), while November also saw us surpass **200,000** animals neutered and vaccinated for the first time in a calendar year.



*Million, a one-eyed stray puppy from the province of Nakhon Si Thammarat, was the millionth dog to be neutered and vaccinated by Soi Dog.*

## FOUR NEW TEAMS HIT THE ROAD

Critical to the continued growth of the programme are our mobile clinic teams who move strategically around different provinces throughout Thailand neutering and vaccinating as many animals as possible.

In Greater Bangkok, these teams operate with the generous funding of Dogs Trust Worldwide, the international arm of the UK's largest dog welfare charity, who have supported half of our CNVR programme there since its inception in 2016.

2023 saw the launch of **four** new mobile teams on top of an existing 13 – one in Phuket in February,

one in Chonburi in July and, with the kind support of Dogs Trust Worldwide, two in Chachoengsao in May and October respectively.

Together, these teams helped increase our impact in southern Thailand by 23% and in Greater Bangkok by 40% compared to 2022.

Alongside CNVR, the teams were called to provide additional medical treatment to **2,321** animals, a staggering 78% increase on 2022. The most critical cases were transferred to our shelter hospitals in Phuket for intensive treatment where necessary.

## PROGRAMME PARTNERS

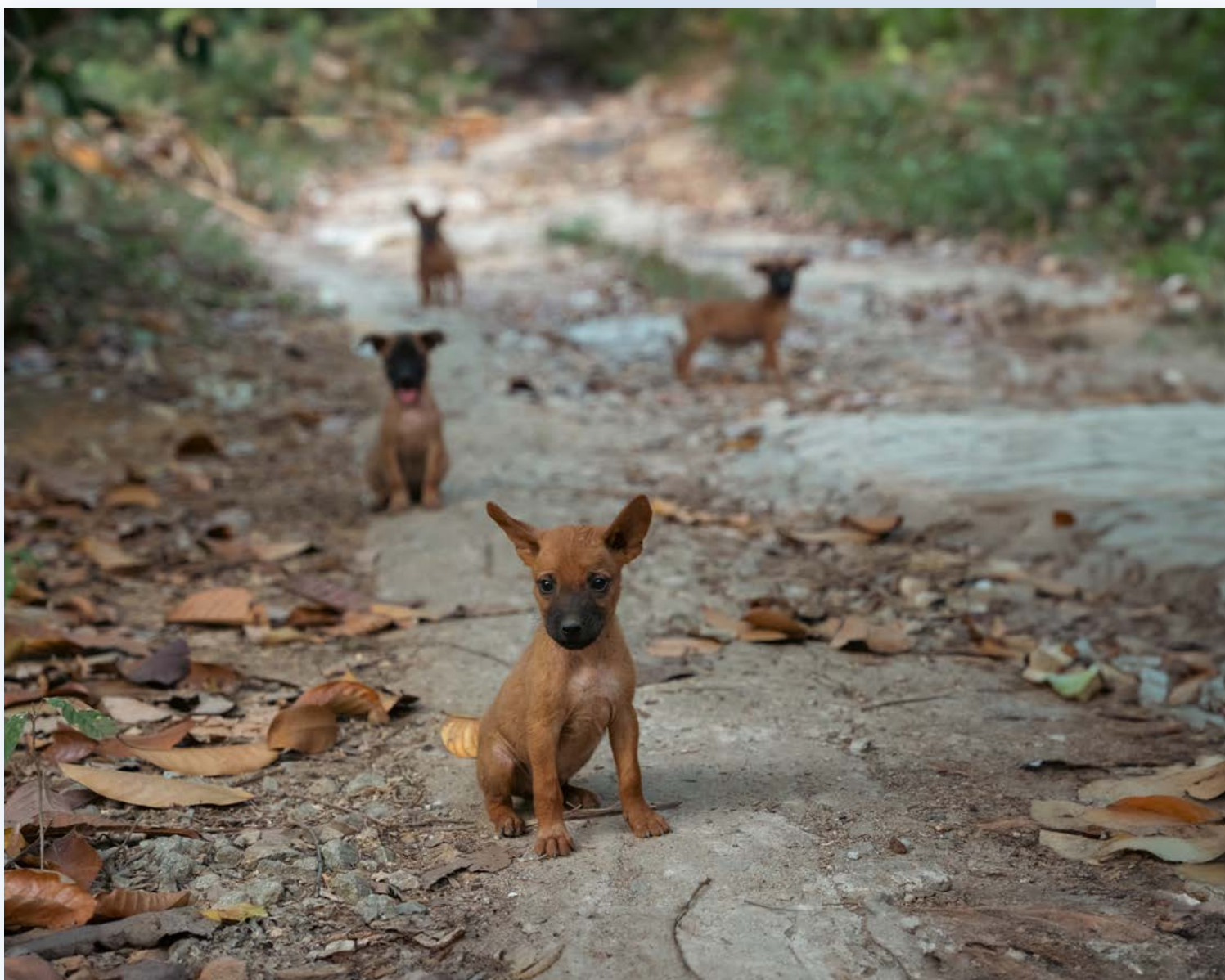
Thanks to your kindness, we were able to grow considerably the number of external spay/neuter projects we support in 2023. These projects are operated by trusted groups who share our mission to reduce the suffering of homeless animals by way of CNVR.

By the close of the year, we were supporting a total of **26** projects across 16 different provinces. Cumulatively, these projects neutered and vaccinated an impressive **79,506** animals which represented 33% of all sterilisations for the year.

“ The CNVR programme would not be as successful without your support and the support of **Dogs Trust Worldwide**. In the future, I wish to see it operate in all 77 provinces in Thailand.”



Dr. Tuntikorn Rungpatana DVM  
CNVR Director



## DOGGY DATA

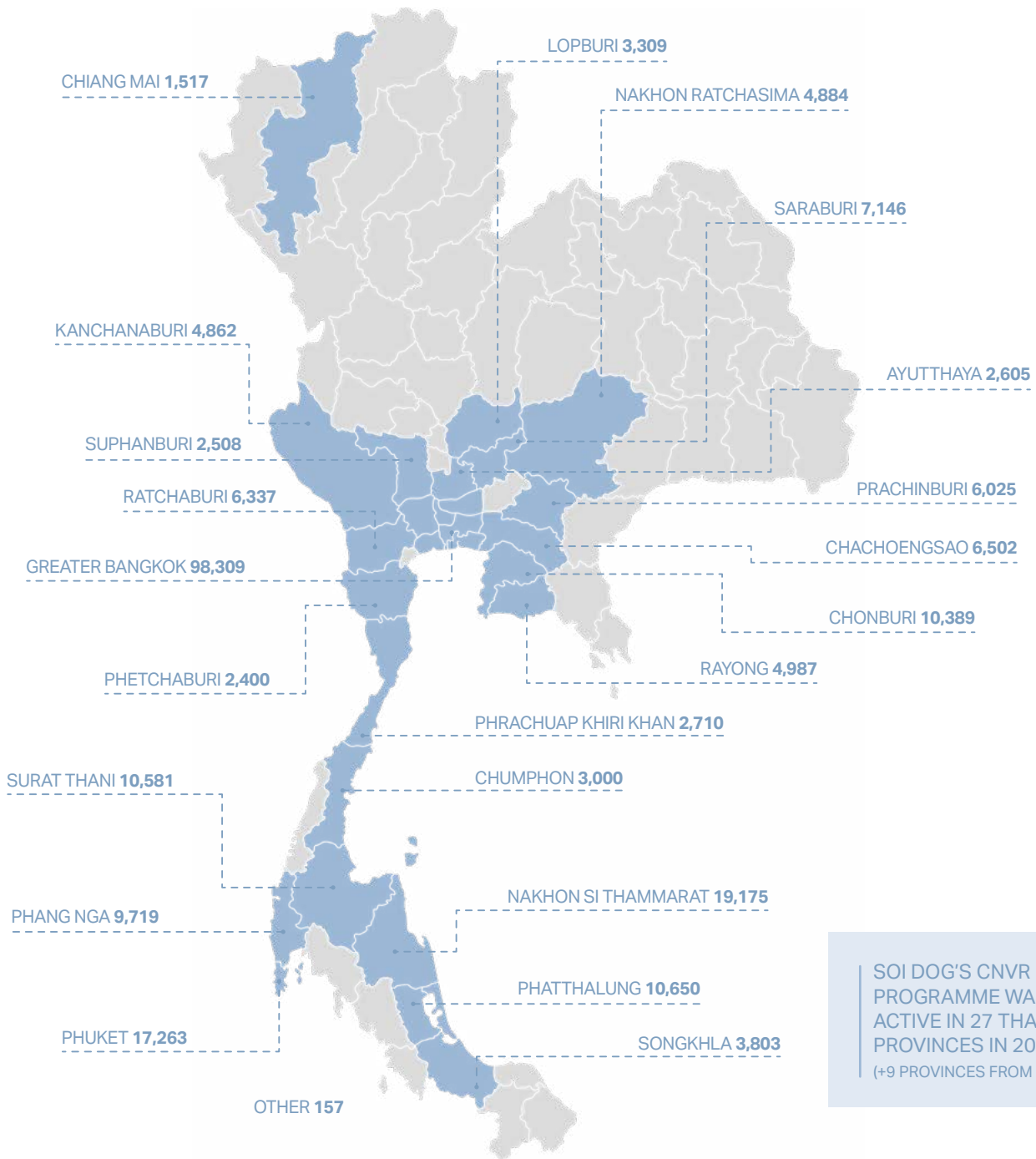
To assess the impact of our CNVR programme and ensure it is producing meaningful results, we conduct an annual animal welfare survey in Greater Bangkok.

The results of the 2023 survey, analysed by Dr. Elly Hiby of the International Companion Animal Management coalition, continued to show a significant decline in the city's dog population, equating to an average decline of 10% year on year.

Thanks to a focus on spaying females, this included an extreme decline in lactating females. In fact, not a single lactating female was seen in the surveyed area in 2023.

The survey also showed a significant reduction in rabies cases and a clear improvement in the overall welfare of dogs in the city as measured by their body condition and skin health. The number of emaciated/thin dogs and the number of dogs with severe skin complaints continues to reduce by 17% and 10% respectively each year. All undeniable indicators of the impact of CNVR and the strength of your support.





## HIGH PRAISE

Soi Dog met with a number of national agencies throughout the year to discuss and collaborate on CNVR-related work.

This included a sanctuary visit from the Director-General of the Department of Disease Control to discuss working together on rabies prevention across Thailand and, separately, the signing of a memorandum of understanding with the Bangkok Metropolitan Administration to cooperate on a spay/neuter and education project in the capital.

We were also honoured to participate in three different spay/neuter events organised by

Her Royal Highness Princess Chulabhorn Krom Phra Srisavangavadhana under her 'Disease-Free Animals, Rabies-Free People' project.

That our CNVR programme is recognised and trusted at such high levels is testament to your amazing support.

On behalf of our 17 mobile teams, our 26 partners and every single animal who has passed through our CNVR programme and had their lives changed for the better. You are part of the largest programme of its kind in the world. Thank you.

# RESCUE AND TREATMENT

Your kind support meant that a staggering **21,489** animals received the veterinary treatment they needed in 2023 – improving and, in many cases, saving their lives.

## HOSPITAL AND CLINIC ADMISSIONS

Of the total number of animals treated, **7,387** were admitted into our care facilities – 4,895 to our dog and cat hospitals in Phuket, 2,321 to our mobile clinics and 171 to our clinic in Bangkok.

Facilitating admissions in Phuket are our front office team who fielded **17,099** calls for help throughout the year. To ensure no dog or cat was left behind, they extended their regular hours, though they were of course still available to handle emergency calls outside of those hours.

Thanks to you, our veterinary team were equipped to treat even the most complex of injuries and illnesses and give animals the very best chance of recovery in our state-of-the-art hospitals.

A total of **926** surgeries were performed by the veterinary team throughout the year. Of those, 656 were soft-tissue procedures (such as mass removals and wound reconstructions) and 270 were orthopaedic (such as limb amputations and fracture repairs). Our physiotherapy team, meanwhile, guided **287** animals through post-operative rehabilitation.



## TREATMENT IN THE COMMUNITY

Your support doesn't end at our hospitals and clinics; it extends into the community via our outreach teams who provide treatment in situ to dogs and cats in need.

The three teams administered **21,570** individual treatments to **14,102** animals throughout the year, from routine tick treatment and deworming to life-saving wound care and fluid administration.

They also continued to care for dogs at the local government dog pound. 5,294 treatments were administered during their regular visits to the facility, and all 847 dogs were protected against core diseases such as rabies, distemper and parvovirus during our annual vaccination drive in August.

To ensure dogs and cats across the island continued to be well fed and healthy, the teams delivered more than **128 tonnes** of food to our network of volunteer feeders.

It's no exaggeration to say that thousands upon thousands of animals owe their lives to your support. Thank you for never turning away in their hour of need.

“It's amazing the amount of animals we're able to help thanks to the support we receive from our donors. We are able to go far beyond.”



Dr. Alicja Izydorczyk MRCVS  
International Director of  
Animal Welfare



# TREATMENT HIGHLIGHTS

## KAOLAD



In an unthinkable act of cruelty, Kaolad was slashed multiple times with a machete in June. The worst wound was to his head, leaving his skull exposed. Kaolad was rushed to Soi Dog where he underwent emergency surgery to stem the bleeding and reconstruct his wounds. Thanks to your support and the careful work of our veterinary team, Kaolad's serious wounds were fading scars by August, and he was looking ahead at a brighter future.

## DINSO



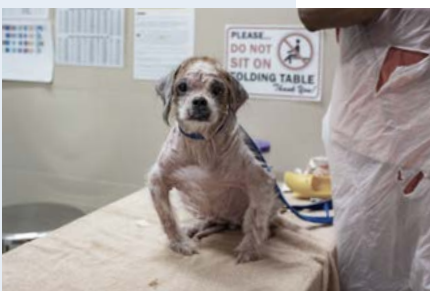
Your support was critical to Dinso's survival after he was hit by a car in May. He was just seven weeks old at the time and left with life-threatening injuries to his tiny body. Dinso underwent a front-leg amputation followed by the rehabilitation he needed to adapt to life on three paws. Your support also provided a safe place for him to grow, and he's blossomed from a frightened puppy to a lively teenager.

## MOLTEN



Molten was reported to us by a local resident in October. Scabies had ravaged every inch of her body, and she was suffering from severe cat flu and a fractured leg too. Your kind donations provided for the care she needed, and by the close of the year, she was almost unrecognisable. Molten was later adopted by the very same person who found her on the streets – a full circle moment for this sweet young girl.

## SOMOH



Somoh was rescued in June after being abandoned by her family. Wandering the streets alone, she'd fallen into a sorry state, with a severe skin disease that had caused her to lose almost all of her fur. Somoh left our hospital in August looking – and more importantly feeling – far younger than her senior years. She joined our newly refurbished small dog enclosure where your support ensures she is surrounded by love every day.



# ADOPTION AND INTERNATIONAL PARTNER RESCUE PROGRAMME (IPRP)

The ultimate dream for any rescued animal is a safe and loving home, and you helped make that dream a reality for **517** lucky animals (344 dogs and 173 cats) in 2023.

Of those animals, 68% were adopted locally in Thailand, a sign of increasingly positive attitudes towards stray animals across the country.

The remainder were adopted internationally to Europe and North America, both through our partner rescue organisations (26%) and to families who enquired directly through our website (6%).

**517**

DOGS AND CATS  
ADOPTED

**135**

DOGS AND CATS WENT  
TO OUR PARTNER RESCUE  
ORGANISATIONS

**32%**

OF OUR ANIMALS  
TRAVELLED TO THEIR  
NEW HOMES  
INTERNATIONALLY



## PARTNER RESCUE

The ban on the import of dogs into Canada, implemented in 2022, continued to impact adoptions through 2023, and our dedicated Canadian volunteer team continued to campaign for its revision.

In the meantime, our incredible partner rescue organisations in the USA helped bridge the gap, welcoming 114 animals (88 dogs and 26 cats) into their care and matching them with the perfect families.

You played a crucial role in this process. Your generous response to our urgent appeals in June and November helped cover the travel costs for many of these animals, ensuring they made it safely onto American soil to start their new lives.

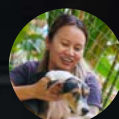
A special mention must also go to Wings of Rescue, a non-profit organisation who escorted six soi dogs on a private flight from Washington D.C. to Chicago to join our partner Alive Rescue in April.

2023 was the year we expanded the partner rescue programme into Europe for the first time, striking up partnerships with Germany-based Tierheim Bad Wildungen in January and UK-based Dogs 4 Rescue in August. They found homes for 17 and 4 dogs respectively.

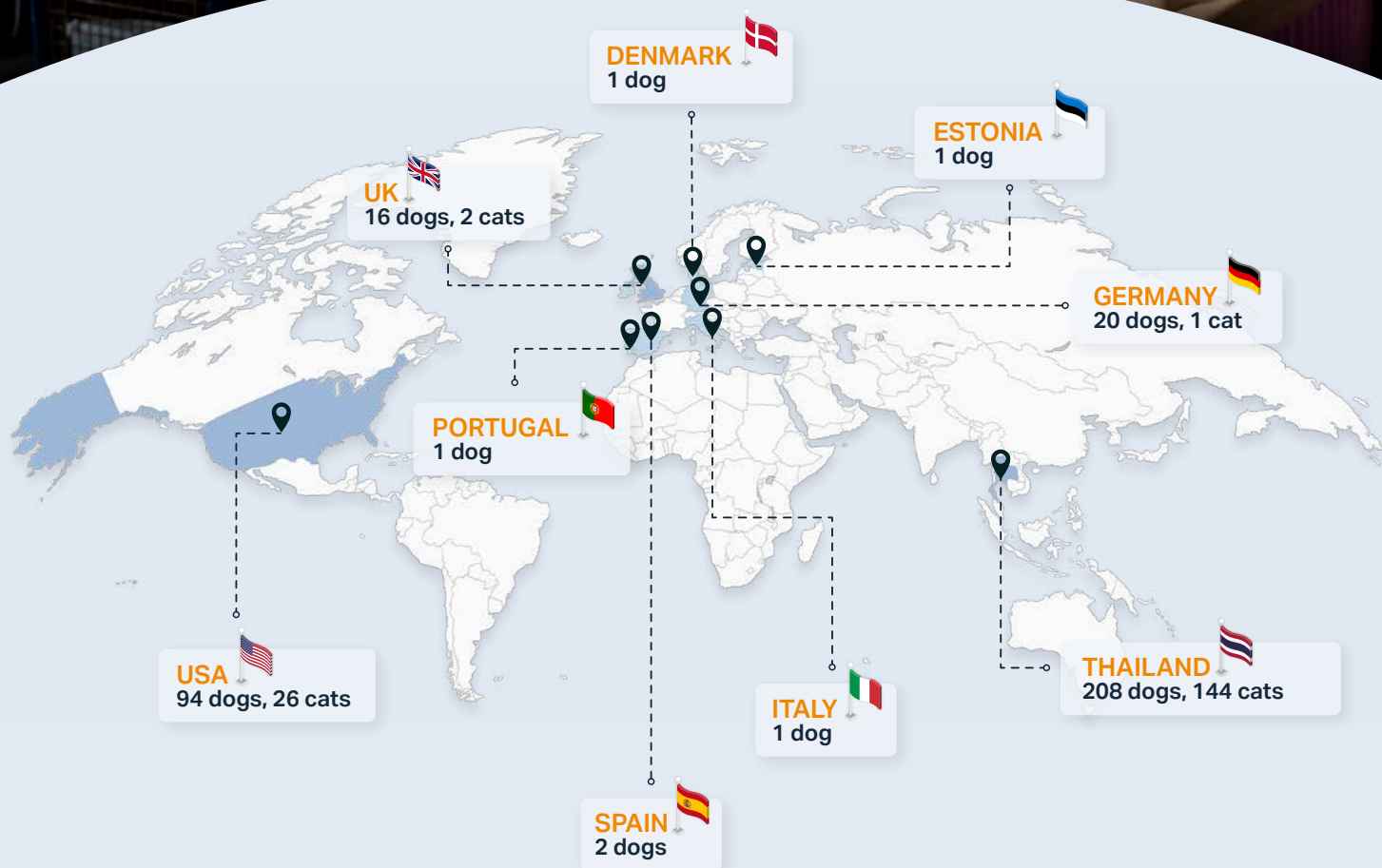


*Six lucky soi dogs took to the skies with Wings of Rescue in the USA.*

“Every adoption means a second chance, a forever home, and it frees up space to save another. Big thanks to all our adopters and donors for making this possible. Your support changes lives.”



Wilaivan Sreeman  
Adoption Manager



## ADOPTION HIGHLIGHTS

### TOMMY AND LULU

Tommy and Lulu arrived at Soi Dog within months of each other back in 2019 – Tommy needing treatment for a severe skin disease, and Lulu needing safety after being rounded up in an overcrowded government shelter. Once recovered, they were placed in the same sanctuary enclosure at Soi Dog where they became firm friends. In May 2023, Tommy was adopted to Spain, joining a couple who had fallen in love with him while volunteering at the sanctuary. The couple never forgot Lulu, and so once Tommy had settled in, they adopted her too! The pair were reunited in December and have been inseparable ever since – whether they're playing on the nearby beach or relaxing on the sofa. Thank you for being part of this beautiful reunion.



**“They are a beautiful pair. It was the best decision to adopt the two of them, and we couldn't be happier to have them both with us.”**

### AVA

Ava (bottom) was one of 197 cats rescued from a slaughterhouse in Vietnam in March. Tragically, many of the cats passed away from trauma and injury, but Ava was among the survivors. Adoption applications poured in from animal lovers across Thailand who had been moved by the stories of these brave cats. Alongside 40 others, Ava was transported to Thailand in May where she was adopted into a loving home that was carefully chosen to meet her needs. Ava was extremely fearful for some time after her rescue, but with the safety of a home, the love of a family and the companionship of a fellow tabby cat, she's come on leaps and bounds. Thank you for changing her fate.



**“It's hard to believe, but Ava was able to adjust in just one week. Since then, she has become the house clown, with her funny sleeping positions contrasting her beautiful appearance.”**

## DADOS

When Dados was admitted to Soi Dog with a life-threatening head wound in 2022, we could never have imagined that the following year he'd be flying on a private plane to his new life in the USA, but that's exactly how this brave boy's story played out thanks to your support. After recovering from reconstructive surgery, Dados got the once-in-a-lifetime opportunity to join our new partner rescue Alive Rescue in April, flying the final leg on a private plane operated by non-profit Wings of Rescue. The Alive team found the perfect home for Dados in September with a young family, and he quickly became their walking buddy and the most gentle big brother to their two children.

**“He is the absolutely sweetest guy and we feel so lucky we have him. Everyone who meets him falls in love with him. He's a joy!”**



## HOKODO

Hokodo the poodle first arrived at Soi Dog back in 2020 after being abandoned and then badly injured in a road traffic accident. As a senior boy with three legs, one eye and a degenerative spinal condition, finding a home for Hokodo was far from straightforward. However, your support provided for everything he needed while he patiently waited. After more than three years at the sanctuary, Hokodo's time finally came and he was adopted locally in Thailand at the grand age of 14! Hokodo settled into his new home right away, and his doting adopter is making every day of his golden years count.

**“Just seeing him have a happy later life – eating well, sleeping well, enjoying himself – makes me happy.”**



# BEHAVIOUR AND ENRICHMENT

Your kindness enabled 99 dogs to overcome their fears in 2023. These dogs, who were once fearful and afraid, received the dedicated care and emotional support they needed from our expert behaviour and enrichment team, making enough progress to be deemed ready for adoption by the close of the year. You turned their worlds around and gave them a future to look forward to.

**504**

BEHAVIOUR ASSESSMENTS COMPLETED

**194**

AVERAGE NUMBER OF CASES BEING WORKED ON EACH MONTH

**99**

CASES SUCCESSFULLY RESOLVED



How do you take a dog from the street or the jungle, well-versed in the ways of the wild but completely devoid of social skills and lacking any sort of human interaction, and sufficiently prepare them for life in a home with people, routines and rules?



“ Many street dogs have never known what it is like to feel safe, or to trust anyone. We make it our mission to change that. This is only possible thanks to your donations.”



Curtis Brown  
Behaviour and Enrichment  
Manager

The answer to this varies depending on the dog. Some were born for it. Others need a little help along the way.

And that's where your donations play such a crucial role for our shelter animals who long for a loving and safe environment but are not yet ready to embrace it.

With almost 30 years of collective experience working exclusively with Thai street dogs under their belts, there's not much that Soi Dog's dedicated behaviour and enrichment team haven't seen.

There are so many heartwarming examples of how their positive reinforcement approach has enabled the dogs deemed least likely to find a home turn things around and become the most unique, compatible and loving family members.

In 2023, your support paved the way for the team to continue their work with over **500** dogs and reach a successful conclusion on **99** such cases.

**Tommy and Lulu** are just two.

## SUCCESS STORY

Featured in our adoption highlights on page 20, Tommy and Lulu travelled a great distance to get to their forever homes, but their stories started a long time before their adoption.



### TOMMY

Three years Lulu's senior, Tommy was picked up by our rescue officers in 2019 from a community area known for their intolerance of stray dogs, and his condition told its own story. His skin was in an awful state and large patches of hair were completely missing from his body. His superficial ailments were, though, overshadowed by his psychological scars. His mistrust of people led to great challenges for our behaviour team in turning Tommy's life around and teaching him to trust humans again. Over a number of months, and with the time and patience that your kind support allows us to show, Tommy slowly began to come out of his shell.

What also helped Tommy's emotional progress was that he met his best friend Lulu. Together, they shared an enclosure until two special volunteers decided that Tommy was the one for them. The joy of his adoption, though, was tempered by the fact that he and Lulu would have to be separated – a burden that weighed on the minds of Tommy's new family.



## LULU

Lulu was also rescued in 2019. She survived the infamous Nakhon Phanom\* catastrophe, but it was immediately evident she had been greatly affected by her ordeal. Our behaviour and enrichment team worked closely with Lulu over a number of months to help her conquer her fears. Slowly but surely, she grew into the playful and sweet-natured dog who became best friends with Tommy.

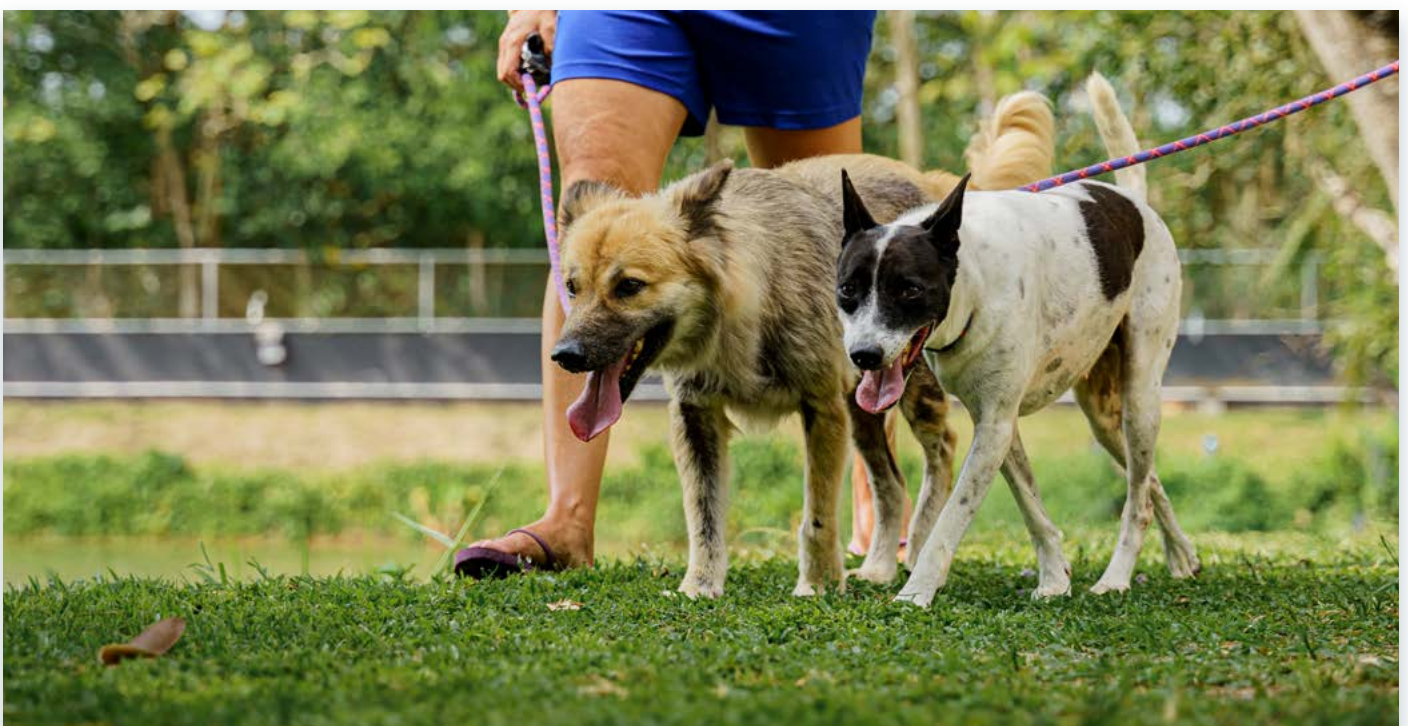


*In April 2018, an exaggerated rabies scare in Northeast Thailand resulted in the impounding of over 3,000 animals. These included domestic pets surrendered by their owners, and the rounding up of street dogs who were dumped together in a livestock centre which was simply way too small to house them all. Over 2,000 dogs died before Soi Dog was made aware of the crisis. Your support enabled the rescue of hundreds of survivors who went on to find homes through our adoption programme.*

## A HAPPY ENDING

With Tommy settled in his new home in Spain, his new family – who had never stopped thinking about the bond with Lulu that had been broken when they took him - made the decision to adopt her too, reuniting the two best shelter friends and creating the happiest story imaginable.

Being able to give dogs like Tommy and Lulu the understanding and guidance they need to grow into loving and confident companions is something we never take for granted. To see as many dogs find loving homes as possible is to a large extent dependent on helping them overcome psychological trauma. We are so grateful for your generosity that ensures our behaviour team can devote the time and expertise necessary to make more dreams like Tommy and Lulu's come true.



# DOG AND CAT MEAT TRADE

Great strides were made in our campaign to end the dog and cat meat trade in 2023, all enabled by your passionate support and determination to make a difference.

With the trade a distant memory in Thailand, our focus has turned to other Southeast Asian countries, namely the Philippines, Vietnam and Cambodia.

There is no one-size-fits-all approach to tackling the trade, and so the action we are taking together through our 'Last Country on Earth' campaign is targeted, tailored and country-specific so as to have maximum impact.

**231**

DOGS AND CATS RESCUED FROM THE MEAT TRADE

**800K**

SIGNED A PETITION SUPPORTING STRONGER ENFORCEMENT OF ANIMAL WELFARE LAWS IN THE PHILIPPINES

**15**

PHILIPPINE DOG MEAT TRADERS ARRESTED



*A Soi Dog vet nurse cares for a cat rescued from the meat trade in May.*



• **VIETNAM**  
**A MILESTONE RESCUE MISSION**

For many years, our efforts to end the trade in Vietnam have been advocacy based, working closely with the national government and on public awareness campaigns.

However, when an industrial-scale cat slaughterhouse in the south of the country closed down in March following landmark intervention from the authorities, and **197** cats were left stranded, we knew we had to help.

Over the course of eight weeks, your support enabled the urgent rescue and intensive treatment of these cats as well as the eventual rehoming of the survivors in what was a milestone mission.

Fuelled by the successful outcome in this case, we are continuing to work towards the creation of a legal framework so that similar operations can be targeted in the future.

## TAKING IT TO THE TOP

In May, we published a report into the dog and cat meat trade in Vietnam which demonstrated the inextricable link between animal-directed violence in society and its adverse psychological impact on children exposed to it.

The report – known as the LINK Study – was conducted by professors from the Social Work Department of Vietnam National University in Hanoi and shows how the trade not only harms vulnerable animals but the most vulnerable members of society too.

In July, we presented the report at a roundtable with the National Assembly's Agencies of Vietnam, the country's highest constitutional authority. This was the first time that the dog and cat meat trade had been addressed at this level of government – a critical moment testament to the strength of your support.

The roundtable closed with a strong consensus from all parliamentarians, government officials and specialists in attendance that ending the consumption and trade of dogs and cats is necessary for the sake of animal welfare compliance, public health and safety and the country's image.

The LINK Study was also presented to the United Nations for their consideration regarding the inclusion of animal rights in the United Nations Convention on the Rights of the Child (UNCRC). In August, the need for children to be protected from exposure to violence against animals was officially adopted into the UNCRC, elevating animal rights into the human rights domain for the very first time in history.





## **STRONGER TOGETHER**

Towards the end of the year, we were thrilled to see the traditional medicine and education sectors join the cause to end the trade in Vietnam.

Following a workshop organised by Soi Dog and social behaviour change agency Intelligentmedia, leaders of the Vietnam Oriental Traditional Medicine Association (VOTMA) – the official voice of traditional medicine practitioners across the country – pledged to cease using dog and cat meat in their practices and to educate their peers and patients that there is no scientific evidence of its claimed medicinal qualities.

The education sector followed suit in November after a similar workshop with the Hanoi Department of Education and Training. Teachers from more than 30 secondary schools committed to incorporating the ethical and health implications of the dog and cat meat trade into their curriculum to inspire the next generation to effect change.

This was another significant step forward for animal welfare from two of Vietnam's most influential sectors, and it wouldn't have been possible without you.

**“ Since we ended the trade in Thailand, Soi Dog has sought to bring an end to it across Asia. It's fitting that, in the year of our 20th anniversary, real progress was made for dogs and cats.”**



**Rahul Sehgal**  
Director of International  
Advocacy

## • THE PHILIPPINES RAIDS AND RESCUES

Your unwavering support for our partnership with the renowned Animal Kingdom Foundation (AKF) has been crucial to tackling the illegal underground dog meat trade head-on in the Philippines.

In 2023, AKF teams on the ground conducted **14** raids with the Philippine National Police, leading to the rescue of **34** dogs and the arrest of **15** butchers and traders.



Many of these raids were the result of valuable tip-offs from the public who called our dedicated hotline which, thanks to your support, is being advertised on large, eye-catching billboards in a number of prominent locations.

It was heartwarming to see **23** rescued dogs adopted into loving homes in 2023. The remainder are safe at the AKF shelter where they continue to undergo the rehabilitation they need.

*Your support turned Piolo's life around completely. Found tied in a sack and destined for slaughter, he now has a safe home and a loving family.*

## LAW AND ENFORCEMENT

Legislation prohibiting the slaughter of dogs and cats has been in place in the Philippines since 1998. However, law is nothing without enforcement, and that's why we continued to hold animal welfare seminars for the Philippine National Police throughout the year.

These seminars brought officers from departments across the country up to speed on current animal welfare concerns in the country so they can better respond to violations.

Bolstering this was our petition letter to the Bureau of Animal Industry of the Department of Agriculture and the Local Government Units of the Philippines. The letter, which calls for the Bureau to take a stronger stance against the trade, has now been signed by over **800,000** of you.





- **CAMBODIA**

At the close of the year, your support enabled an investigation into the dog meat trade in Cambodia, which has seen significant change since the pandemic. The investigation provided valuable insights, including hotspots, supply routes and the identification of major butchers and traders. This crucial information will inform the action we take in 2024, ensuring it is as effective and impactful as possible.

Whether undertaking raids and rescues on the ground or engaging politicians at the highest levels of government, you helped effect real change for animals caught up in this horrific industry. Thank you.





*Under the new law, sights like this will become a thing of the past in Korea*

## • SOUTH KOREA

The announcement in January 2024 that South Korea is to ban dog meat from 2027 is a major victory to end this inhumane practice around the world. Thanks to animal lovers like you, Soi Dog has been tirelessly fighting against the trade for many years. From meeting with senior members of the South Korean parliament, to assisting local shelters in Korea with rescues and medical costs, your unwavering support has made it possible.



*The South Korean 'end dog meat' bus advertisement campaign you helped make happen*

# SANCTUARY

The total number of animals under the care of Soi Dog at the close of the year – comprising every animal in the sanctuary, undergoing treatment, or in temporary foster care - was **1,819**.

The number of resident animals grew by **7%** during the year to **1,411**. Our resident animals are defined as dogs or cats who live permanently in enclosures at the Gill Dalley Sanctuary. That number excludes animals in treatment in our hospitals, or dogs and cats under the care of Soi Dog's Bangkok team or mobile clinic teams located around the country.

The ever-increasing number of dogs and cats in our care meant we once again needed to expand our sheltering facilities. Thanks to your support, **nine** new communal enclosures were constructed during 2023 capable of housing over **200** more dogs.

**1,819**

TOTAL ANIMALS UNDER THE CARE OF SOI DOG

**705**

NEW ANIMALS RESCUED (TO STAY)

**1,411**

SHELTER RESIDENTS



In addition to new construction projects, we refurbished one of the last remaining enclosures at the sanctuary to undergo repair or improvement since it was built 15 years ago – our small dog enclosure.



*Before and after renovation views of the small dog enclosure.*

Home to around **65** of our smallest resident dogs, the refurbishments make for a more comfortable living arrangement, including a new hygienic tiled floor, enriching areas for the dogs to play, purpose-built kennels for them to sleep in at night, and a much improved experience for visitors to the sanctuary who get to spend time with these little champs!

It is thanks to your kindness that we are able to continue to offer the best possible sheltering facilities to some of the most vulnerable animals you could ever meet. All too frequently we see older, small dogs

such as toy Poodles, Shih Tzus and Chihuahuas abandoned, often because they have become a financial burden, the increasing medical costs that come with old age being too much for their owners to bear. While our social change and outreach initiatives are designed to address responsible ownership issues in the long term, your continued support means that we can be there for the ones who need help right now.

Thank you for never forgetting the elderly, the sick or the abandoned.

# SANCTUARY VISITORS AND VOLUNTEERS

We were delighted to welcome **4,805** visitors and **1,267** volunteers to the Gill Dalley Sanctuary during 2023, making it a record year for volunteer participation. With more dogs and cats under our care than ever before, we are hugely grateful to all who passed through the sanctuary gates and selflessly devoted their time and effort for the benefit of our resident population.





According to our records, an amazing **33,013** dog walks were completed by our volunteers in 2023. That's a lot of walks and enrichment provided by a lot of wonderful people bringing joy to a lot of shelter dogs.

Whether a first-time dog walker or a seasoned volunteer at Soi Dog, our heartfelt thanks goes to every single person who contributed to the wellbeing and enrichment of so many animals.



**33,013 DOG WALKS  
COMPLETED BY  
1,267 VOLUNTEERS**

# VISITOR AND VOLUNTEER REVIEWS



**278** visitors to the shelter very kindly took the time to leave an online review. A whopping **98.5%** of reviewers gave a maximum 5-stars! Thank you to everyone who stopped by to show support.



These people are doing a wonderful job rescuing and rehomeing stray dogs. The place is well staffed and well run. The compounds are modern and clean. Medical and recreational facilities are first class. Clearly such a foundation needs donation to function. Do pay them a visit and donate generously for such a good cause. Well done all staff and volunteers at the Soi Dog Foundation.

**CC** **Chee Chang**  
★★★★★ a month ago



The best experience we had in our 3 weeks in Phuket. Not only was the tour informative, the kids (and us) loved playing with the animals. Best of all, Soi Dog is an amazing charity and does amazing work throughout Asia! It is worth at least 1/2 a day if not longer if you want to stay petting the cats!

**TL** **Travis Lee**  
★★★★★ 11 months ago



If you are a dog lover and ever in Phuket, I highly recommend volunteering at the Soi Dog Foundation. We had an amazing time and it was so rewarding to give back. A lot of these dogs have had very hard lives and have often been victims of cruelty so it was great to spend some time with them through walking, socialising and playing and help them see not all humans are bad. We loved it and will definitely be back

**JC** **John Coombes**  
★★★★★ 11 months ago



**Soi Dog, an amazing organization with incredible, lasting impact.**

Their amazing dedication and depth of their commitment is incredible as well as the scale of their operation - over 1,000 dogs. Their meticulous organization of everything, including the volunteers, is impressive. There is a genuine camaraderie and sense of purpose that binds everyone at Soi Dog Foundation and even if you volunteer for just two days, you feel a part of this exceptional community. I am truly honored to have been a part of their journey, even if for a brief period. Support Soi Dog!

**DW** **Deb W**  
★★★★★ Oct 2023 • Solo



Amazing place to tour or to drop in and volunteer for a couple days helping to walk the dogs. Never seen a shelter this wonderfully run, and it clearly has made a huge impact on the suffering of stray animals across Thailand. If you love dogs and cats and are in Phuket, this is a must do.

**MM** **Madison Miller**  
★★★★★ 6 months ago



**The best part of my trip.**

I travelled to Phuket with the intention of spending most of my days volunteering at Soi Dog. From the first email to their volunteer team, to my orientation on the first day, they were amazing. This organization does such exceptional work for the strays and animals in care, and I highly recommend that you go visit the sanctuary and dedicate some time to volunteering. The animals will fill your heart and the organization will educate you about so many important issues regarding animal welfare. I will never forget my time volunteering at Soi Dog, and I will absolutely be back.

**MC** **Marie-Helene C**  
★★★★★ Jan 2023 • Solo



Great experience with the care and comfort of the cats and dogs. The guides were very knowledgeable and the tour of the complex was excellent. Highly recommended first class from start to finish.

**JS** **Jordan Sidhom**  
★★★★★ 6 months ago



### Amazing organisation! Brilliant experience!

I do volunteer work in Australia with abused dogs, and I can honestly say Soi Dog Foundation puts all others to shame. The facility is brilliant, volunteers are amazing, the dogs and cats look very well looked after and the tour is a really interesting experience! This is truly a very special place that does amazing work! You need to visit Soi Dog if you are in Phuket, you will not be disappointed.

**P** **peggscottm**  
●●●●● Oct 2023 • Couples



### Amazing experience

As an adopter of a Singaporean street dog, I knew I had to visit Soi Dog Foundation! The foundation is about a 15 min drive from the airport so we stopped by once we arrived, before heading into central Phuket. The experience was absolutely incredible, from the informative tour to the interactions with adorable cats and puppies. I'll definitely come back again on my next Phuket trip.

**S** **Shuang**  
●●●●● Nov 2023 • Friends



### Amazing shelter and amazing people

Amazing shelter. I was very moved by the founders. They beat all odds and achieved something amazing. I've never seen another shelter with this kind of scale. From what I can see everything is held to a high standard too. So many volunteers and vets. Just amazing!

**WY** **Wei Y**  
●●●●● Feb 2023 • Family



### A humbling place to visit.

After supporting Soi Dog for several years now, it was great to finally make it to Thailand and visit the centre. Sadly, as we were travelling as part of a group, our accommodation was much too far away to allow us to volunteer so we had to make do with a three hour visit. We were taken around by a fun and passionate guide who explained the origins and roles of the organisation and everywhere we went we were greeted by a sea of happy, wagging tails. We got to hang out with a pack of crazy puppies, before meeting the two dogs that we sponsor, one of which we managed to take for a short walk. The tour finished with a visit to the cat centre, which was also interactive. All staff members and volunteers we met were friendly, helpful and clearly invested in their various roles of saving and caring for the animals. This is animal rescue on a big scale and we are proud to be able to make our small contribution.

**K** **KiwiDragonfly**  
●●●●● Jun 2023



### Soi Dog Experience

I visited Soi Dog in June 2023 and have previously visited the sanctuary. I can honestly say it is one of the most rewarding and heartwarming experiences you will ever encounter. From the beginning of each day of volunteering right through to the end, you will enjoy every minute. From walking the dogs, petting them and generally socialising them it will be an experience you will not forget. You will have things in common with other volunteers and make friends for life. The volunteer coordinators are fantastic at supporting each and every person and the experience is truly one that you will want to share with your family & friends. There is no better sanctuary than Soi Dog where the cats & dogs are at the centre of everything they do.

**AG** **Annette G**  
●●●●● Jun 2023 • Solo



### You will want to add this to your list, if you are visiting Phuket.

The facility is just great, and I am so amazed with how well they care for the cats and dogs there. I didn't anticipate finding such a well organized company in Thailand. If you want to visit the region, you should include this on your list.

**A** **AdventuresOnPlanet**  
●●●●● Aug 2023 • Friends



### Great Organisation

Must visit if in area. So many rescued Dogs & Cats here and all kept in amazingly clean conditions. What a great job all the staff & volunteers are doing. Really inspiring. No charge for tour but obviously donations welcome - no pressure given at all. Well done everyone.

**M** **Marge**  
●●●●● Jan 2023 • Couples



### A must visit for Dog lovers

I first visited Soi Dog in 2017 for 1 week and since then every year I have been back, now with my partner. I normally volunteer for a week or two sometimes full day or half days. It's just a fantastic Charity & Shelter. The staff & fellow volunteers are so friendly and the dogs are just amazing. Would recommend you visit and strongly recommend you volunteer for a few days as you'll never regret it and like me will probably keep coming back.

**KH** **Kevin H**  
●●●●● Sep 2023 • Couples

# COMMUNITY PROGRAMMES

**At Soi Dog, we believe that connecting education, outreach and community engagement holds the key to changing the future for stray animals across Asia. Community members young and old are not only gaining knowledge but are taking action to help stray animals.**

Thanks to your support, the evolution of Soi Dog's humane education, community liaison and engagement programmes in 2023 saw them merge into a broader initiative targeting social change on a nationwide scale.





# HUMANE EDUCATION

## LEARNING IN ACTION

Our humane education programme reached over **11,000** young students in 2023. Among the many highlights of the year were the holiday club sessions in October, introduced for the first time as part of humane education activities held during term break.

These day-long sessions involved learning through fun and engaging activities. As part of one practical group activity, children made their own cat toys,

emphasising to them the importance of enrichment for companion animals and helping to foster an understanding of the close connections that can be made with them.

The holiday club sessions took place in addition to **71** schools visited by our humane education team during the year and **14** schools who visited the Gill Dalley Sanctuary, meaning more children took part in the programme in 2023 than ever before.

**11,056**

CHILDREN REACHED  
BY THE PROGRAMME

**85**

SCHOOLS  
PARTICIPATED



# COMMUNITY LIAISON

2023 was also a busy year for our community liaison team. Your support saw them arrange food supplies to our network of volunteer community animal carers and initiate investigations into incidents of animal welfare concern.

During the year, they oversaw the supply and distribution of 128 tonnes of dog and cat food to more than 160 volunteer stray animal carers.



“Across Thailand, there are tens of thousands of feeders, some feeding maybe two or three dogs every day, some feeding up to 100 dogs. I think there’s a huge chance to convert these feeders into more active participants who fight for animal welfare.”



**Dr. Alicja Izydorczyk MRCVS**  
International Director of  
Animal Welfare

**168**

volunteer stray animal  
feeders supported each  
month

**106.6**

tonnes of dog food supplied  
to community dogs

**21.3**

tonnes of cat food supplied  
to community cats

**7.3**

tonnes of dog food received  
as in-kind donations

**2.3**

tonnes of cat food received  
as in-kind donations

# SOCIAL CHANGE

## ANIMAL WELFARE LAW

With the social change team's presence in the community, members of the public have become more willing to report cases of neglect or mistreatment.

Throughout the year, our team commenced **193** new investigations resulting in two successful prosecutions under the animal welfare act.



**193**

new incidents investigated

**70**

investigations ongoing

**197**

investigations completed (some carried from 2022)

**2**

prosecutions



# EMERGENCY RESPONSE

**2023 saw the instant impact your support has on animals in need when you once again helped us respond to thousands affected by widespread flooding in Thailand.**

Heavy rainfall during the peak of the monsoon season caused havoc in the mid-northern region of Sukhothai.

Responding to local reports of stranded animals and rising floodwaters, we quickly dispatched our community team to assess the situation and devise a relief plan.





## 20 TONNES OF FOOD PROVIDED TO ANIMALS AFFECTED BY MONSOON FLOODING IN THAILAND



The life of free roaming community dogs and cats in Thailand is lived hour by hour and day by day, their basic everyday needs fulfilled mostly through scavenging for food scraps and, sometimes, for the lucky ones, by kind local people. When a location is affected by events as catastrophic as large-scale flooding, dogs and cats can become isolated for days on end and food can become impossible to source.

You helped come to the aid of over **4,500** animals affected by just such an event by contributing to the distribution of over **20 tonnes** of food for them in their hour of need. Thank you for being their lifeline.





**YOUR  
SUPPORT**

---

# THANK YOU TO EVERY SINGLE INDIVIDUAL, BUSINESS, TRUST, FOUNDATION AND MORE FOR YOUR OUTSTANDING AND INVALUABLE SUPPORT IN 2023.

Whether signing petitions, responding to appeals, sharing our social media posts, raising funds through your own events, giving grants or donating through your business – you were by our side every single step of the way. You are the driving force behind Soi Dog!

## BUSINESS FOR GOOD

In addition to kind-hearted individual donors, we are also fortunate to be supported by extraordinary businesses who are a force for good and donate a portion of their profits to benefit homeless dogs and cats in Asia.

An extra special thanks to Essential Foods (Denmark), Give A Sh!t (New Zealand), Aaron Terence Hughes (UK), and Fetch Coffee Roasters (USA) for their unwavering support in 2023.

## FUNDRAISING TOOLS

Thank you to everyone who used tools and platforms to raise much-needed funds for the animals at our shelter and beyond throughout the year. It all adds up and makes a real difference.

**\$79,742 USD**



Facebook Fundraisers

**\$7,638 USD**



**£1,335.69**



**GIVEACAR**  
CAR DONATION SERVICE

**£10,920.56**



**\$750 USD**

**DontSendMeACard.com**

**\$7,342 USD\***

\*For Q1, before the programme was shut down



# MOST-SUPPORTED APPEALS

## 1 SLAUGHTERHOUSE SURVIVORS

Your kindness helped to provide life-saving medical treatment and rehabilitative care for **197** cats rescued from a slaughterhouse in southern Vietnam. These cats had suffered the unimaginable horror of being stolen and caged and were hours away from being brutally killed for meat and medicine. Your support helped to rescue them from the clutches of the cat meat trade and give them a second chance.



## 2 SMALL BUT MIGHTY

Your compassion helped to refurbish our small dog enclosure, providing **65** small dogs with a special space tailored to their needs where they can receive the one-on-one care they deserve. Because of you, each of these dogs can now enjoy a comfortable bed, a quiet space to relax and many enrichment opportunities.

## 3 THE GREATEST GIFT OF ALL

Your generosity helped to fly **12** lucky rescue dogs overseas to our incredible partner rescues in the United Kingdom, United States and Germany to start their new lives. You helped to give these dogs the chance to experience the warmth and security of a family of their own – perhaps for the first time in their lives.





# SOCIAL MEDIA

## RAISING AWARENESS ONLINE

In 2012, the number of global users of all social media platforms was estimated at 1.4 billion.

Today that figure is approaching 5 billion, emphasising the importance to nonprofit organisations of an active online presence not only to help raise vital funds but to spread awareness of the issues stray animals face and the ways in which we go about addressing them.

By subscribing to each of our platforms, liking and sharing our content, and engaging with us by commenting on photos and videos, you are helping to grow our online presence which in-turn helps us to help more animals in need. The more interaction on our content, the more people will see it!

Thank you for all your love for Soi Dog on social media. You truly are helping to make a difference.

### FOLLOWERS



**1,379,368**

+3%



**214,428**

+12.7%



**44,518**

+156%



**17,742**

Launched in May 2023

### MOST WATCHED VIDEO/SHORT/REEL

**73k**

**286k**

**158k**

**3.7m**

# 20 YEARS, THANKS A MILLION!

Two major milestones were reached in 2023: the magical one millionth animal to pass through our CNVR programme since 2003, and the marking of Soi Dog's twentieth year.

## ONE MILLION

In August, to help us celebrate the milestone of one million animals neutered and vaccinated, we were delighted to receive messages of support and well wishes from a few familiar faces and great champions of animal welfare causes, including Ricky Gervais, Peter Egan, Laura Carmichael and Michaela Strachan.

We released a commemorative newsletter detailing key achievements of the CNVR programme over the past 20 years, and we named the one millionth animal to pass through the CNVR programme – a five-month-old female dog - 'Million'. She is symbolic of the importance of large-scale spay/neuter; a young dog who, had it not been for your invaluable ongoing support of this programme, would have had puppies of her own before too long, perpetuating a cycle that we've been able to break thanks solely to your compassion and generosity.



## 20 YEARS

In October, Soi Dog reached its 20th anniversary of operation. What began as a mission by three individuals determined to address an issue nobody else had – the suffering of stray animals in Thailand – has grown into an internationally recognised organisation neutering and vaccinating more stray animals than any other in the world today, improving the lives of countless dogs and cats and preventing the birth of hundreds of thousands more. That we are able to help as many animals as we do today is beyond all of our wildest dreams.

It is testament to your unwavering support that we find ourselves where we are today, and almost unthinkable where the stray animals of Thailand would be now if it wasn't for you.



## GALA DINNERS

Two special gala dinners were held in Bangkok and London in November and December respectively, where our guests fittingly toasted 20 years of work and helped to raise further funds by way of prize auctions.

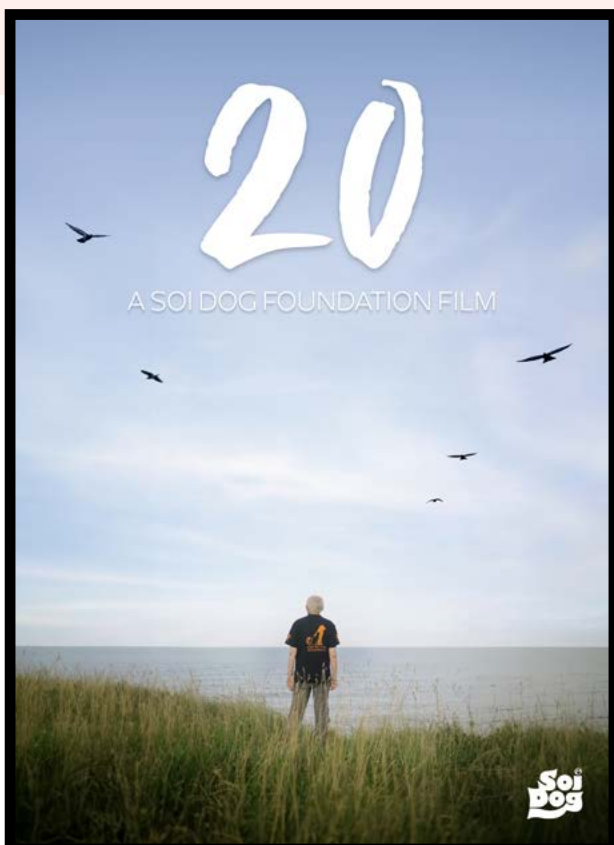


The London event was brilliantly hosted by acclaimed British actor, friend of Soi Dog and passionate animal welfare advocate Peter Egan, and attended by actresses Laura Carmichael, Chloe Pirrie and Leslie Nicol, amongst other esteemed guests including the Thai Ambassador to the United Kingdom, His Excellency Mr. Thani Thongphakdi.



The Bangkok gala – held at the fabulous pet-friendly 5-star hotel in the city centre, Kimpton Maa Lai - brought together long-term supporters of Soi Dog in Thailand and distinguished guests from a variety of backgrounds, including Deputy Governor of Bangkok Assoc. Prof. Tavida Kamolvej, actress and model Kanticha Chumma, and singer and actor Chinawut Indracusin.

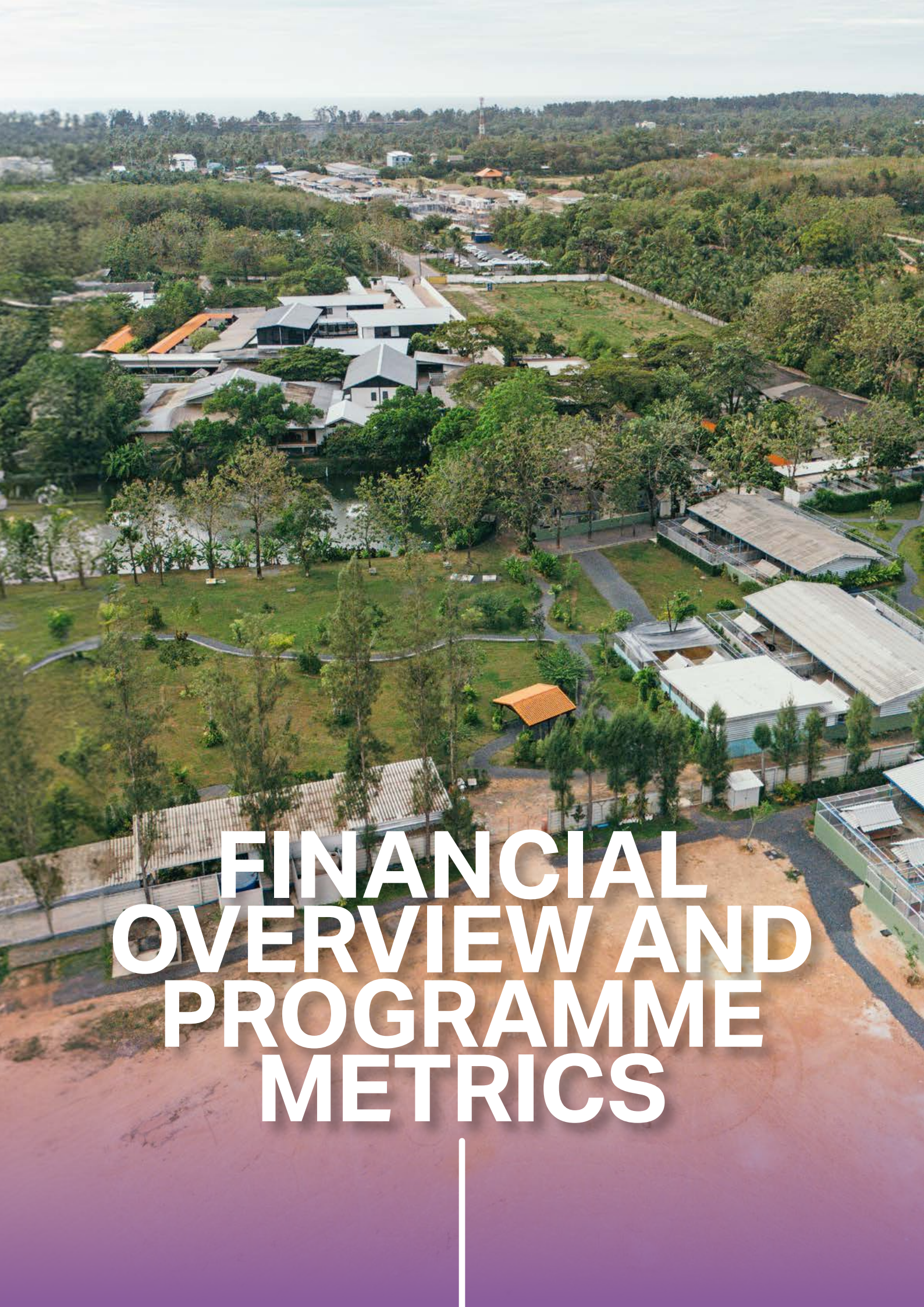
Thank you to all who helped make the 20-year celebrations such a roaring success. And thanks to you – Soi Dog’s steadfast supporters and donors from the past two decades - who help to keep the growth of the foundation on an upward curve and the future of animal welfare in Asia looking brighter.



## DOCUMENTING HISTORY AND LOOKING TO THE FUTURE

In December, to round off the 20th anniversary commemorations, we released our full-length docu-film “20”. Taking a look back at the founding and early years of Soi Dog, right the way through to present day, the film takes an in-depth look at the growth of Soi Dog’s programmes through that period and also shares the hopes and vision for the future from some of the foundation’s leadership team, including footage and interviews with our co-founder and programme leaders from our animal welfare and advocacy teams.

You can view the full length docu-film in English [here](#) and in Thai [here](#).



# FINANCIAL OVERVIEW AND PROGRAMME METRICS

**To all of our donors, on behalf of every dog and cat you helped during another turbulent year, thank you. You have continued to support Soi Dog in yet another record breaking year and enabled us to maintain our commitment to animals in need.**

The figures represent a summary of all income received across the world. Soi Dog Foundation is a registered non-profit organisation in eight countries and each entity is subject to its own independent audit, and the results are submitted to the relevant national authority.

## GLOBAL INCOME

All income to SD worldwide, including income from the various countries in which Soi Dog is a registered non-profit organisation.

# \$18,154,967



## TOTAL EXPENDITURE

# \$19,121,620

### ANIMAL WELFARE PROGRAMMES

## \$13,006,665

(68% of total expenditure)

### CAPITAL EXPENDITURE & LAND PURCHASE

## \$1,132,465

(5.9% of total expenditure)

### FUNDRAISING

## \$3,393,291

(18.7% of global income)

### ADVOCACY & MARKETING

## \$737,280

(3.9% of total expenditure)

### ADMINISTRATION

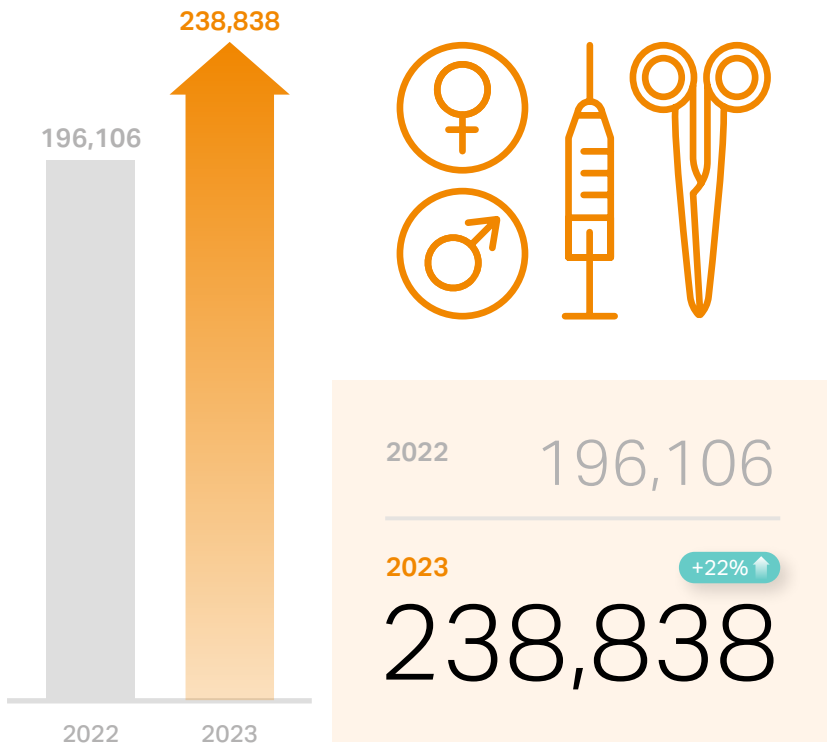
## \$851,919

(4.5% of total expenditure)

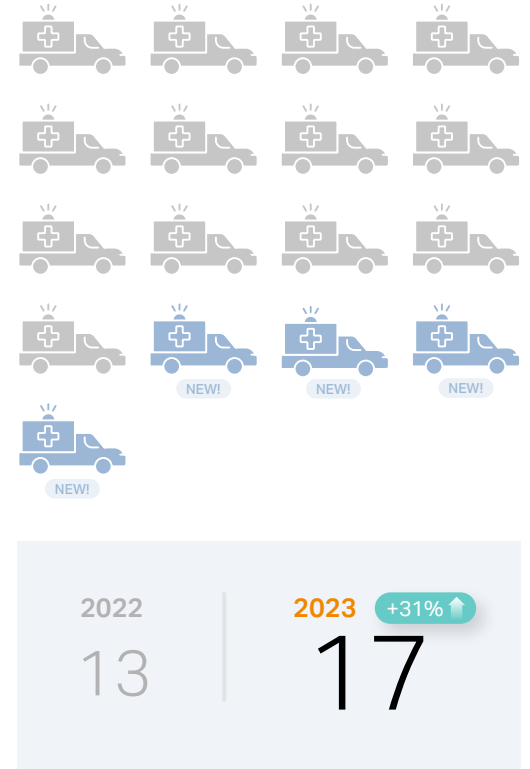
Soi Dog Foundation aims to maintain a minimum reserve equal to six months' expenditure to ensure financial stability.

# PROGRAMME METRICS

## Animals neutered and vaccinated through our CNVR programme



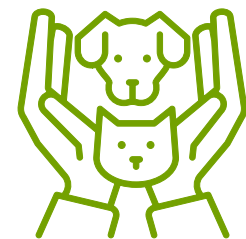
## Number of mobile CNVR teams



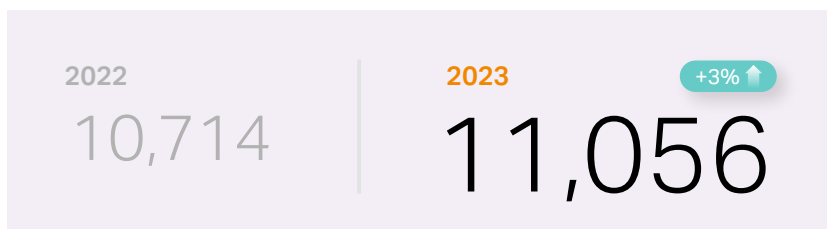
## Animals adopted to new homes



## Community animals treated



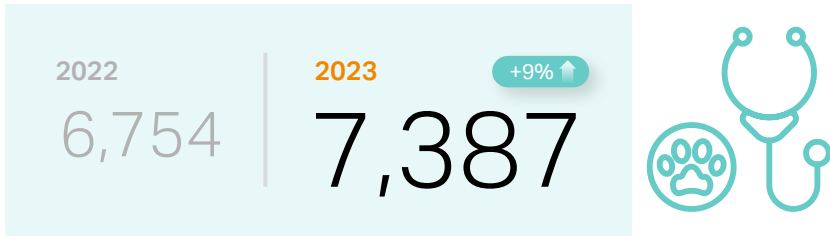
## Children reached by our humane education programme





## Rescue and Treatment

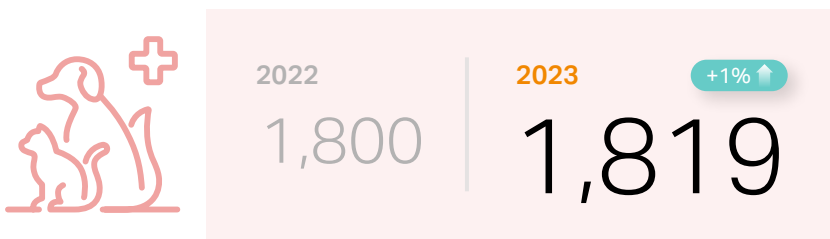
(Animals treated at Phuket hospitals, BKK clinic, mobile clinics)



## Major surgeries performed by our vets



## Animals under the care of SDF

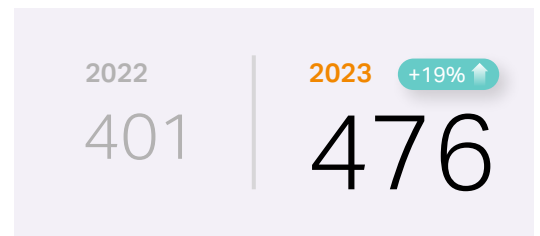


## Total staff

\* 1 icon = 10



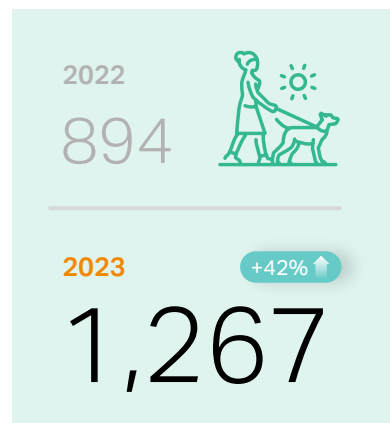
## Resident dogs and cats at SDF



## Visitors to the Gill Dalley Sanctuary



## Volunteers at the Gill Dalley Sanctuary



## GLOBAL INCOME -12.5% ↓



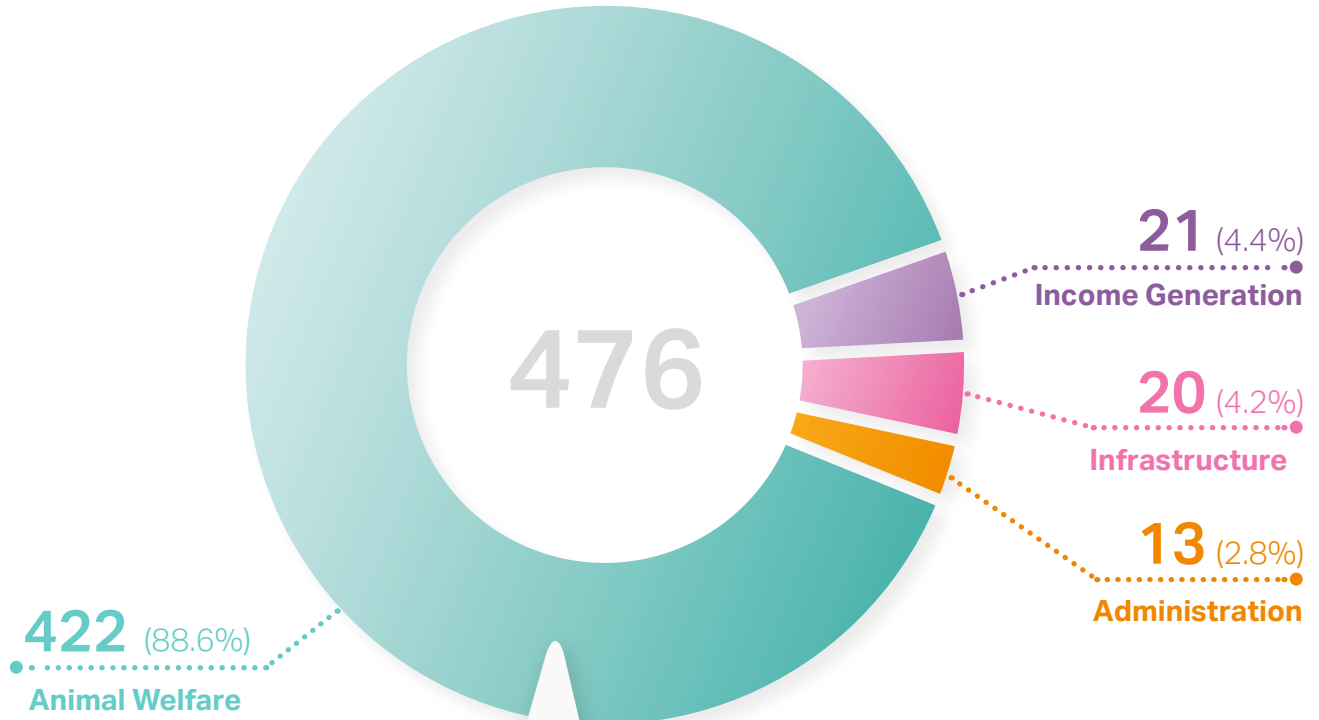
## EXPENDITURE -0.5% ↓



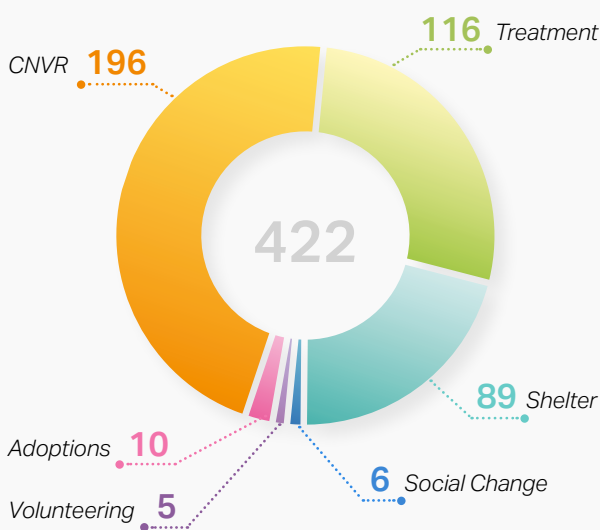
# STAFF DISTRIBUTION

Of a total 476 staff, 422 (88.6%) work directly in animal welfare programmes, 21 (4.4%) work in income generation, 20 (4.2%) in infrastructure, and 13 (2.8%) work in administration.

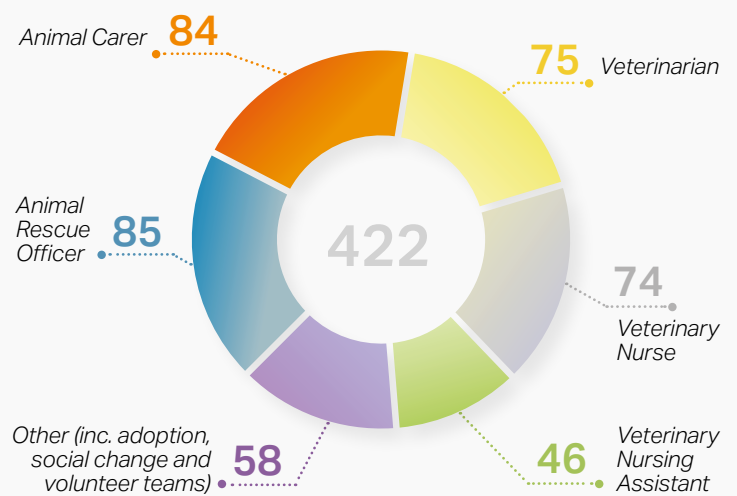
## STAFF - ORGANISATION WIDE



### STAFF PER ANIMAL WELFARE PROGRAMME



### ANIMAL WELFARE - JOB DESCRIPTION



Across all of our animal welfare programmes, including our dog and cat sanctuary, three animals hospitals and CNVR mobile programme, Soi Dog employs 75 fully-qualified veterinarians, 74 veterinary nurses/technologists, 46 nursing assistants, 84 animal carers and 85 animal rescue officers.

# AFTERWORD

As we close another chapter in our ongoing journey to protect and advocate for companion animals across Asia, I am filled with a deep sense of gratitude and pride. This past year has been particularly challenging for the nonprofit sector, and Soi Dog Foundation has not been immune to these difficulties. Fundraising has proven to be a steep hill to climb, with economic uncertainties and shifting donor priorities affecting our ability to secure the necessary resources. Yet, despite these hurdles, our commitment to the mission has never wavered.

I am immensely proud of our dedicated staff, whose tireless efforts and unwavering passion have been the bedrock of our resilience. Each day, they face fresh challenges with determination and ingenuity, ensuring that this much-needed work continues unabated. From rescuing animals from dire situations to advocating for stronger protection laws, their perseverance and dedication shine through in everything they do.



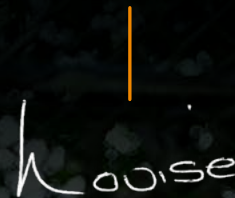
It is not their hard work and spirit alone that have allowed us to navigate this difficult year, though. It is because of the solidarity shown by you – our loyal supporters – that we have found the strength and optimism to grow our impact even further. You have enabled us to adapt to new realities, find innovative solutions to unexpected problems and continue to provide exceptional care for the animals who depend on us. I reserve a special mention for Dogs Trust Worldwide, with whom we have grown the CNVR project to 12 teams across the entire Bangkok Metropolitan region, neutering and vaccinating over 85,000 animals throughout the year. This shared commitment serves as a powerful reminder of the impact we can make when we work together with a common purpose.

I am also hugely proud of our adoption team who continued working hard to find the right homes for over 500 animals in 2023. I am deeply grateful to every adopter and partner rescue organisation who helped make the dreams of so many rescued animals come true.

As we look ahead to the future, we are more determined than ever to overcome any obstacles that come our way. With the continued support of the Soi Dog community - donors, volunteers and adopters - we are confident that we can surmount these challenges and continue to make a meaningful difference in the lives of animals.

Thank you for standing with us during this pivotal time. Your support and belief in our mission inspire us to strive for a better world for all animals. Together, we will continue to advocate, rescue and provide care, ensuring that every dog and cat receives the compassion and protection they deserve.

**WITH HEARTFELT GRATITUDE,**

A handwritten signature in white ink that reads "Louise".

**Louise Rose**  
CEO Soi Dog Foundation





[www.soidog.org](http://www.soidog.org)

**Thank you for your support.  
We cannot do it without you.**

