



END OF YEAR
REPORT
2022



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2022

CHALLENGE AND OPPORTUNITY

A MESSAGE FROM OUR CO-FOUNDER, JOHN DALLEY MBE

Dear Supporters,

Another year has sped by all too quickly and as usual brought many challenges, but also opportunities to further help the abandoned and homeless animals of Thailand and beyond.

With the threat of Covid if not eliminated at least in retreat, we have seen a very welcome gradual return of volunteers and visitors coming to the Gill Dalley Sanctuary in Phuket.

Unfortunately, we as a species seem to stumble from one self-made disaster to another, and 2022 was no exception with Putin's invasion of Ukraine. As well as devastating that country, it has brought economic turmoil to the entire world and food shortages to many areas. Although outside of our normal area of focus, many of our supporters asked if we could help. We responded and are one of the few organisations still involved, as the tragedy there slips down the news. Through our partners in Poland and Romania, we have this winter been sending 40 tons of food every month and in addition 330 kennels to brave volunteers working in the worst-hit areas of Ukraine, where thousands of abandoned pets are struggling to survive without shelter or food.

In addition, we continue to provide funding for the care of thousands of refugees' pets in Poland, including the construction of a purpose-built clinic financed by you. We shall continue sending food shipments until at least the end of 2023.

Climate change has also had its impact across the world, including here, with record-breaking floods affecting large areas of northern and central Thailand for many weeks. Soi Dog Foundation, through your support, was able to supply over 300 tons of food helping over 60,000 stranded animals.

With people both here in Thailand and around the world suffering economically, we along with many other charities have of course been affected. For us, soaring inflation is seeing large increases in the cost of food, medical supplies, energy and staff costs. Myself and, until her untimely death, Gill were always volunteers, and I and my fellow board members around the world always shall be, but we now employ over 400 staff to run our programmes, including nearly 70 full-time veterinarians.

With many people suffering financially, adoption numbers continued to fall, whilst the number of abandoned pets and owners unable to afford veterinary treatment increased. Adoptions have not been helped by the new regulations introduced into the United States and now also Canada. The United States is currently allowing dogs into the country again, but the requirements have made it extremely expensive compared to how it was previously. Canada currently has a complete ban, but we are pursuing the authorities there to adopt the same requirements that are successfully operated in most of the rest of the world.

It is a vicious circle that saw adoptions fall by 25% last year and the number of resident animals in our care increase by 22%. We have always pledged that we will never turn away any animal in need, but the cost of caring for animals long term is huge, and at the end of the year we had over 1,800 dogs and cats at the sanctuary in Phuket, the majority of which are or will be long-term residents. This in turn means more land and shelters being required and more staff to care for the animals.

Despite all this, more animals have been helped than ever before thanks to you. Our core sterilisation programme continues to grow. At the end of the year, **196,106** animals had been spayed or neutered, including over 100,000 dogs in Greater Bangkok alone! I cannot overstate the difference this programme has made and continues to make. It is impossible to calculate just how many unwanted puppies and kittens have been prevented from being born exponentially but it will be millions, the vast majority of which would have experienced a very short life of suffering and neglect. You are contributing to what is by far and away the largest and most effective programme of its kind anywhere in the world. No other organisation is directly treating as many animals, despite our relatively modest size.

We also expanded our treatment programme, with over **17,500** animals treated both in our hospitals and by our growing community outreach teams, often for serious injuries and diseases that would otherwise have likely resulted in a slow and painful death.

With travel restrictions easing post-Covid, we were also able to increase our efforts to end the extraordinarily cruel dog and cat meat trade in Asia. A dedicated team led by Rahul Sehgal was appointed and has already made great strides. They are devoted entirely to just this programme.

As you will know, together with our supporters, we were successful in ending the dog and cat meat trade in Thailand over eight years ago. Now we can press on again to end it in other countries where it continues to flourish. This can only happen if we can persuade governments to make the trade illegal as we did here. Buying odd farms or individual dogs from markets may make a brief statement but does nothing to end what is a supply-and-demand business. Animals rescued are just replaced by others. Only by laws being introduced and changing people's attitudes can we hope to see an end to it once and for all. That is why, with the cooperation of the police, we are targeting traders in the Philippines, where the trade is already illegal. In Vietnam, we continue to have high-level discussions in Hanoi where the authorities want our help to eliminate rabies and where there are currently no laws in place to control this trade.

Looking forward, 2023 will see the 20th anniversary of Soi Dog Foundation here in Phuket, when Gill and I joined forces with Margot Homburg, a Dutch retiree who was at the forefront of the work until her retirement in 2006. It also marks 25 years since Gill and I first had a dream to change the lives of the street animals here. That dream started – as recounted fully in the book *Just Gill* – five years previously, when we were on holiday and met a lovely and friendly stray dog living at the Dusit Laguna hotel as it was then known. To cut a long story short, Naga (as we had christened him) was brutally clubbed to death by the hotel security guards simply for being there. It was that incident which drove us to move to Thailand to try and make a difference. Certainly, and it is entirely down to supporters like yourself, we have seen huge changes here and beyond that we could only have dreamed about back then, and I cannot thank you enough. I am still overwhelmed by the number of people who have supported our vision over the years, despite in most cases never having been to this part of the world.

As I often say, we are totally reliant on you, our supporters, to do the work we do, and the difference you have made and continue to make is staggering.

Thank you again for making it possible.



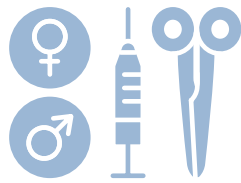
John Dalley MBE
Co-founder and President
Soi Dog Foundation International
On behalf of the SDIF board

YOUR IMPACT AT A GLANCE

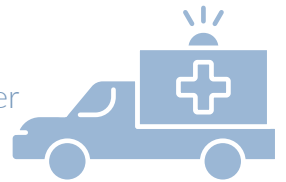
Throughout this report, we go into detail about the impact your support achieved in Thailand and around the world in 2022. But here is a quick glance at what your compassion made possible throughout the year.

LOOK AT WHAT YOU'VE ACHIEVED!

196,106 animals
neutered and vaccinated



4 more mobile spay/neuter
teams launched



Almost **11,000**
children reached through our
Humane Education programme



528 dogs and cats
found new homes across
the globe



17,639
dogs and cats provided
with veterinary care



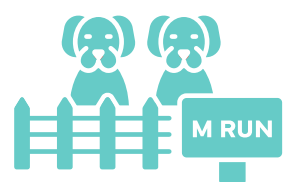
937 life-saving
surgeries performed by
our veterinary team



918
new animals
given shelter at
the Gill Dalley Sanctuary



Built a further **10**
large communal enclosures
capable of housing over
150 dogs



527 dog behaviour assessments completed, helping to prepare them for adoption



Almost **20,000** calls answered to help sick or injured animals



Completion of **1** veterinary clinic in Poland to help treat thousands of refugee animals from Ukraine



Helped establish **10** assistance points across Warsaw for pets with incoming refugees



Over **560** tons of food provided to thousands of stricken animals in Thailand and Ukraine



Under Thai law, we worked on **64** cases of animal cruelty or neglect, resulting in **3** criminal convictions



330 dog houses provided for stray or abandoned animals in Ukraine



10 dog meat trade rescue operations carried out
9 traders arrested and
44 dogs saved from the illegal meat trade



Welcomed over **4,000** visitors and almost **900** volunteers



Over **600,000** of you signed our letter to the Bureau of Animal Industry



3 huge anti-dog meat trade billboards erected in Luzon, Philippines







and more than **150** Philippine National Police officers were given training to ensure the robust implementation of existing laws to protect dogs

Your collective voice helped see the
US DOG IMPORT BAN LIFTED!



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PROGRAMMES

CNVR

SPAY AND NEUTER PROGRAMME



With monthly, annual and all-time records broken, you made 2022 a truly groundbreaking year for our Catch, Neuter, Vaccinate, Return (CNVR) programme.

Large-scale spay/neuter is the backbone of our work and the most crucial programme we have when it comes to ending the suffering of homeless animals. A straightforward surgery prevents the birth of unwanted litters, a simple vaccination stems the spread of disease and, together, they enhance quality of life and help create harmony between humans and animals in the community.

A total of **196,106** animals (180,841 dogs and 15,265 cats) received life-saving vaccinations and underwent life-preventing surgery through the programme in 2022. This represented a 38% increase on 2021 and brought our all-time total since operations began in 2003 to a staggering **849,557**.

A year of milestones, we surpassed 700,000 sterilisations and vaccinations in April; 750,000 just three months later in July; and 800,000 a further three months after that in October. December saw the greatest number of animals reached in a single month – **18,353** – ending an already-successful year on a high.

Unlike rescuing and treating a sick or injured animal, it takes time to reap the rewards and see the impact of CNVR – the former taking weeks to months, the latter taking years.

Somewhere we have seen this impact clearly is Phuket, where our programme was first established in 2003 and has operated consistently ever since thanks solely to your support. This once overrun island province was home to more than 70,000 dogs back then. However, a sustained programme of CNVR has seen that number steadily decline to a manageable level over the past two decades.

To stop the population from climbing back up and to prevent communicable diseases from spreading, we operate a CNVR maintenance project in Phuket. In 2022, a total of **13,822** animals on the island were neutered and vaccinated through the project, both by our mobile teams and at the on-site sterilisation suite at our shelter in the north of the island.

196,106

dogs and cats neutered
and vaccinated



CNVR ON THE MOVE

Seeking to replicate this impact in more of Thailand's 77 provinces are our mobile clinic teams.

Comprised of four animal rescue officers, two veterinarians and three veterinary support staff across two fully equipped rescue vehicles, our mobile teams set up in the temple grounds, administrative centres and community halls of a particular province and use a systematic approach to neuter and vaccinate the free-roaming animals that call the province home.

In our End of Year Report for 2021, we shared with you our plan to increase the number of full-time mobile teams from nine to 12 in 2022. The sheer strength of your generosity meant we were able to go one further. By the close of the year, there were 13 teams in operation throughout the country, from Phatthalung in the south to Pathum Thani in the centre.

Cumulatively, the teams reached **97,118** animals in 2022 which accounted for almost half of all sterilisations and vaccinations for the year.



DOWN SOUTH

The first addition to our fleet of mobile clinic teams in 2022 came in February in the southern province of Phatthalung thanks to the Uggla Family Foundation.

In what was their first foray into animal welfare, having previously championed predominantly education, health and arts-based causes, the foundation generously funded the entire set-up of the team. We are extremely grateful for their support.

Almost 10,000 dogs had been neutered and vaccinated by the team in Phatthalung by the end of the year – a strong start, particularly when we consider that this represents a quarter of the province’s estimated stray dog population.

In November, we launched another southern team in the province of Nakhon Si Thammarat. This grew the number of teams in the province to two – the first starting operations in 2018.

The teams operate in different districts and work systematically to neuter and vaccinate as many animals as possible in what is the second largest province in the south. Together, they also reached close to 10,000 animals throughout the year.

By 2026, it is our plan to have teams stationed in all 11 southern provinces. With **53,528** animals across five teams and five southern provinces passing through our CNVR programme in 2022 (a 63% increase on 2021), your support is making that goal look attainable.



GREAT PROGRESS IN GREATER BANGKOK

Up in Greater Bangkok, a further two teams were launched in the province of Pathum Thani – one in May and another in August. This brought the total number of teams neutering and vaccinating animals in this bustling city and its outer areas to eight.

Together, the teams reached 58,193 animals. A further 6,826 at our clinic and 39,972 by an external project we support brought the total number of sterilisations and vaccinations in Bangkok to **104,991**. A milestone number, this was the first time we surpassed 100,000 animals in the city in a single year.

To ensure these numbers are producing meaningful results, we routinely conduct animal welfare surveys which monitor and assess population, body condition and overall welfare of the dogs in the city. This data is collated on the ground and then analysed against baseline data collated in 2016 by Dr Elly Hiby of the International Companion Animal Management coalition (ICAM).

The result of the survey in 2022 showed that an average of 70% of dogs in the areas our teams have visited were neutered and that the overall dog population had declined by more than 43% since 2016.



Also of note was the large decrease in lactating females and puppies; a decrease in the proportion of dogs with poor body condition; and a large increase in the proportion of roaming dogs with visible signs of ownership. This tells us that CNVR is not only effectively reducing the population of dogs in the capital, it is also improving their overall welfare and creating a more positive perception of them among the general public.

In May, we were proud to show these results firsthand to the team at Dogs Trust Worldwide (DTW), the international arm of the UK's largest dog welfare charity, who so generously fund half of our CNVR programme in Bangkok and have done so since its inception in 2016. A staggering **451,265** animals have since been neutered and vaccinated across the city with their support.

The DTW team spent time with one of our mobile teams there, observing the various techniques used by our rescue officers to catch dogs as well as those used in the sterilisation surgeries themselves.

WHEN THE 'R' IN CNVR STANDS FOR 'RESCUE'

As our mobile teams venture further and further across Thailand, it follows that they are encountering more and more animals in need not only of sterilisation and vaccination but of treatment for illness and injury too.

Together, the teams provided additional medical assistance to **1,306** animals in 2022, transferring the most critical cases to our shelter hospitals for intensive treatment where necessary. This often meant staff travelling hundreds of kilometres.

Lullabell is one such case. A victim of unthinkable cruelty, she was fortunate to be found by our team in Phatthalung in October. Prior to that, she had been tied up and routinely beaten by residents in the area for two months. The rope left a deep wound around her neck, while the abuse left its own emotional scars. Lullabell's red raw skin, meanwhile, was the result of mange.

After some initial care at their temporary clinic, the team transported Lullabell over 300 kilometres to the safety of our shelter where, at the close of the year, she had recovered physically and was starting to heal on the inside too.

Lullabell would not be alive today if it wasn't for you. You enabled the expansion of our CNVR programme which, in turn, enabled her rescue and recovery.



Lullabell flourishing thanks to your kindness



UNITED AGAINST SUFFERING

In addition to operating our own spay/neuter programme, we are also able to support the operation of external spay/neuter projects across Thailand thanks to you.

At the close of the year, you were helping to support eight different projects across seven provinces, sending the impact of CNVR farther and wider than ever before.

Our thanks go to these trusted groups who share our dream to reduce the suffering of homeless animals and work tirelessly to make it a reality – Soot Liang Woo and Dr. Lek in Greater Bangkok; VetVan in Rayong; Falko Duwe in Chonburi; Hand to Paw in Chiang Mai; Smiling Dog in Songkhla; Stray Dog Cha-Am in Phetchaburi; and Foxy and Friends and Hin Lek Fai Rescue in Prachuap Khiri Khan.

Together, they neutered and vaccinated a total of **76,236** animals which represented 39% of all sterilisations for the year.



Outside of Thailand, it was great to see our first overseas CNVR venture – in Phnom Penh, Cambodia – pick up speed in 2022. With your support, our partner Animal Rescue Cambodia were able to reach over 1,300 animals in what is the country's most populous city.

Not only is this reducing the suffering that comes with overpopulation and disease, it is also feeding into our work to end the dog meat trade there. With fewer animals on the street, it follows that there are fewer to be stolen and sold into this barbaric industry.

RABIES RECOGNITION

One impact of the programme that we remain extremely proud of is the steep reduction in rabies cases seen in Thailand. Phuket in particular has been declared rabies free – such is the power of vaccination.



Kathu Mayor Dr. Chai-Anan Suttikul, Soi Dog CEO Louise Rose and Soi Dog CNVR Director Dr. Tuntikorn Rungpattana.

In September, we were honoured to have these efforts recognised at a World Rabies Day event organised by the Bangkok Metropolitan Administration (BMA) and presided over by Professor Dr. Her Royal Highness Princess Chulabhorn Krom Phra Srisavangavadhana.

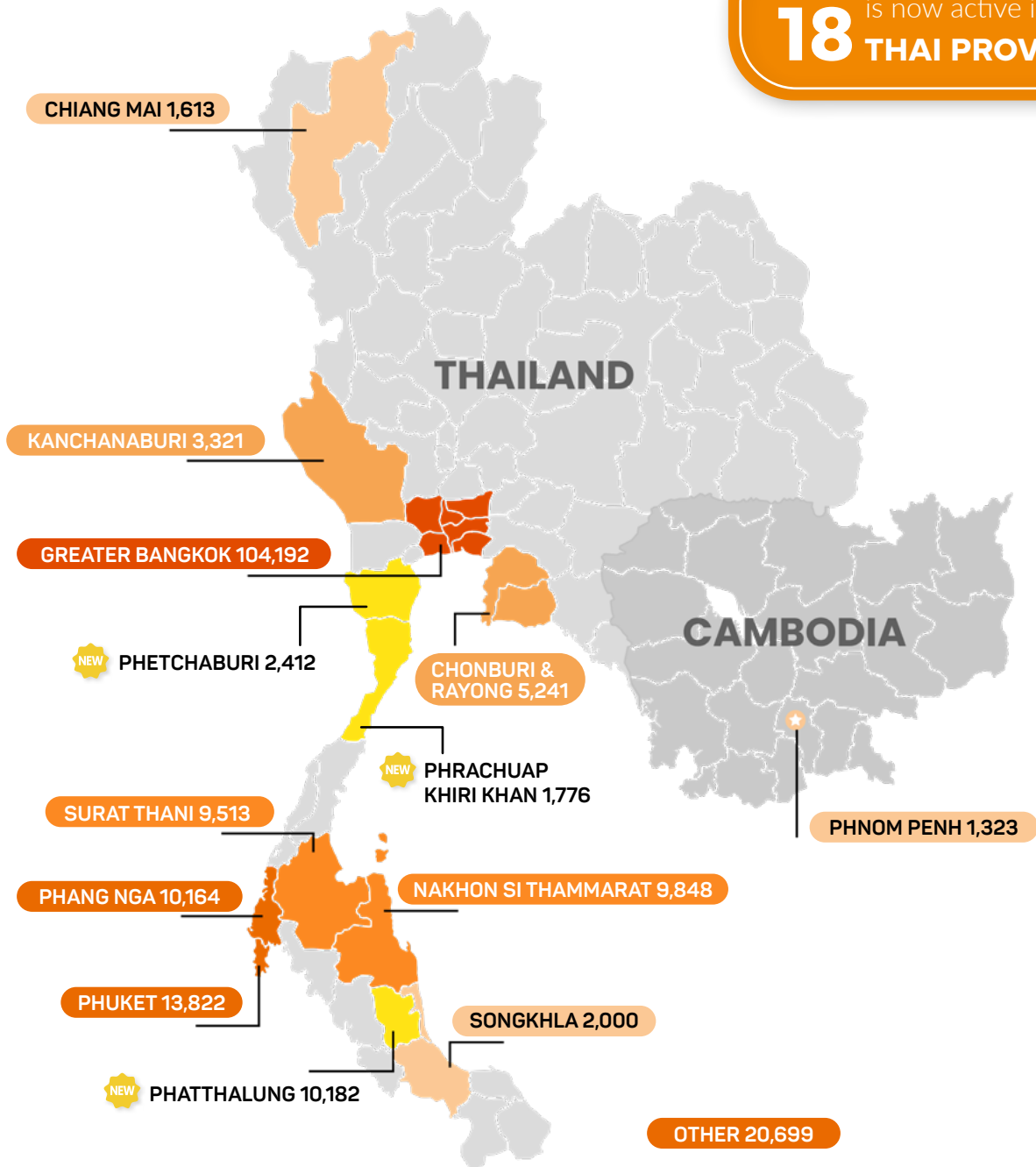
Each year at the event, the Thailand Rabies Award is presented to the municipality with the best rabies management practices. In 2022, it was awarded to the municipality of Kathu in Phuket. On accepting the award, the Mayor of Kathu kindly stated that he wished to share the award with Soi Dog as we have worked closely with the municipality for a number of years, collaborating on vaccination drives, sterilisation clinics and education events within the community.

As with any award that Soi Dog is fortunate enough to be recipient of, our thanks go exclusively to you, our supporters, without whom none of this vital work is possible.

In the early days of our CNVR programme, it was our co-founders Gill and John Dalley who were the rescue officers, capturing handfuls of animals at a time for sterilisation at local clinics or by volunteer vets from overseas. They were doing the very best they could with little funding and few resources.

Today, over 18,000 animals a month are passing through what is now a coordinated, professional and large-scale programme, and that number is growing all the time, with a million sterilisations on the horizon. It is truly incredible to witness.

Our CNVR programme is now active in **18 THAI PROVINCES**



It is only thanks to you that our CNVR programme has evolved into what it is today: the largest of its kind in the world. With your ongoing support, it continues to evolve, with no signs of slowing, for the benefit of evermore homeless animals in need. Thank you.

CNVR 2022 TIMELINE

MOBILE TEAM 10
launched in Phatthalung



Surpassed **750,000**
total sterilisations

Surpassed **400,000**
dogs sterilised in Bangkok



Set all-time record for most
sterilisations in one month -
18,353

FEBRUARY

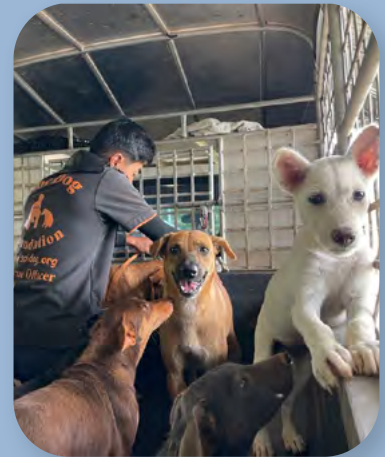
Surpassed **700,000**
total sterilisations

APRIL

MOBILE TEAM 11
launched in Pathum Thani

MAY

JULY



AUGUST

MOBILE TEAM 12
launched, also in Pathum Thani

SEPTEMBER

OCTOBER

Surpassed **800,000**
total sterilisations since 2003
(and 700,000 dogs)

NOVEMBER

MOBILE TEAM 13
launched in Nakhon Si Thammarat

DECEMBER

ADOPTION

AND INTERNATIONAL PARTNER RESCUE PROGRAMME (IPRP)

It was a challenging year for adoptions, but you pulled out all the stops to ensure as many rescued animals as possible left the shelter for the loving homes they deserved – a total of 528 (333 dogs and 195 cats).

Local adoptions continued to take the lead, with 69% of all animals adopted finding homes in Thailand. Contributing to this was a multi-faceted campaign targeted at expatriates which led to dozens of adoptions by long-term foreign residents living across the country. By the close of 2022, there had been one adoption in Thailand for every day of the year.

The remainder of animals were adopted internationally, both to families who enquired directly through our website (5%) and to our partner rescues in the USA and Canada (26%) who welcomed them into their organisations and helped them find families from there.

Although adoptions overall were down by a quarter compared to 2021 on account of import bans, the cost of living crisis and other complex factors, we remain extremely grateful for the 528 animals who were able to find homes, each representing a life changed immeasurably for the better.



528

dogs and cats adopted

THE AMERICAN DREAM LIVES ON

In July, we were overjoyed to see the Centers for Disease Control and Prevention (CDC) revise its dog import ban, ending a year-long hiatus of adoptions into the USA.

Implemented in June of 2021, the ban meant dogs from 113 countries deemed high risk for rabies, including Thailand, were no longer permitted to enter the country. This contributed to a steep decline in adoptions in the latter half of 2021 and much of 2022 in combination with a steep increase in our shelter population.



The CDC cited concerns over rabies as its rationale for the ban. As an organisation with a core goal to eliminate rabies, we could appreciate those concerns but strongly believed they did not justify an outright ban, particularly when there are other disease control measures that can be put in place to protect humans and animals against rabies while continuing to allow dogs to enter the country.

Thanks to your many thousands of petition signatures, your heartfelt personal pleas to the CDC and the voluntary legal work of Soi Dog USA board member Peter Fitzgerald, those measures were adopted by the CDC, and dogs were permitted to enter the country once more.

Once the import process had been made clear and the initial teething problems resolved, our logistics team were able to send our first two dogs Stateside in October.

Our thanks go to everyone who stood up for the innocent dogs affected by the ban. Its successful revision was a real highlight of the year and demonstrated just how much power there is in our collective voice. Hundreds of rescued dogs now have hope for a future and a family because of you.

REVISE THE BAN ROUND TWO

Devastatingly, just as the door to the USA reopened, the door to Canada slammed shut.

On June 28, the Canadian Food Inspection Agency (CFIA) announced its own import ban on dogs entering Canada for the same reason and from the same 113 countries. The ban came into force three months later on September 28 – World Rabies Day.

Canada has long been a safe haven for dogs in need, with over 500 of our rescued dogs finding homes in provinces across the country since 2015, and we are committed to keeping this proud history alive.

As with the USA ban, our first priority was to get as many dogs as possible onto Canadian soil before it was too late. An emergency appeal was launched to help cover travel costs, and you blew us away with your response. Because of your generosity, sufficient funds were raised to fly a total of **51** dogs to Canada in time to start their new lives. All this in the space of just a few months – such is the power of your support.



The 51 lucky dogs went to our partner rescues across the country: Dachshund & Friends Society, Firefighter Dog Rescue, Northumberland Humane Society, Dog Tales Rescue and Sanctuary, Pawsitive Match Rescue Foundation, BARCS Rescue, Paws With A Cause, Refuge Balto and Jack Russell Terrier Rescue Ontario. We are extremely grateful for their kindness and cooperation at such a challenging and pressured time.

As well as helping to get these deserving dogs home, you also assisted on an advocacy level, sharing your objections with the CFIA by letter, phone, email and social media.

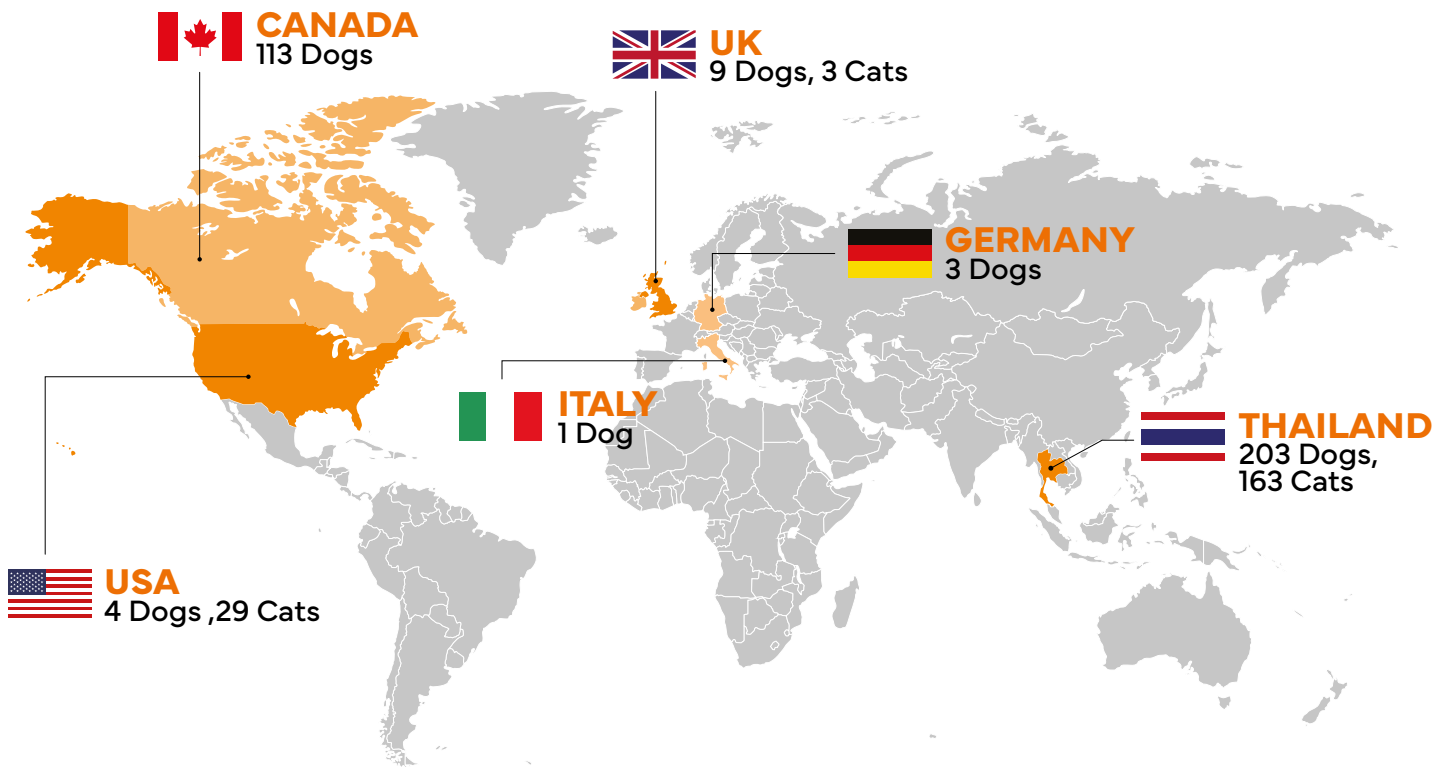
In October, with the dogs safely home and the ban in full effect, our volunteer team in Canada joined forces with like-minded organisations Animal Justice and Rescue Dogs Advocacy Coalition to challenge the federal government in court over the ban. Coupled with your objections to the CFIA, this legal challenge represents the best chance of having our voices heard.

With a sense of déjà vu, an even stronger sense of determination and you by our side, we will continue to do everything we can to urge the CFIA to revise the ban in 2023 and implement the same common-sense measures that the USA put in place in 2022.





The happy faces of 51 deserving dogs who, thanks to you, made it to Canada before the CFIA ban took effect in September. Joining our partner rescues on arrival, they went on to find loving homes across the country.



Saja was the first of our rescued dogs to travel to the USA following the successful revision of the CDC ban. With the help of our partner rescue The Barking Lot in San Diego, she soon found the perfect home. Once an abandoned puppy, Saja is now a much-loved member of a family.



Arriving at Soi Dog with deep wounds all over her body, it was clear Kaokao wasn't made for the streets. A home was always where she belonged. Kaokao joined our partner rescue Jack Russell Terrier Rescue Ontario (JRTRO) in Canada before the CFIA ban took effect and was adopted by her foster carer who quickly realised he couldn't imagine life without her.



Another of the lucky 51, Picca was welcomed by our partner rescue Dog Tales in Ontario, Canada. Her leg had to be amputated at Soi Dog following a car accident, but that doesn't stop her from enjoying plenty of adventures with her new family. Forest walks, boat trips and even lake swims are among this tripod girl's regular activities.

ADOPTION HIGHLIGHTS

ROCKER



When a young Rocker arrived at Soi Dog all the way back in March 2016, we didn't expect him to stay for long. Loyal, affectionate, fun and playful, he's everything you could ask for in a dog.

We thought he'd be adopted as soon as he'd finished treatment in our hospital for his fractured leg, neck wound and skin condition. Sadly, despite all he had to offer, the stigma surrounding black dogs kept him at the shelter for nearly six and a half years. But you never gave up on Rocker. You provided for the care, enrichment and love he needed for all those years until, in September, he finally found the home he'd long deserved – right here in Phuket, Thailand. During his time at Soi Dog, Rocker was known for his love of water and his distrust of other dogs. How fitting that he now has a home to himself and a pool to enjoy! At nine years old and with 2,369 days at the shelter under his belt, Rocker's story proves it's never too late for a second chance.

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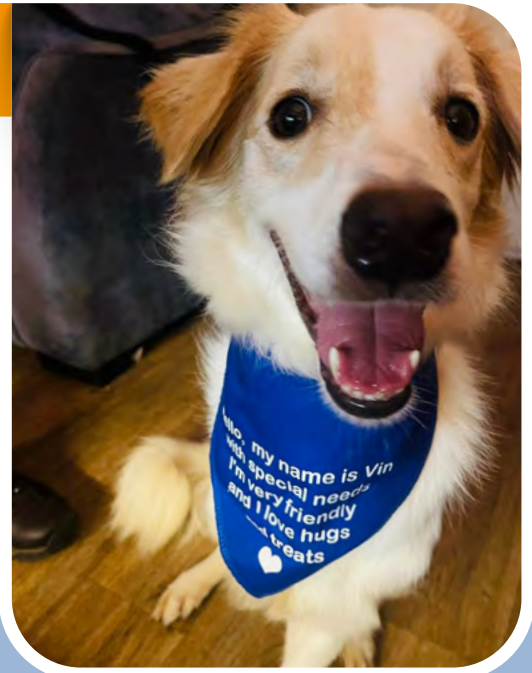
Rocker is amazing. He's the boss of the house now. He sleeps next to me and follows me everywhere I go.

”



VINZENZ

Vinzenz's road to recovery was a lengthy and complicated one. After being hit by a car in April 2020, he had to undergo the amputation of his right front leg, complicated surgery on his left and months of physiotherapy. However, your support was there for him every step of the way, and he came through the ordeal with a smile on his face and his very own custom-made wheelchair. We knew it would take a special family to care for Vinzenz, and we were thrilled when that family came along soon after he was made available for adoption. He joined them on the Isle of Man in October after two and a half years at the shelter. Though Vinzenz will be faced with physical challenges for the rest of his life, his family are committed, full of love for him and ready to provide for his every need. It's not just his adopters who are taken with Vinzenz. He's something of a local celebrity on the island, even boasting his own Facebook page.



“*Vin is the first soi dog on the Isle of Man, and I don't think he will be the last! He has made such a difference to the island and changed people's perspective of rescue dogs. We adore him and he has made our life complete.*”

NELLIE

Nellie was one of many dogs rescued from a crowded government shelter in northeastern Thailand in 2019 after they were rounded up in an exaggerated rabies scare. She was transferred over 1,500 kilometres to our shelter in the south for her safety and went on to spend close to three years with us. In August, Nellie was chosen to join our partner rescue Dog Tales in Ontario, Canada, before the devastating CFIA ban came into effect. It was thanks to you that she made it there in time. Despite the love and care she received at Dog Tales, Nellie struggled to settle in there and so she went into foster care with one of the team. In the comfort of a home and with the support of her foster carer, Nellie was able to overcome her anxieties. In the process, she formed a special bond with her foster carer who decided to make her a permanent member of the family. After a life on the streets and in shelters, it was heartwarming to see Nellie in a home enjoying her first Halloween and Christmas.



“*Nellie really is such an amazing girl. When I lost my oldest dog, Nellie seemed to sense that I needed someone to help me grieve. I honestly believe Nellie came into our lives at the perfect time, and it gave my older dog a chance to let go because she knew I was taken care of.*”



THUNGYAH



Your support enabled the rescue of Thungyah after he was found abandoned in a rice field not far from the Soi Dog shelter in October 2019.

He was just a few weeks old at the time and, without the round-the-clock care only a mother cat or foster carer can provide, he'd fallen victim to a number of health issues, including cat flu, dermatitis and a swollen, infected eye. He also tested positive for the incurable feline immunodeficiency virus (FIV) which made it challenging for him to find him a home, despite his gentle personality and cute wink. However, a chance meeting in the cattery turned everything around for Thungyah. His adopter fell in love as soon as she saw him, and he joined her at her home in Samut Prakan, Thailand, in December after more than three years at the shelter. For his health and the health of the other cats in the community, FIV+ Thungyah stays indoors, and his adopter makes sure there's always plenty of enrichment for him there – toys, multiple beds, immunity-boosting treats and cat grass to name just a few examples!

“ I knew FIV+ cats have less chance to get adopted, so I decided to help him to have a home forever. ”

PUMAR

Pumar was one of a litter of puppies brought to the shelter in May 2021. Their mother had been fatally poisoned, leaving her and her three siblings to fend for themselves in the jungle. They were just a few months old at the time. Pumar's brothers and sisters found their own individual homes in Thailand within weeks of their arrival but, as the more timid of the litter, it took almost 18 months to find hers. However, if Pumar could talk, we think she'd say it was worth the wait. In November, her adopters flew halfway across the world to Thailand to meet her, bond with her and then fly her home to Bolzano, Italy, with them – a heartwarming show of their commitment to her. That commitment has only continued to grow since she arrived as her adopters have helped her gradually overcome her fears and enjoy a life full of adventure. With very few adoptions to Italy in Soi Dog history, it's wonderful to see Pumar flourish against the beautiful backdrop of this mountainous city. Because of you, Pumar and her siblings got a second chance in life – thank you.



“ Pumar has mastered the challenges that her new environment has put on her so very well. She gives us immense joy and it is so much fun to watch her discovering new things every day. ”

COMMUNITY OUTREACH



More than half of the homeless animals that received medical care in 2022 received that care outside of our shelter's dog and cat hospitals.

They were instead treated on the streets in the familiarity of their individual territories by our dedicated community outreach teams.

Treating animals in situ in this way comes with a number of benefits. Most crucially, it eases the burden on our busy hospitals which are constantly operating at – or over – capacity.

It is also in the best interests of animals who live freely and safely on the streets and would find the hospital environment stressful and restrictive.

Additionally, it provides a key opportunity to engage with, empower and educate local communities who share their neighbourhoods with these animals.

Since the programme's inception in 2017, we have seen a marked change in local attitudes towards homeless animals, a better understanding of their welfare and a greater willingness to assist with their care. This brings us hope for the future of animal welfare in Thailand and beyond.

Demand for assistance through the programme has also increased so drastically that, in July, we established a third team to ensure no animal was left behind. Together, the teams administered **16,381** treatments to a total of **10,885** animals out on the streets in 2022, from routine tick treatment and deworming to life-saving wound care and fluid administration. This represented a 7% and 11% increase on 2021 respectively.

A further **5,881** treatments were administered to dogs at the Phuket Stray Dog Shelter, also known as the government dog pound. As part of our long-standing commitment to the dogs housed there, our teams visit the pound on a daily basis to ensure all are neutered, vaccinated, dewormed, protected against ticks and fleas and treated for any illnesses or injuries.

The teams also gave **1,463** vaccinations throughout the year including, at the pound, over 700 in August as part of our annual vaccination drive and over 200 in January to stem an outbreak of the deadly distemper virus from sweeping through the facility.

A key part of ensuring the health of homeless animals is keeping them consistently well fed. In support of this, the teams distributed over **11 tons** of dog and cat food each month to their network of volunteer stray animal feeders.



Operating a programme on this scale requires constant communication with our front office team and rescue officers; close collaboration and trust among the community; and, most importantly, your kindness.

We hope it brings you great pride to know that your support extends beyond the walls of the shelter and right into the heart of local communities, enabling thousands upon thousands of animals to live free from pain, discomfort and disease.

10,885
animals treated out
in the community



HUMANE EDUCATION

After school closures and other pandemic restrictions forced it into hiatus in 2021, our humane education programme was back in full swing in 2022, reaching almost 11,000 students across 68 different schools – the highest numbers seen since the programme’s inception in 2017.

With your support, the programme is teaching Thailand’s young minds about animal welfare and helping to promote a more compassionate approach to the treatment of stray and domestic animals through fun, interactive and informative workshops held at schools and on-site at our shelter’s own humane education centre.

The humane education team also continued to run workshops in tandem with our mobile clinics where possible, including at the launch of team 13 in Nakhon Si Thammarat in November.

In September, an exciting partnership with the world-leading Global Alliance for Rabies Control (GARC) saw the team create and distribute posters to schools featuring child-friendly information about this fatal disease. With children between the age of five and 14 years among those most at risk of contracting rabies, it is crucial that they are taught, as early as possible, how to safely behave around animals to avoid being bitten and what to do if they are.



A Soi Dog-GARC rabies poster on display at a local school.



Workshops held at Soi Dog’s humane educate centre include a tour of the wider shelter and a chance to meet some of the resident puppies and cats.

Though the province of Phuket has been declared rabies free, in large part due to the vaccination efforts that you support, other parts of the country continue to encounter cases, meaning this information could well be life-saving in the future.

It is only because of you that the team continues to grow and develop their resources to reach more children and benefit even more animals. You are helping to build a generation of animal lovers carrying compassion in their hearts, and that’s a beautiful thing.



ANIMAL WELFARE

RESCUE AND TREATMENT

A total of 6,754 dogs and cats from across Thailand were admitted into our care throughout 2022 – 5,198 to our shelter in Phuket, 1,306 to our mobile clinics and 250 to our clinic in Bangkok. This represented an overall increase of 9% compared to 2021. Though numbers rose, your support was a steady constant, ensuring no animal was turned away in their hour of need.

The journey of a sick, injured or abandoned animal from the streets to the shelter begins with a report to our front office team. Managing all Phuket admissions, the small team fielded a staggering **19,920** calls for assistance from the public throughout the year. The majority of those calls – 16,404 – were made during the shelter’s opening hours, though the team were also on hand out of hours, answering a further 3,516 emergency calls.

6,754

dogs and cats treated at
Soi Dog’s hospitals and clinics



Armed with the necessary information about the animals' condition and location, our front office team then coordinate with staff on the ground, sending our rescue officers out to retrieve those in most urgent need and bring them back to the shelter. Non-emergency cases are referred to our community outreach teams who provide assistance in situ on the streets.



Highly trained and experienced, our officers are able to safely rescue animals from a range of situations, from the depths of jungles, to the undersides of buildings, to remote, uninhabited islands.

Once an animal has reached the shelter, our veterinary teams take charge and begin what is often months of treatment in our state-of-the-art hospitals, giving animals with life-changing injuries and life-threatening diseases the very best hope of recovery.



Our vets performed a total of **937** surgeries throughout the year. Of those, 685 were soft-tissue procedures (such as mass removals and wound reconstructions) and 252 were orthopedic (such as limb amputations and fracture repairs). **185** animals underwent post-operative rehabilitation at the hands of our dedicated physiotherapy team, and **433** underwent additional dental procedures.

Every single stage of the journey of an animal at Soi Dog is made possible by your support. You are the reason there is a number to call, a safe place to go and a second chance to be had for thousands upon thousands of animals in need.

TREATMENT HIGHLIGHTS

ROSWITHA

Mange, dermatitis and sheer starvation had left Roswitha's body battered and her spirit broken in January.

But you provided for the care and nourishment needed to bring her back to life. Incredibly, by August, she was fully recovered and on her way to our partner rescue BARCS in Canada where she went on to find a loving forever family. Your support turned Roswitha's world around completely in a matter of months – thank you.



JUMINO

Road traffic victim Jumino is alive today because of you. The impact of the accident in January may have only been a split second, but it caused life-altering injuries, including a collapsed lung, torn spinal nerves and the loss of the use of her right front leg. After recovering from amputation surgery, among other urgent procedures, Jumino hopped out of our dog hospital in May, joined a brand-new enclosure that you helped to build and began the search for a home.



CALIPH



Caliph was found alone on an island with a severe case of scabies. With no one to care for him, all he could do was scratch at his skin which only served to make his symptoms worse. You broke the cycle of his suffering, enabling his rescue in June and the weeks of treatment that followed. In October, an unrecognisable Caliph left the shelter for a home here in Thailand. From sick and stranded on a beach to happy and healthy in a home – this is the power of your donations.

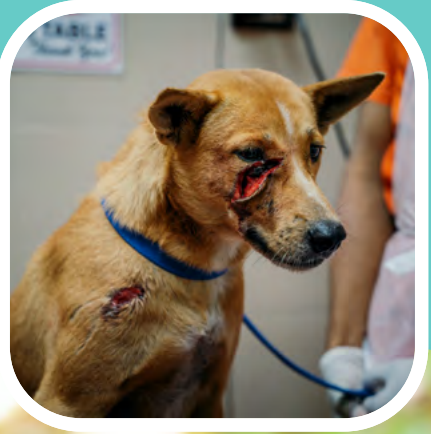


ALKUS



Alkus was reported to us as an abandoned pet. Left to fend for himself on the streets, he'd fallen into a terrible state, with flea-infested fur and a badly fractured front leg that had to be amputated as soon as he arrived in August. By October, Alkus was looking and feeling years younger. All thanks to you, he now has a safe place to enjoy his golden years, free from pain and fear and surrounded only by love and care.

An unprovoked knife attack in August left Mill with a deep laceration to her shoulder and another to her face, mere millimetres from her eye. Your kindness countered the cruelty Mill had experienced, enabling her to receive the reconstructive surgery she needed to heal her wounds, as well as the treatment necessary to cure her of multiple tick-borne diseases. By the close of the year, she was smiling again.



MILL



APPACHE

When Appache arrived at the shelter in September, she was being slowly strangled by a rope tied tight around her neck. The rope cut into her flesh, causing a deep and infected wound.

To look at her now, though, you'd hardly know she'd ever been hurt – testament to the wonders of reconstructive surgery and your incredible support. On behalf of Appache, who has been enjoying life in our cattery since December, thank you.



EMERGENCY RESPONSE

“

Initiating fast and effective action to save dogs and cats after natural or man-made disasters. ”

Throughout Soi Dog's history, your support has meant the difference between life and death for so many vulnerable dogs and cats. In fact, the 2004 tsunami – the largest natural disaster this century – became the first example of how your collective support has the ability to positively impact the lives of so many. Numerous subsequent emergency situations have occurred, and on each occasion your kindness has transformed the lives of dogs and cats who so desperately needed you.



2022 was, even by the standards you've helped to achieve over the years, a unique year in the history of Soi Dog and, indeed, for our emergency response programme. For the first time in our history, you helped us help animals outside of Asia by enabling a rapid and effective response to the suffering of companion animals displaced by the war in Ukraine. And, within Asia, your kindness provided assistance to thousands of animals affected by catastrophic monsoon flooding in central Thailand.

These interventions prove that no matter what challenges we face, when we work together we can make a real difference.



WAR IN UKRAINE

DRASTIC CIRCUMSTANCES CALL FOR DRASTIC MEASURES

In March, a matter of days after Russia's invasion of Ukraine, we asked for your help in supporting the plight of dogs and cats displaced by the crisis. Your contributions to this appeal were nothing short of outstanding. We were overwhelmed by your generosity and, as a result, were able to team up with Poland's oldest and largest animal welfare organisation – Towarzystwo Opieki Nad Zwierzetami (TOZ) or Society for the Prevention of Cruelty to Animals – to provide help for an initial estimate of 40,000 pets who fled to the safety of Poland with some two million refugees during the first three weeks of the crisis. The kindness you showed in a time of such utter chaos was awe-inspiring, and countless lives were saved and many others made more comfortable in such a tumultuous situation.

METHOD IN THE MADNESS

In times of crisis, little thought is spared for the animals affected and how war takes a huge toll even on those who are able to escape the proximity of its front line. However, when we asked for your urgent assistance, you responded in your thousands. Your donations helped fund not only the obvious physical aid required – including the provision of food, water, vital medical treatment and other essential items such as dog leashes, cat litter and litter trays, travel crates, and toys for enrichment – but also aided the psychological welfare of traumatised animals, some of whom endured up to a week of travelling by road through treacherous terrain and life-threatening situations to reach the relative safety offered to them and their owners in neighbouring Poland. Because of their ordeal, common problems we saw were animals suffering from dehydration and other effects on their physical and mental condition caused by the journey.



Upon arrival at either our partner shelter and clinic in Celestynów or at any of the ten different refugee assistance points you helped us to establish across Warsaw and surrounding border towns in the east of Poland, animals were first checked by a veterinarian, given the necessary fluids and medical treatment they required, then vaccinated, dewormed and microchipped.

*Rescued from the warzone
– we transported animals to the
safety of our partner organisation
shelter in Celestynów*



Your support helped transform the TOZ clinic at Celestynów



A WORKING CLINIC

Your donations helped the situation in so many different ways. One of which was to fund the completion of the TOZ treatment clinic at Celestynów. With limited funds, and the arrival of refugees in overwhelming numbers, the clinic was ill-equipped to cope with the influx. You enabled building works to help complete the clinic to the improved standards and capabilities required by its many new patients.

Centrum Zapobiegania Bezdomności Zwierząt

Wsparli nas:

- Soi Dog
- MARS
- PLN
- green
- NERO

Fotografie przedstawiające CZBZ w trakcie remontu

Fotografie przedstawiające CZBZ po remoncie oraz zaopiełnione wyposażenie



Your kind donations enabled a brand new operating theatre and radiography room at the clinic



Soi Dog's Director of Animal Welfare visits the TOZ shelter in Celestynów, Poland

HEALING HANDS

Beyond the initial assistance, even deeper scars were healed when your support meant we were able to help even the most shut down of animals by working with TOZ to employ a behaviourist to work closely with them and help heal the mental trauma they had developed during their experiences. Those who stayed at the shelter in Celestynów began to gain their confidence again, to the point they would enjoy daily walks with the volunteers who devoted their time to the cause. Slowly but surely, the recovery process was taking place for hundreds of the worst affected animals and, eventually, those without owners would be found new humans to love them.



Dogs like Chima (L) were suffering from deep emotional scars, but your support ensured they received the love and care they needed (see the end of this section for the best news about Chima!)

ABOVE AND BEYOND

In addition to the assistance provided to those crossing the border into Poland was the help your support enabled within the war zone, deep inside Ukraine. Between April and October, eight separate missions with TOZ were undertaken within the country, delivering food and urgent supplies to the worst affected areas, including Kharkiv, where, in June alone, over four tons of dog and cat food and an array of essential dog and cat supplies were transported.

Food and equipment supplies bagged and ready to be delivered to animals inside the war zone



BOLSTERING THE SUPPORT

In July, we teamed up with the nonprofit organisation Save the Dogs and Other Animals (STD) to add further weight to the relief effort for animals within Ukraine. Because of the generosity and compassion you showed, our partnership with STD began with the funding of an initial 40 tons of food which was transported from STD's Romanian base across the Ukrainian border to the southern city of Odessa and distributed from there via a network of brave and dedicated volunteers. Over the following five months to the end of December, your support enabled the delivery of a further 200 tons of food to starving stray animals and abandoned pets.



240

tons of food for stray animals
and abandoned pets

IN THE BLEAK MIDWINTER

As the war continued into the winter months, another, inevitable life-threatening situation materialised: the harshness of winter. If these animals didn't already have enough of a battle on their hands to survive, the average daytime temperatures hover marginally above freezing and at night, they regularly drop well below zero Celsius. With wind chill, rain and snow also contributory factors, the daily struggle for these animals often becomes insurmountable, so our attention extended from the provision of food to keeping animals warm. We are, therefore, so grateful that we were able to assist the delivery of dog houses to animals who are only alive today thanks to you. In total, 330 dog houses were distributed to some of the hardest-hit areas and, because the animals would tend to stay close to the homes of the people who take care of them, they were placed next to the volunteers' homes. Others were placed in hidden locations to ensure they wouldn't be stolen.

Our partner, Save the Dogs, reported that for the animals who benefitted from your generosity, this would have been the first time since the start of the war that they had a safe place to lay their head, and to take shelter from the elements.



As the cold weather descended on the region, so your support became even more vital



The winter in Ukraine is harsh, long and unforgiving.



Over 300 dog houses like this helped protect dogs from severe winter conditions

IN SUMMARY, HERE'S WHAT YOUR SUPPORT ACHIEVED FOR **WAR-AFFECTED ANIMALS**

Whether it be food, shelter, treatment, enrichment, the warmth and caring hand of a loving human with which to share fleeting moments of optimism, or the dream scenario of finally finding a loving family, these animals who have nobody else to turn to were given a glimmer of hope thanks solely to your kindness.



Helped an initial
40,000
animals fleeing the war zone

Here's a summary of what your support achieved:

WITH **TOZ**

- Helped an initial **40,000** animals fleeing the war zone with an estimated two million Ukrainian refugees into neighbouring Poland by providing food, medical treatment, comfort and safety, continuing to help thousands more throughout 2022
- Set up assistance at **10** refugee points across Warsaw
- Executed **eight** supply missions inside Ukraine, providing tons of dog and cat food, countless supplies of medicines and other essential items like dog leashes, cat litter and litter trays
- Enabled the completion of a treatment clinic capable of providing high-quality care to refugee animals
- Recruitment of staff to help the rescued animals, including an **experienced behaviourist** to work with traumatised dogs
- **Dozens** of rescued dogs and cats adopted to new families

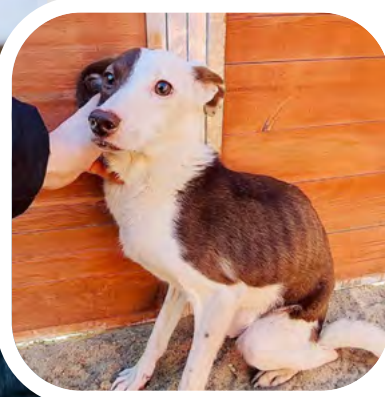
WITH **SAVE THE DOGS**

- Provided **240** tons of food to regions of southern Ukraine
- Supplied **330** dog houses to keep animals safe and warm through the winter months

CHIMA



PIECZARKA



After her ordeal, Chima became one of dozens of dogs adopted by Polish families

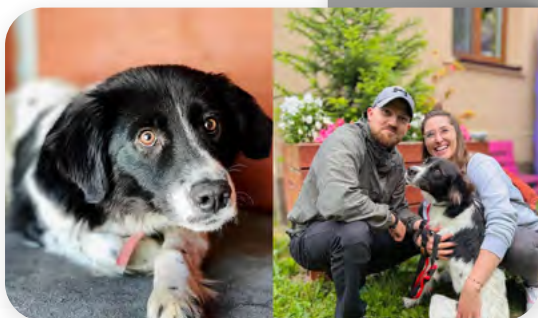
FOR SOME, THE BEST POSSIBLE OUTCOME

The ongoing situation in Ukraine is desperate, and those who survived the winter have an uphill battle to make it through another year. Unbeknownst to some of the very lucky ones displaced by the war, though, loving families in Poland awaited them through an adoption initiative at the shelter in Celestynów. Your support gave them hope and a whole new life, finally free from fear and discomfort. Thank you for providing the light at the end of a long, dark tunnel.

BOYKO



ANTIN





THAILAND FLOOD RELIEF EFFORT

In the slightly more familiar surroundings of Thailand, October brought sizeable monsoon rainfall, exacerbated by the aftermath of typhoon Noru, causing catastrophic flooding across dozens of Thai provinces stretching through the entire northern half of the country.



Thanks to the kindness of animal lovers like you, we were able to act fast enough to tackle the worst-hit provinces in the region by distributing food supplies to thousands of stricken stray animals.

Because of your swift response to our appeal, we were able to provide the first disaster relief food supplies within just a couple of days. Our community team travelled to the area to assess the damage, determine a relief plan and coordinate the delivery and distribution of food, ensuring it was placed exactly where it was most needed.

310

tons
of food provided for more
than 64,000 flood-affected
animals

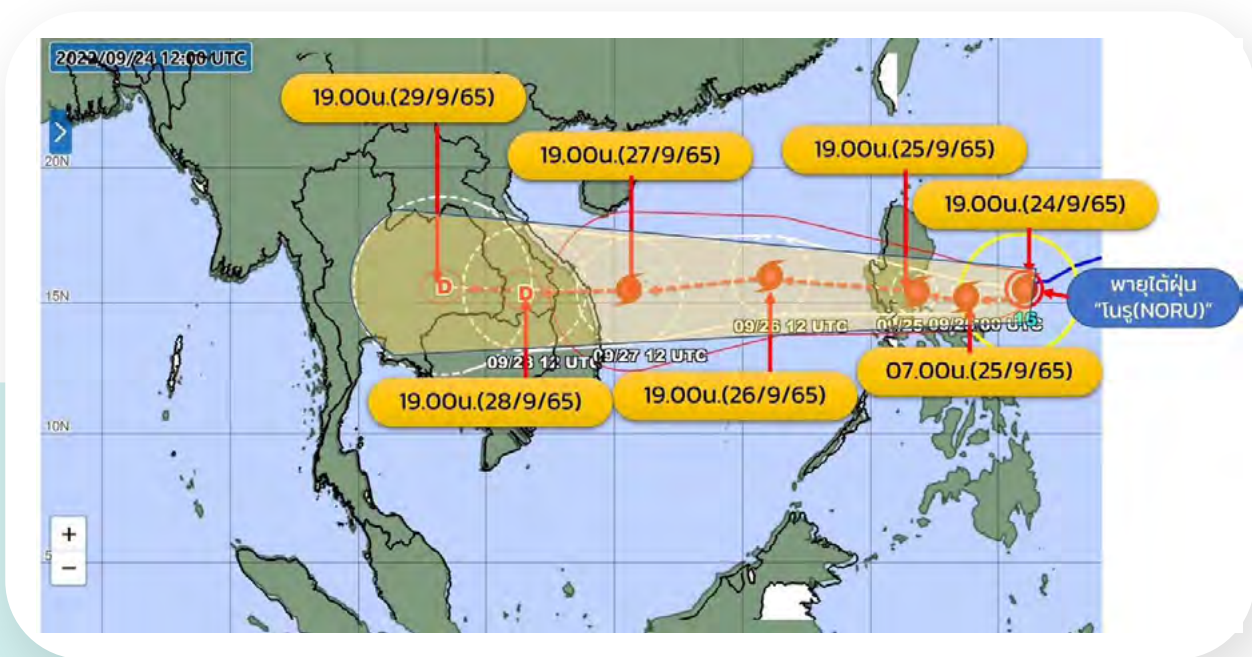
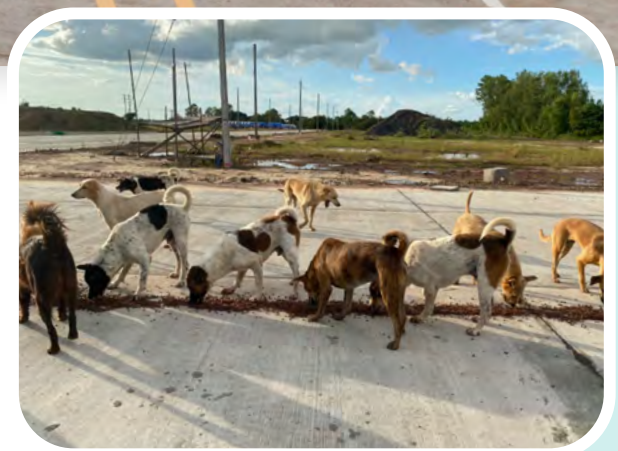




Stranded on a road bridge, dozens of stray dogs await help

Five subsequent bulk food deliveries were conducted throughout October, providing over **300** tons of essential supplies across the provinces of Sing Buri, Ayutthaya, Sukhothai, Nonthaburi, Angthong and Ubon Ratchathani, reaching over **64,000** animals in need.

Monsoon season brings huge deluges of rain throughout Southeast Asia and the effects often hit hardest on stray animals. It is inevitable that this will happen again. To know that you stand by their side in their darkest hours is not only a huge comfort but a lifesaving act. Thank you so much for caring.



Typhoon 'Noru' wreaked havoc across Southeast Asia in September and October, causing widespread flooding affecting thousands of dogs and cats across the region

DOG AND CAT MEAT TRADE



Thanks to your dedication and commitment to helping us fight the dog and cat meat trade (DCMT) in Asia for more than a decade, we have been able to close down slaughterhouses in South Korea, run awareness campaigns in Vietnam and Cambodia, launch petitions that have garnered millions of signatures, and eradicate the illegal trade in Thailand, rescuing thousands of dogs and rehoming hundreds who would otherwise have endured a gruesome fate. We simply don't have the words to express how grateful we are that you came to our side once more as we embarked on the next important phase of ending the suffering of animals at the hands of this barbaric practice throughout the region in 2022.



LAST COUNTRY ON EARTH

Following the obstacles posed by the pandemic, our fight against the dog and cat meat trade in Asia ramped up a notch in June when we signalled our fresh intent to tackle this trade by launching our Last Country On Earth campaign.

The first step in our latest offensive to shut down this despicable practice was taken in a country known as the Pearl of the Orient – the Philippines.

There exists an illegal underground trade of dogs in the Philippines, one that has never garnered much attention from the outside world. There are already animal welfare laws in place that prohibit the killing and consumption of dogs, unlike in some other countries where the trade is prevalent, which means that the Philippine National Police (PNP) can be called upon to intervene when illegal activity is reported and intelligence gathered.

With this in mind, we joined forces with an organisation of strikingly similar values to our own – Manila-based Animal Kingdom Foundation (AKF) – to launch a multi-faceted approach to tackling the underground trade, including the surveillance of suspected illegal traders and the interception, rescue, rehabilitation and rehoming of dogs caught up in this horrific operation.

Further to this, we asked for your help to fund a billboard campaign across the central Luzon region to raise awareness and create a reliable

outlet for concerned Filipinos to report illegal dog meat-related activity. We also embarked on the expert training of PNP officers, and the subsequent arrest of multiple perpetrators, and we asked you to join us in signing a penned letter addressed to government of the Philippines imploring them to take a stronger stance to stop the cruel trade and put an end to the atrocities that continue to be committed towards vulnerable dogs in the country.

When we called, you answered emphatically!

BOOTS ON THE GROUND

The preparation and implementation of raids and arrests of suspected dog meat traders took place almost immediately after the announcement of our partnership with AKF. The highly effective team work tirelessly, gathering intelligence, carrying out surveillance activities and implementing on-the-ground live interventions and rescues across the island of Luzon – the epicentre of the trade.

Through 10 separate raid operations between June and December, almost 50 dogs were rescued and moved to the safety of the AKF shelter in Capas, Tarlac, and,

thanks entirely to your support, countless others saved from future activities of snared traders.

On behalf of all the dogs you have saved, we owe a great debt of gratitude.



Our team assist PNP in the arrest of a dog meat trader



Giant billboards were erected in the Philippines to raise awareness and encourage the reporting of suspected illegal dog meat-related activity

EYE-CATCHING MESSAGING

At the dawning of our partnership with Animal Kingdom Foundation, one thing became clear: the overwhelming majority of Filipinos would be shocked that the trade still exists and, given the opportunity, would willingly report suspicious and unlawful activity to an authority. It was obvious we needed to create this opportunity, and your support helped to secure prominent locations for the installation of giant billboards carrying an advisory message and tip line telephone numbers for easy reporting of illegal DCMT activity.

Between September and November, three such billboards were installed in Cabanatuan, Bulacan and Baguio.

We have since taken information provided anonymously through the tip lines and used it in preparation of raid activity. These messages are making a difference. YOU are making a difference!



This map shows the hotspots of illegal trading activity, the focus of our joint operation to end the trade, and the location of the giant billboards you helped to create.



A giant billboard dominates the Pan-Philippine Highway in Cabanatuan City, Nueva Ecija

ENFORCING THE LAW

Your support against the dog meat trade in the Philippines helped put into action another key component in the form of training seminars for the Philippine National Police. With animal welfare laws already in place, our focus is on ensuring the enforcement of these laws. Alongside our undercover team and representatives from AKF, the police attend every DCMT raid operation to carry out the arrest of suspected traders, and it is vital they are sufficiently armed in implementing the law.

The Animal Welfare Act of 1998, otherwise known as Republic Act No. 8485, section 6, states:

“It shall be unlawful for any person to torture any animal, to neglect to provide adequate care, sustenance or shelter, or maltreat any animal or to subject any dog or horse to dogfights or horsefights, kill or cause or procure to be tortured or deprived of adequate care, sustenance or shelter, or maltreat or use the same in research or experiments not expressly authorized by the Committee on Animal Welfare. The killing of any animal other than cattle, pigs, goats, sheep, poultry, rabbits, carabaos, horses, deer and crocodiles is likewise hereby declared unlawful”.

Two well-received seminars attended by over 150 members of the PNP were held in Quezon City, Metro Manila, in August and November, and focused on equipping officers in the implementation of RA 8485 and its accompanying laws.



YOUR VOICE

The official AC01 National Plan of Action to effectively eliminate the trade of dogs for meat was collaboratively developed in 2016 by AKF, the police and with government agencies including the Bureau of Animal Industry. To date, AKF have been entirely responsible for actioning the delivery of this plan and needed your help and ours to push forward.

To bolster the international condemnation of the illegal trade in the country, we wrote a letter to The Bureau of Animal Industry of the Department of Agriculture and the local government units to request they recognise the ongoing proliferation of the trade, the growing national concern and the perceived inaction of the government. We believe the Bureau must take a stronger stance to stop the cruel trade.

Through this letter, we urge that the government act to ensure the AC01 National Plan of Action to eliminate the dog meat trade in the Philippines is fully and robustly implemented. We owe more than 600,000 thank yous (and counting) to each and every one of you who added your voice to the letter to help end the trade.

YOU MAKE THE DIFFERENCE

Between June and December, your support of the fight against DCMT in the Philippines enabled:

- The preparation and implementation of **10** raid operations
- The direct rescue of **44** dogs otherwise destined for slaughter
- The arrest of **9** illegal dog meat traders and the resultant dismantling of networks intent on perpetuating the trade, effectively changing the fate of hundreds of innocent victims

- The erecting of **3** huge billboards with tip line telephone numbers
- The hosting of **2** police training seminars to improve the knowledge of animal welfare laws for over **150** local officers, increasing empowerment
- Over **600,000** signatures on a letter to the Bureau of Animal Industry

CALVIN'S STORY

Calvin was one of six dogs rescued during the September 5th operation in Candaba, Luzon. After receiving a tip-off from the public, our resulting investigation confirmed that the suspects were indeed dog meat traders. Our colleagues at AKF teamed up with CIDG (Criminal Investigation and Detection Group) to launch a raid, posing as buyers and entrapping the suspects.



Calvin fights for his life after his rescue from the hands of dog meat traders

Calvin's condition was desperate. He was exhausted, dehydrated, gasping for air having been trapped in a rice sack, and terrified. Witnessing the calamitous situation, AKF rescue officers immediately placed him onto an oxygen supply. All six dogs were then taken

to the safety of the AKF shelter where they received urgent medical attention. Months on from the day of the rescue, Calvin is now in foster care. He is fully recovered and a forever home awaits him. Without you, what would have happened to Calvin doesn't leave much to the imagination. This shows the power and life-changing effects of your support.

The eventual outcome for Calvin is a scenario repeated for each of the other 43 dogs rescued during 2022, and for others to come in the future, until the day we can end this horror once and for all. Thanks to you, not only are they rescued, but in the caring hands of our Philippines team they each receive the physical and emotional support they need in order to begin to behave like dogs again: playing, socialising and enjoying life until the perfect match comes along to offer them a lifetime of love and security.

With your unparalleled support, we will continue the fight against the illegal trade in the Philippines until – just like in Thailand – it is ended forever.



*Calvin – rescued only thanks to your support
– now in the safe arms of our team in the Philippines*

VIETNAM: DAH AND GARC

Your unwavering support in helping to combat the dog and cat meat trade across Asia has seen many twists and turns in Vietnam over the years. Among the tactics previously adopted to try and raise awareness and bring an end to the trade there, you helped us finance a series of short films shown on Vietnamese television, and you signed our petition intended to lobby the Formula One racing group to speak out against the trade ahead of their proposed Grand Prix in the country in 2020. Unfortunately – another victim of the pandemic – the event was eventually cancelled and the city of Hanoi removed as a potential host.

An integral part of our Last Country on Earth campaign, our newly-formed assault on the trade in Vietnam has seen us adopt a different approach.

To get to the root of a problem that still sees an estimated five million dogs and one million cats slaughtered each year for their meat, your donations and vocal support have enabled us to develop a multi-layered strategy to tackle the issue from within Vietnam, engaging government organisations and the wider community.





On a street in Hanoi, caged cats await their inevitable fate but for others nearby, it is already too late

On the eve of World Rabies Day in September, we announced a partnership with the Global Alliance for Rabies Control (GARC) – the leading global authority on rabies prevention – with whom we will work on a collaborative intervention programme alongside the Department of Animal Health (DAH), The People’s Committee of Hanoi, and The Ministry of Agriculture and Rural Development, focusing on the threat to human health posed by rabies and the inextricable link between the fatal disease and the dog and cat meat trade.



RABIES INTERVENTION PROJECT IN HANOI

FOCUSING ON THE THREAT TO HUMAN HEALTH POSED BY RABIES AND THE INEXTRICABLE LINK BETWEEN THE FATAL DISEASE AND THE DOG AND CAT MEAT TRADE.

Throughout 2022, we held several meetings in Hanoi with relevant government officials to identify the best way to achieve our collective end goal – an outright ban on the slaughter of dogs and cats for human consumption. The various different aspects of our approach include:

- * Rabies surveillance database
- * Pet registration scheme to help identify stolen pets
- * Capacity building and training of rescue officers in humane handling and vaccination of dogs
- * Awareness campaign to promote vaccination and responsible pet ownership to build momentum against DCMT in local communities

PERIPHERAL ACTIVITIES

Supplementary to the rabies intervention project, your support of our fight against the DCMT in Vietnam has seen the initiation of a number of peripheral activities.

* **Youth campaign:** awareness sessions to be carried out in schools, colleges, universities and places of significance as a rallying cry amongst children, youth and local communities to call upon the government to introduce legislation to ban the DCMT. To date, 150 such institutes have been selected

* **Volunteer network:** establishment of a strong volunteer network to take up all peripheral activities under the guidance and facilitation of Soi Dog

* **Dialogue** around DCMT with National Assembly representatives

* **Outlet appreciation campaign:** to identify and promote food outlets and establishments who do not serve dog or cat meat on their menu. 200 outlets are planned to take part in the first year of the scheme

* **Pop up events** in marketplaces and universities

* **Social media campaign:** extensive use of social media within Vietnam using key opinion leaders



THE LINK RESEARCH STUDY

A research study called the 'LINK study' is underway to analyse the impact of societal violence on animals and its psychological impact on children exposed to it. The study is a first in the context of Vietnam and DCMT. Professors from the Social Work Department of Vietnam National University are currently conducting the research under the guidance of the Institute of Sustainable Futures, Sydney Technical University, Sydney, Australia. Once published in June 2023, the report will be sent to The UN Convention on the Rights of the Child (UNCRC) of which Vietnam is a signatory, and will also be used extensively for the purpose of advocacy and awareness within the country.

IN SUMMARY

Vietnam has long proved a difficult country in which to make progress, especially as an 'outside' organisation 'looking in'. If they are to succeed, advances from foreign organisations need to be measured, and they need to be supportive and complementary to existing or planned programmes by Vietnamese authorities. Storming in and demanding an end to the practice – no matter how out-of-touch with the reality the rest of the world is connected to – does not work. Many have tried, and all have failed.

Our approach differs. Each component of the multi-layered strategy seeks to either complement or supplement existing Vietnamese initiatives – in this case their desire to achieve 'Zero by 30', the eradication of rabies by 2030 – or hand the baton of responsibility directly to the Vietnamese people in order that opposition to the trade comes from within Vietnam. The power of its own people's collective voice could ultimately be the factor that tips things in favour of a positive outcome for the dogs and cats in the country, and the most effective way this can happen is from within.

Your determination to end the trade in Vietnam is vital. Progress is being made. This is not going to be an overnight fix, but we are fighting tooth and nail until the day comes when we can say that, together, we ended the dog and cat meat trade in Vietnam.

On behalf of the millions of dogs and cats whose future depends on your support, thank you so much.

COMMUNITY LIAISON

Your support in helping to save some of Asia's most neglected and abused animals increased the impact of Soi Dog's community liaison team in 2022. Working closely with the public and authorities to end animal cruelty, the team continued to gather and deliver evidence to the police in cases of animal abuse and assisted in the resolution of various other situations concerning dogs and cats.

The team's goals are to reduce conflict between stray animals and humans, to develop a positive attitude toward stray animals, to make the community aware of animal welfare laws and to create a network of monitoring and reporting in order to prevent animal cruelty in the long term.

UNDERSTANDING WHERE EDUCATION IS NEEDED

Developing a mutual understanding helps avoid and resolve numerous cruelty-related concerns, ranging from animal abuse and neglect to poisoning cases and pet abandonment.



Some pet owners, for example, give up their animals because they don't know who to turn to when they need help, or they are unaware of the impact abandonment has on their pet. Perhaps they see stray dogs surviving on the streets and wrongly assume that an abandoned pet might fare in the same way. However, after speaking with our community liaison team and learning about and understanding the daily suffering of stray animals, pet owners are more likely to continue caring for their pets.

YOUR IMPACT IN NUMBERS

In 2022, your support enabled this core work of our community liaison team;

- **64** cases worked on
- **53** cases resolved
- **11** cases still in progress

- **15** owned pets or community animal issues resolved successfully
- **3** cases resulted in financial and/or custodial punishment

ENSURING JUSTICE

Two examples of cases with successful outcomes in 2022 are those of Earlysun and Umberto.

EARLYSUN



Earlysun was furless and fearful when he was discovered dumped at the Soi Dog shelter. Today, almost unrecognisable, his fur is growing back and his confidence has also returned.

CCTV footage taken during one night at the Soi Dog shelter showed a truck carrying a makeshift wooden container being dumped near the main entrance. Discovered inside the crate by Soi Dog staff the following morning was 13-year-old Earlysun, his mange-ridden, hairless body quivering with fear. The Soi Dog vet team quickly admitted him to our dog hospital for treatment, and the community liaison team swung into action by reporting the incident to the police in accordance with Section 23 of the Animal

Welfare and Cruelty Prevention Act, B.E. Upon notice, and with assistance provided by our team, the investigating officer filed a lawsuit and used the truck's license plate to identify the offender. Finally, the owner pleaded guilty and received a 3,000 baht fine (\$87 USD) and a criminal record.

The case of Earlysun was one of 11 cases of pet abandonment investigated by our community liaison team in 2022.

Another example of the lengths our community liaison team will go to to bring about an end to animal cruelty was the suing of a man who shot a stray dog on a near-deserted beach in Phang Nga province. The man who shot Umberto might have believed that as there was no CCTV in the area, and no apparent witnesses to his crime, he would not be consequenced. But some tourists had heard gunfire from a distance and, soon after, discovered a stray dog with a wound to his shoulder. They brought Umberto to Soi Dog for immediate treatment, and our community team made a report of the incident and headed to the scene to investigate. The subsequent investigation spanned six months, but the team worked tirelessly – alongside some key information provided by local residents and forensic work by the police – to ensure Umberto received justice and his assailant was punished. Later, in a court appearance, the man was convicted under the charge of discharging a weapon in a public place and handed a three-month prison sentence.

Umberto's was one of 26 cases of animal abuse investigated by our community liaison team in 2022.

UMBERTO



On arrival at the Soi Dog hospital, our vet team treat Umberto for his gunshot wounds and, months later, he shows few signs of his ordeal

FIGHTING FOR THEIR RIGHTS

The reporting of cruelty cases has become more common as more people become aware of avenues through which to do so. With your continued support, we will keep fighting for the rights of innocent animals in Asia until the message gets through that animal cruelty in any form will not be tolerated and will be punished by law.

BEHAVIOUR AND ENRICHMENT

Many dogs arrive at our shelter as victims of cruelty, neglect and abandonment and require not only physical care but emotional support too. That's where our behaviour and enrichment team come in.

Throughout the year, the team completed **527** behavioural assessments, an increase of 8% on 2021 in line with the increase in overall shelter population. These assessments are undertaken once an animal has been discharged from the hospital and moved to an enclosure or kennel, and they are in place to establish the dog's readiness for adoption.

If a dog is deemed ready, the search for a home can begin. If not, the team will work to improve their confidence and trust through a tailored behavioural therapy plan, repeating the assessment periodically to track their progress.

One of the cornerstones of the behaviour and enrichment team's work is freedom.

Dogs, like people, appreciate freedom. The freedom to move around is important, and they certainly need space. But just as importantly, they need autonomy. When the team are working with dogs, and also when they are simply interacting with them, they keep the dog's autonomy at the front of their mind. Doing so is critical in order to achieve the desired outcome.

A fearful dog, for example, will be better able to cope in a given situation if they feel that they have some level of control over it. Can they move away if they want to? Are they going to be touched even if they don't want to be? The answer to these questions is important, particularly during the first meeting.

527

behaviour assessments
completed



How the dog feels during that meeting will have an effect on their feelings about the team in the moment, but also on the whole relationship going forward. Working to make sure they don't feel trapped or helpless can be the key to relieving their stress, changing their behaviour and ultimately improving their lives. The team continue to work on this during each and every interaction they have.

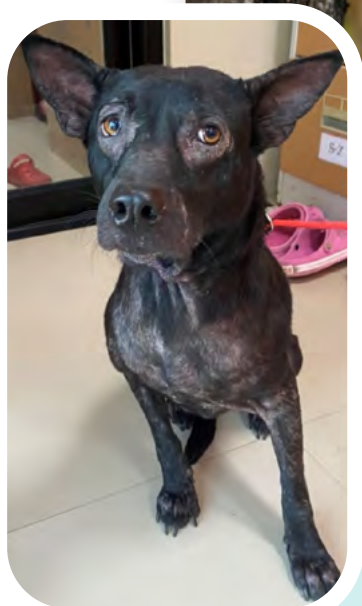
When a dog is allowed to choose whether she wants to engage or not, suddenly she has some autonomy. Often, this is new for her. She feels better than she usually does when people are present, and the interaction begins positively. Approaching like this will also avoid her reacting badly in ways that can be distressing for everyone; for example, by her running away or snapping.

Even in cases where the dog does not react in such an extreme way, if she is not given any choice in her life, she may end up falling into a pattern of learned helplessness. This is when she has learned that no matter what she communicates or what she does, the person will continue to disregard her feelings and do it anyway. Eventually she resigns herself to the fact that it will happen and so lets it happen, despite the fact that she does not enjoy it. This state of learned helplessness can be very hard to overcome, so it pays to avoid it all together.

The team do this by teaching a dog from the very first meeting that they are working together with her, and that they will always take into account what she is telling them and act accordingly. It is with this mindset that they approach their work and their interactions with dogs, with great results.

When dogs who were once cowering in a corner, avoiding their gaze, now greet them with wagging tails and puppy-dog eyes, they can see how much it means to them.

EBONY



Ebony is one of the many dogs the team were able to help in 2022. For months after her arrival, she was terrified of people, reactive to other dogs and refused to leave her kennel. With their expertise and your support, she has now integrated into a communal enclosure in which she calmly interacts with other dogs and happily walks with volunteers new and old. Soon, she will be assessed for adoption. A truly remarkable turnaround.

POPULATION GROWTH

AND SANCTUARY IMPROVEMENTS

One of the challenges at the Gill Dalley Sanctuary in Phuket is to maintain a balance between the number of new animals coming in and the number departing. With the growth of programmes such as rescue, CNVR and community outreach comes the inevitable rise in the number of animals arriving at our sanctuary on a daily basis.

In 2022, we had to find space for an extra 642 dogs and 276 cats – animals who needed to stay with us post treatment – and our sanctuary population grew by **16%** from 1,549 to **1,800** between January and December.

1,800
animals under the care
of Soi Dog

THREAT OF OVERCROWDING

Overcrowding is a real threat to the welfare of our existing sanctuary residents and is why our adoptions programme is so crucial to maintaining a handle on the population. Adoptions took further big hits during the course of the year – not least of which the ban imposed by the CFIA on dogs entering Canada – meaning that in order to keep our promise of not turning away any animal in need, we were forced to purchase more land and build more dog enclosures. We simply

could not have acted without your support. You have provided the assurance of additional space in which to expand the infrastructure that supports the sheltering of the most vulnerable animals in the months and years to come.

Thanks to you, we were able to acquire a two-acre parcel of land (around 8,000 sqm) increasing the size of the Gill Dalley Sanctuary from eight to 10 acres.



A bird's eye view shows the new land (in red), adding a further two acres to the Gill Dalley Sanctuary.



Thanks to your support, 10 new dog enclosures were built in 2022, providing shelter for over 150 dogs

NEW DOG ENCLOSURES

On our existing grounds, we filled the last remaining available space with the construction of 10 new dog enclosures, taking the number at the sanctuary to 52.



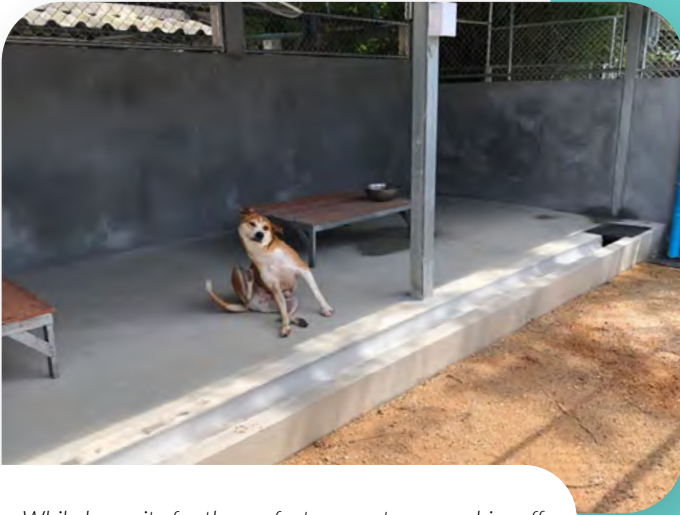
Senior dogs were treated to a newly refurbished enclosure

UPGRADES FOR THE PUPPIES, THE SENIORS AND THE SINGLE KENNEL DOGS

In February, we completed the refurbishment of one of our senior dog enclosures and our puppy enclosure. For the seniors, new roofs, walls and floor surfaces have been created, including an enriching grassy finish. For the puppies, the refurbishment incorporates an inside area for mothers and puppies and a sand/soil combination outside, providing enrichment for the ever-curious puppies and continual amusement for visitors who enjoy interacting with and observing puppies just being puppies.



Puppies will be puppies



While he waits for the perfect owner to sweep him off his paws, Soodlor – and 22 other dogs just like him – is more comfortable in his new surroundings

October saw the re-opening after refurbishment of some of the kennels that individually house some of the dogs who are not suited to cohabiting with large numbers of other dogs in communal enclosures. Decked out with new dog beds and sandy enrichment areas, the kennels are a vast improvement on the previous incarnation and, thanks to your ongoing support, a representation of the type of environment that your donations achieve for the dogs under our care.

SPECIALLY DONATED ITEMS GO A LONG WAY

A lovely way to end the year came from a long-time Soi Dog supporter and volunteer from Australia in the form of a very generous donation towards dog beds for our senior dogs.

Custom made from durable but comfortable materials easy to clean, we stretched boat sail material over galvanised frames to make 40 dog beds. Manufactured in-house and delivered to our senior dogs in time for the festive season, the beds bring an element of comfort to the lives of some of our oldest residents, many of whom sadly won't ever feel the comfort of a real bed or sofa.





YOUR SUPPORT

FUNDRAISING ONLINE

Harnessing the power of social media for good, an amazing 1,346 of you set up a Facebook fundraiser for the benefit of Soi Dog in 2022. Fundraisers were run throughout the year in honour of birthdays, memorials, sponsored activities and much more. In total, these fundraisers raised an incredible **\$158,370 USD (£131,389 GBP)**.



\$158,370
fundraised through Facebook

AmazonSmile and Easyfundraising continued to be popular offerings for the online shoppers among you. These platforms donate a percentage of eligible purchases to your chosen favourite charity, which we were thrilled to see is Soi Dog! In total in 2022, your purchases generated over **\$14,900 USD (£12,350 GBP)** through AmazonSmile in the UK and the USA and almost **\$14,000 USD (£11,250 GBP)** through Easyfundraising in the UK – grand sums which were gratefully received.

Sadly, Amazon announced the end of AmazonSmile from February 2023. We are therefore encouraging all our supporters based in the UK to continue to donate through Easyfundraising.

amazonsmile
You Shop. Amazon gives.

easyfundraising

Last but not least, we joined hands with another wonderful and sustainable initiative, DontSendMeACard. Through this innovative and environmentally friendly tool that allows you to send an e-card instead of a physical one, we were able to raise \$1,170 USD (£970 GBP) in 2022 – saving animals from suffering and doing our bit to keep our planet safe as well.

DontSendMeACard.com

THE EXTRA MILE

Following our registration with US-based non-profit CARS (Charitable Adult Rides and Services) in November 2020, 19 of you made the grand gesture of donating your car or other unwanted motorised vehicle to Soi Dog, generating over **\$15,000 USD**.

After joining a similar scheme with GiveACar UK in 2022, we were able to raise **£1,184 GBP** from kind supporters within the UK who donated their car or other unwanted motorised vehicles to Soi Dog.

Initiatives like these are a great way to support us and are incredibly beneficial for the dogs and cats in our care.



REGIONAL FUNDRAISERS

Not only did we see incredible results for online international fundraising in 2022, but we also saw some of our supporters take on challenges to go above and beyond in their efforts to support the animals of Asia.

Yanisa and Rohun and Joscha and Xenia decided to take their love for and dedication to animals one step further in 2022 and they were just amazing!

YANISA AND ROHUN

Former Soi Dog employees Yanisa and Rohun attempted to reach Mount Chulu's summit in Nepal and kindly asked their friends and family to sponsor them in their incredible challenge by donating to support Soi Dog.



While they couldn't reach the summit due to extreme weather conditions, they were able to reach 'high camp' and raise a total of **\$3,400** for the stray animals of Asia.

JOSCHA AND XENIA

Joscha and Xenia blew our minds with another incredible challenge!

Joscha first visited our sanctuary in 2015 and had the chance to meet our volunteers, staff and rescue animals. After years of continued support and kind donations, in August, Joscha and his partner Xenia decided to set off on a once in a lifetime epic adventure - cycling from Berlin to Thailand all in aid of Soi Dog under the name Pedal For Paws. At the time of writing, they had already made it all the way to the Middle East!



In total, Joscha and Xenia are striving to raise \$30,000 to finance a mobile clinic that will not only care for street animals but help to reduce the stray dog and cat population. We are so incredibly touched and grateful to be supported by people like Joscha and Xenia from all over the world – people like you!

SIP FOR SOI DOG

In March, our phenomenal team Soi Dog USA hosted a novel fundraising event – virtual wine-tasting! A huge thank you to our generous supporters David Brennan and Louisa Porter, and SDUSA President Janis Rosenthal and SDUSA board members Elizabeth Neubrand and Annie Keeney for organising and hosting. A special thank you to Husch Winery who kindly sent two courtesy bottles of wine to each attendee prior to the event.



This hugely successful evening was attended by 35 households who had an enjoyable night of dog-related conversations, wine-tasting and fundraising. Together they raised a staggering **\$64,000** USD that went directly to support stray animals in Asia.

Every success we celebrate is only made possible because of your kindness, and it is truly inspiring to see the extraordinary depths of your support.

BUSINESS FOR GOOD

We are fortunate to be partnered with extraordinary businesses who are a force for good and support us through donating a portion of their profits to benefit homeless dogs and cats in Asia.

An extra special shout out to Fetch Coffee Roasters (USA), Fight for Five (Canada), Give a Sh!t (USA), Aaron Terence Hughes (UK) and Give Me Your Paw (Italy) for their unwavering support in 2022.

Supporting us through your business not only helps to raise awareness of the plight of stray animals, but also raises vital funds to aid in their rescue and rehabilitation.

YOUR LEGACY, THEIR FUTURE

So much of our work is made possible by individuals pledging a gift to Soi Dog in their will. In 2022, we were extremely lucky to receive 71 pledges from animal lovers from all over the world.

These gifts are crucial to ensure that we can continue our life-saving work to alleviate the suffering of the stray animals of Asia.

Leaving a gift in your will is truly the best way to ensure your impact lasts for generations of dogs and cats to come. We are so incredibly thankful to our supporters for choosing to include Soi Dog in their will.

SPECIAL THANK YOU

Thank you to each and every one of you for your outstanding and invaluable support in 2022. You answered every call for help and made use of a whole range of tools and platforms to raise much-needed funds for the animals at our shelter and beyond. From signing petitions, donating to appeals, sharing our social media posts, raising funds through your own events or supporting through your business – you were by our side every single step of the way.

We are hugely grateful for the generous support we have received. You are the driving force behind Soi Dog.



VISITORS AND VOLUNTEERS

As international travel gradually opened up again, we were thrilled to welcome an increasing number of visitors and volunteers from around the world to Soi Dog once more, breathing life into the shelter and enriching the lives of the animals who call it home.

A total of **4,037** visitors toured the shelter which represented a staggering 267% increase on 2021, a year punctuated by travel restrictions and lockdowns.



894
volunteers welcomed

Additionally, we saw volunteer numbers almost double to **894**. Lending a hand for anywhere between two days and many months, through summer sun and monsoon rains, they played a crucial role in exercising and socialising the growing number of animals in our care.

December was our busiest month, with a record **497** visitors and **109** volunteers helping us end the year on a real high.

Our thanks go to every single visitor and volunteer who came through our shelter gates in 2022. The lives of the dogs and cats in our care are all the better for your time, love and dedication.



ONLINE REVIEWS

Soi Dog Foundation was once again presented with TripAdvisor's Travellers' Choice Award in 2022, an award given to attractions that consistently earn great reviews from travellers and rank within the top 10% of properties listed on the site.

Entirely community-driven, the award was only made possible by our wonderful visitors and volunteers who took the time to share online their experience of our shelter in Phuket. A total of 93 reviews were shared on TripAdvisor throughout the year, with all but one awarding Soi Dog the full five stars.

A further 149 reviews were shared on Google. Similarly kind and positive, 142 of those reviews were 5-star and four were 4-star.

Thank you to everyone who shared their love for Soi Dog online. It means a great deal to us and ultimately helps the animals in our care by encouraging further visitors and volunteers and raising awareness of our cause.



“ *Inspiring and in my opinion the best thing to do in Phuket. Beaches are lovely but there's a reason SDF is [high up] on Things to Do in Phuket (TripAdvisor)* ”

“ *Anyone visiting Phuket should not miss the opportunity to visit the Soi Dogs (and Cats) rescue shelter. Soi Dog is doing amazing work in Thailand and they have a first class plan to make sure any money donated goes where it's needed.* ”

“

We come and visit Soi Dog every time we come to Thailand. The tour is always so informative and it always surprises me how much they achieve from year to year. It is a fantastic facility and really does demonstrate how much they care about the welfare of cats and dogs. A must visit if you are in Phuket.

“

Great facility with sustainable thoughts to improve the situation for the street dogs and cats. A lot of heart and soul is put into this!

“

A wonderful shelter for dogs and cats. It is comforting to see and know that the stray animals of Phuket are looked after so well.



“

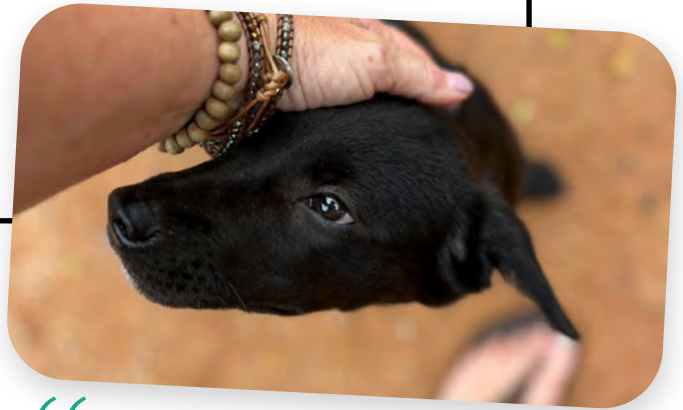
The world needs more place like this.

“

Feel blessed to have Soi Dog Foundation in Thailand.

“

So much is done here to help make animals lives better than they were. If we could all do a tiny fraction of what these guys do the world would be a better place. Well done and thank you!



“

We left feeling extremely uplifted with a sense of deep respect for those who work so hard for our animal friends who are most vulnerable. Working not only to help the street dogs and cats but also in the communities to work within the culture here without a sense of division.

“

An incredible visit that I'll be talking about for years to come.

“

Definitely the most impressive dog shelter I have ever visited. Everyone who loves dogs should visit Soi Dog Foundation to understand how to run such an organisation not just with heart, but also with head.

“

Fantastic organisation making real impacts on animal welfare in Southeast Asia. Very humbled to visit this amazing facility!

“

If I could give 10 stars I would.

“

The work this foundation does is entirely nonprofit, and 100% incredible. You can immediately tell that these dogs (and cats) have found a wonderful second chance at life that only Soi Dog can offer them.

VOLUNTEER TESTIMONIALS

“ My dad is a long-time supporter of Soi Dog and has often said it’s the place in the world where he feels happiest. (He’s now a trustee of Soi Dog UK.) So, my husband Toby and I wanted to find out what all the fuss was about!

Since returning to London, we can’t stop telling our friends what a lovely experience we had at Soi Dog, and now many of them are planning to fly over, too.

Toby and I were both incredibly impressed by the facilities, the efficiency of the organisation and the passion of those who work there. The dogs and cats are so clearly in need of a little love, fun and affection, and helping the Soi Dog staff provide that to them every day was nothing short of joyous.

Then there’s the social scene... We made some excellent friends and enjoyed plenty of post-volunteering dinners, drinks and dancing. Numbers have been swapped and now there’s even more reason to return. ”

Scarlett Wrench and Toby Taylor



“As a well-travelled Asian, Soi Dog has to be the most beautiful shelter I’ve ever had the privilege to spend my time in. The carers and staff look after the animals here like their children, and everyone here has so much love to share.

We came to Thailand on our first trip after Covid, and the lovely dogs and the bonds I’ve grown for them has made me keep coming back, especially when I knew the volunteers had dropped due to Covid and the dogs were not able to be walked every day.

The dogs here will teach you so much and you will realise every soul is beautiful. The more time you spend here, you’ll see their character and realise how beautiful they are and how much love they are ready to give. You can never stop learning from animals, and all of them in the shelter are so deserving of a forever home. My hope is that all my sweethearts are loved every day and have a family and a place to call home. ”

Angel Vaishilee



“In February 2020, I came to travel southern Thailand by motorbike and saw signs for Soi Dog Foundation. I didn’t forget that logo!

In November 2021, I came back and decided to spend time there. On the first day, I met many great dogs, including Lotos [pictured here]. When a couple came from Ireland and were interested in adopting Lotos, I told them I’d walk him every day until he could fly to join them, and I did. I helped prepare him for his new life outside Soi Dog.

At the end of April 2022, Lotos flew to Ireland and I finished my time at Soi Dog, but three days later I was back! I keep coming back because, when I go to another place, I find that I miss Soi Dog.

To be with the dogs makes me happy. After such a long time, I am family with the dogs, and they trust me. ”



Jörg Blecher





“

It was my psychologist that recommended I volunteer.

First and foremost, I wanted to find something to do to release stress, but what I got from Soi Dog was more valuable than I thought.

I had the best experience spending time with the dogs. They're adorable and friendly and give you positive energy. Some of them are shy which makes me like them even more. Some of them are energetic, and I'm so happy every time I walk them and when they allow me to pet them.

The best part is that they are all stray dogs who Soi Dog is protecting and helping to recover.

All the staff here are so friendly too. If you need any support, they always help you.

If you have time, do not hesitate to volunteer here. You will have the one of the best experiences and memories. ”

Nawaporn Chakthong





FINANCIAL OVERVIEW AND PROGRAMME METRICS

To all of our donors, on behalf of every dog and cat you helped during another turbulent year, thank you. You have continued to support Soi Dog in yet another record breaking year and enabled us to maintain our commitment to animals in need. The figures represent a summary of all income received across the world. Soi Dog Foundation is a registered non-profit organisation in eight countries and each entity is subject to its own independent audit, and the results are submitted to the relevant national authority.

GLOBAL INCOME: **\$20,777,985**

All income to SD worldwide, including income from the various countries in which Soi Dog is a registered non-profit organisation.

TOTAL EXPENDITURE: **\$19,200,504**



ANIMAL WELFARE PROGRAMMES
\$11,897,882
(62% of total expenditure)



**CAPITAL EXPENDITURE
& LAND PURCHASE**
\$1,825,905
(10% of total expenditure)



FUNDRAISING
\$3,858,599
(19% of global income)



**ADVOCACY &
MARKETING**
\$817,286
(4% of total expenditure)



ADMINISTRATION
\$800,832
(4% of total expenditure)

Soi Dog Foundation aims to maintain a minimum reserve equal to six months' expenditure to ensure financial stability.

5-YEAR PROGRAMME METRICS

The growth of Soi Dog Foundation and its associated programmes that you have enabled during the last five years has been phenomenal. We can only do as much as the funds donated will allow, and it is a clear reflection of your fabulous and continued support that we have been able to reach a larger number animals in need year on year.

KEEP ON GROWING

What makes your support even more incredible over recent years is that you have continued to provide it even in the face of a global pandemic and economic uncertainty. This has resulted in the saving of so many lives and firmly placed Soi Dog Foundation as an internationally recognised animal welfare organisation.

Our CNVR programme has cemented itself as the largest of its kind in the world, reaching almost 200,000 animals in 2022. The 38% increase in the number of animals neutered and vaccinated is a result of the number of mobile CNVR teams increasing from nine to 13 between February and November. You also enabled the addition of a third team to our community outreach programme which contributed to an overall

treatment increase of 16% on the previous year, and our humane education programme recovered from Covid-19 restrictions to reach a record number of children.

Unfortunately, another huge increase is in the number of resident animals at The Gill Dalley Sanctuary in Phuket that you are now supporting with your donations. Your compassion, though, means we have been able to purchase new land to expand sanctuary capacity, build new enclosures, and ensure we keep our promise to the hundreds of new dogs and cats that need us each year. The number of resident dogs and cats has almost doubled since 2018, and you are helping to provide a safe place for them.



SOME PROGRAMMES HIT A BUMP IN THE ROAD BUT **RECOVERED QUICKLY**

Across some of our programmes, Covid-19 affected the steep rise in numbers. For example, during 2020, our CNVR programme only grew by 1.8% on the previous year due to lockdown restrictions in place in Bangkok and other areas in which the programme operates. It recovered quickly, though, rising almost 38% in 2022.

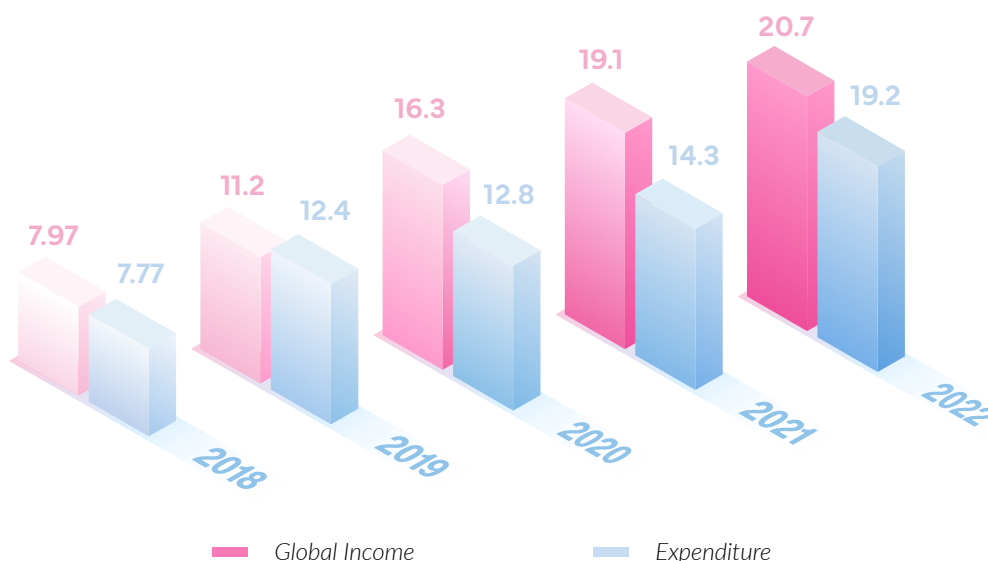
In 2021, our humane education programme was affected as schools were closed and children were forced to stay at home and attend online classes. In 2022, though, we bounced back and reached a record number of children.

During the pandemic, our adoptions programme also struggled under increased travel restrictions. A lack of flight volunteers meant the cost of sending animals overseas doubled. To compound that, a ban on dogs entering the US for 12 months between July 2021 and July 2022 meant no dogs were able to travel there. Then, a near identical ban on dogs entering Canada introduced in September 2022 posed yet another obstacle to our critical adoption and international partner rescue programmes that, prior to the pandemic, had accounted for 37% of all animals who left Soi Dog for new homes.

STRENGTH **TO** STRENGTH

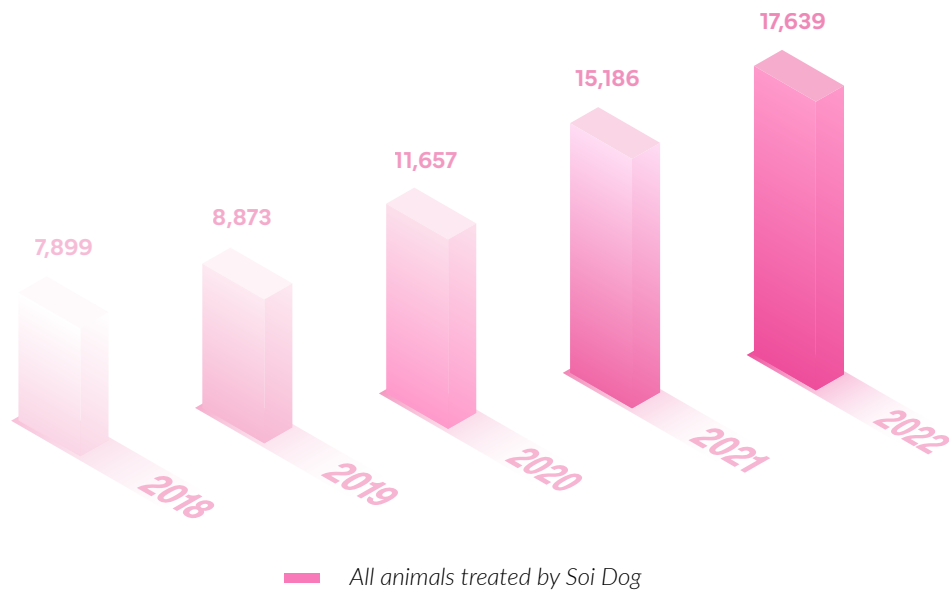
If 2022 proved anything, though, it is that Soi Dog is fortunate to have the greatest supporters in the world. You are willing to stand with the animals of Asia who need you irrespective of whatever situation may arise. You are contributing to the fastest growing organisation in Asia helping stray animals, and this is something that means the difference between life and death to the ever increasing number of animals we encounter each year.

GLOBAL INCOME / EXPENDITURE (\$M USD)

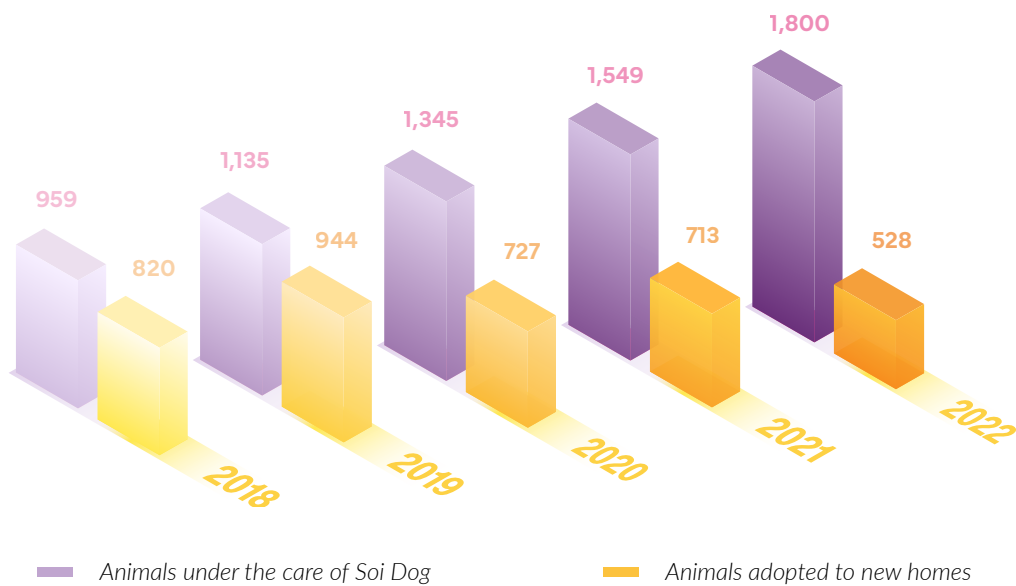


ANIMAL WELFARE PROGRAMME GROWTH

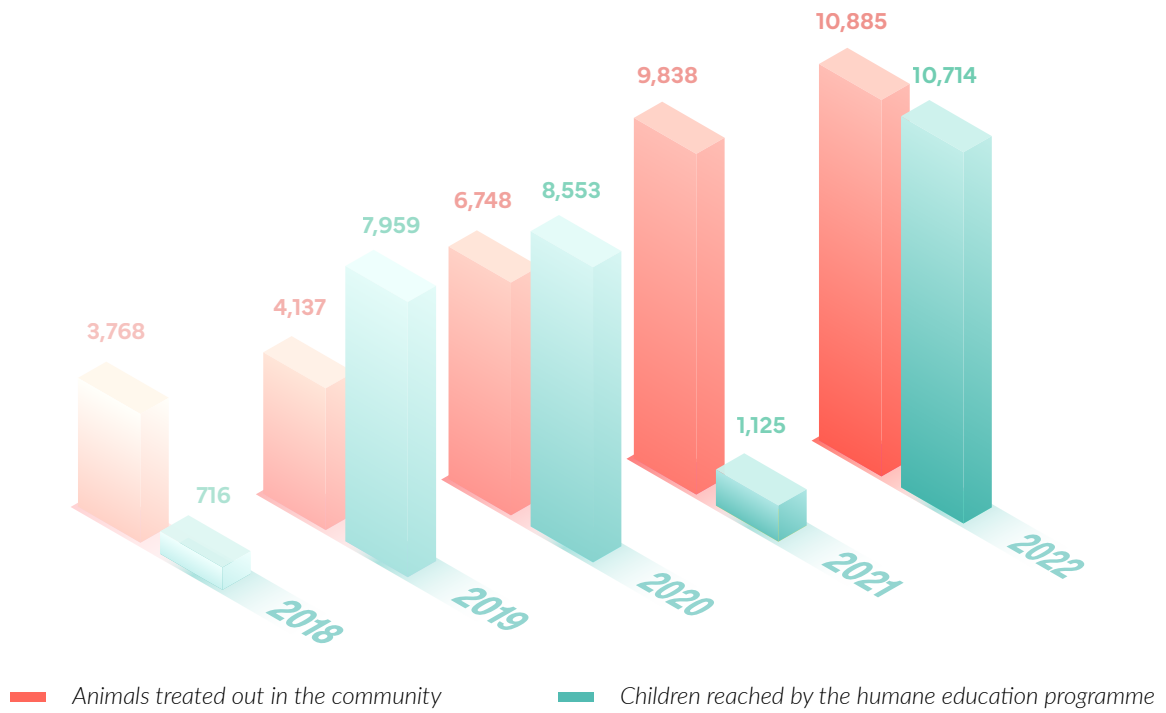
MEDICAL TREATMENT



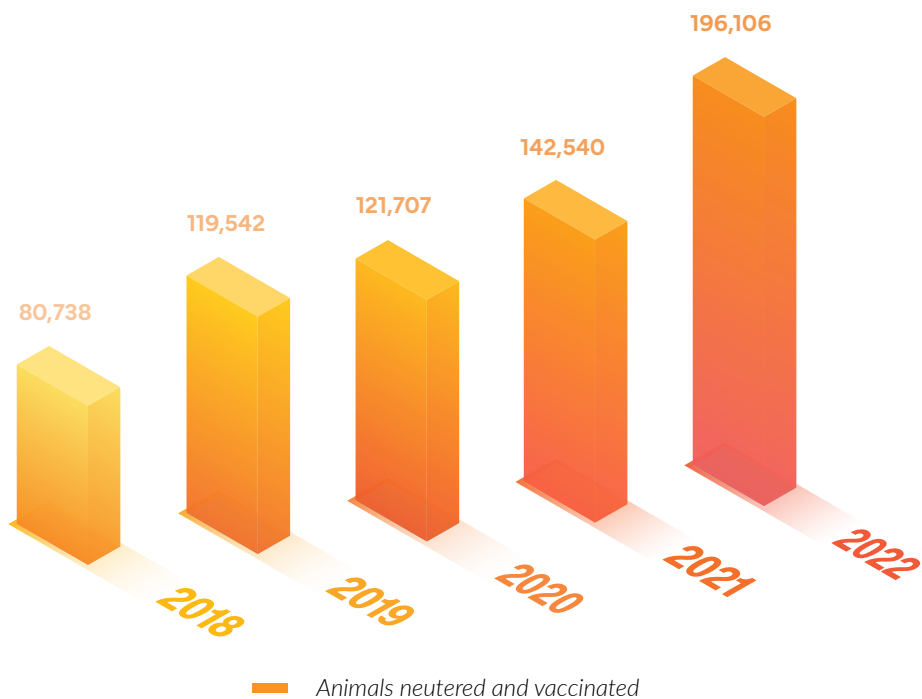
SHELTERING & ADOPTION



COMMUNITY OUTREACH & HUMANE EDUCATION



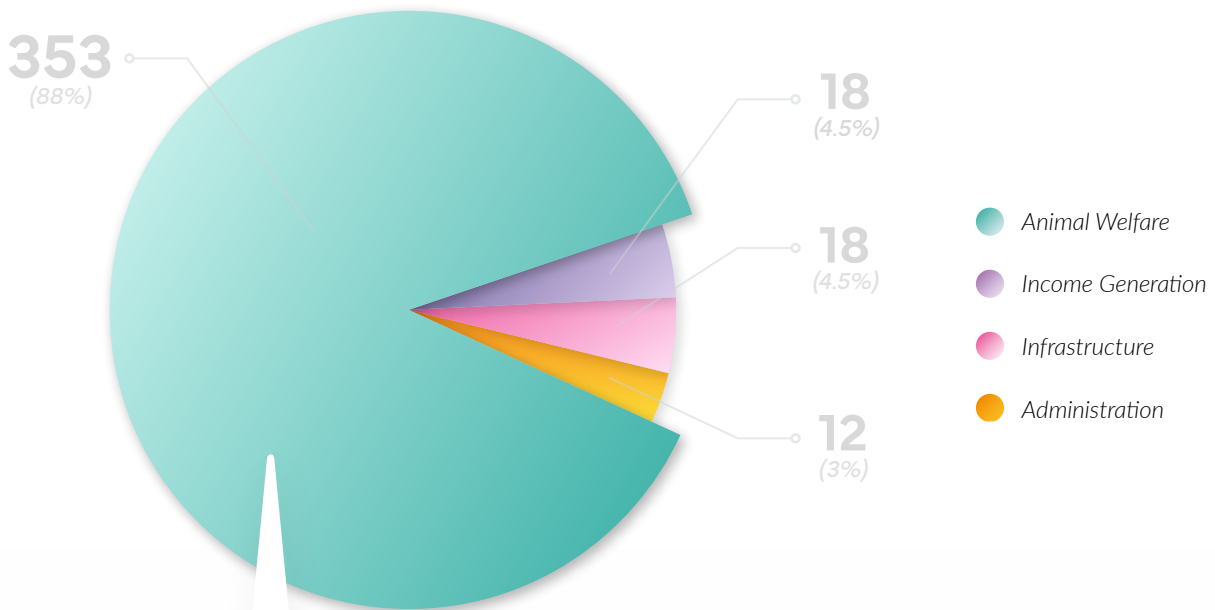
CNVR



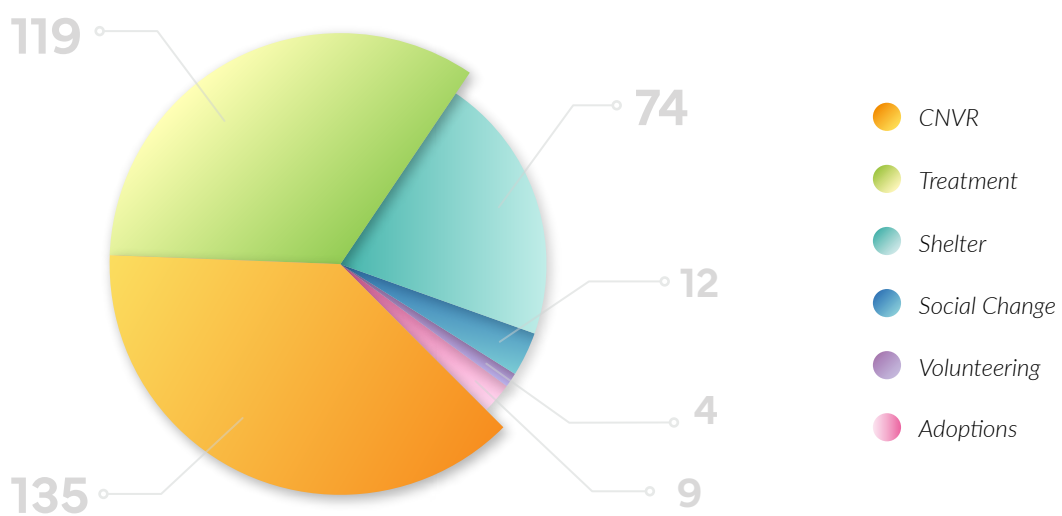
STAFF DISTRIBUTION

Of a total 401 staff, 353 (88%) work directly in animal welfare programmes, 18 (4.5%) work in income generation, 18 (4.5%) in infrastructure, and 12 (3%) work in administration.

STAFF - ORGANISATION WIDE



STAFF PER ANIMAL WELFARE PROGRAMME



AFTERWORD

FROM SOI DOG CEO, LOUISE ROSE

It is almost incomprehensible to think that as recently as 20 years ago, the animals who are now fortunate enough to benefit from your generosity had nobody. They had nothing. They were hopeless. They faced every day not knowing if they would make it through to sundown.

Fast-forward to today, and thanks to your support and two decades of continual growth of Soi Dog Foundation, there is now hope for every stray animal in Asia.

Cast your mind back to 2003. Smartphones didn't exist. Nor did social media as we know it today, or readily available GPS navigation, e-books, MP3 players, electric cars, air fryers, digital cameras or Zoom! So much has changed in such a relatively short space of time. These are all feats of humankind that few were able to predict in the years preceding.

But some far more important feats are happening right before our eyes here in Thailand, in the Philippines, and outside of Asia for the first time in 2022 in Ukraine.

Our record-breaking CNVR programme is reaching more animals than any organisation on the planet. Our treatment programmes have grown to an all-time high, providing urgent care to more animals than ever before. Our social change programmes are reaching a wider audience than at any point in the recent past, and the Gill Dalley Sanctuary here in Phuket is now a safe haven to twice as many animals as it was just five years ago.





Our dream, though, is of a future in which none of these programmes are needed any more. A future in which Soi Dog is no longer needed. A future in which you have helped make animal cruelty a thing of the past. A future in which every dog and cat knows the safety, love and belonging that a family can offer. A future in which companion animals don't ever need to worry or live in fear again.

Until that day arrives, though, and with you right by our side, we will continue our united quest to end the suffering of animals and save as many dogs and cats from dire situations across Asia as possible. This is the potential that your support has made achievable.

From the bottom of my heart, and on behalf of the thousands of dogs and cats you've helped and continue to help, thank you so much.

Louise

Louise Rose
Chief Executive Officer
Soi Dog Foundation



www.soidog.org

**Thank you for your support.
We cannot do it without you.**

