



Thank You For What You Did For Animals In 2014!

Another year has flown by and as I look back at what you have accomplished, it is quite staggering. When I look back 11 years ago when Gill and I retired here and look at what has been achieved since, it is quite amazing and is all down to you. I am always telling people that Soi Dog Foundation is its supporters. We can do nothing without you.

Let's look at some of the highlights of what you achieved in 2014...

Huge strides towards ending the dog meat trade...

In 2011 an estimated 500,000 dogs per year, victims of the dog meat trade, were making the one way trip from Thailand to Vietnam. Tens of thousands more were being killed within Thailand for their skins and local consumption.

If anybody ever tells you that eating dogs is a necessity for poor people to survive, you can tell them that this is a complete fallacy. Dog meat is a luxury food costing even in Thailand 3 times the price of other meat products. It is eaten because of ill-founded beliefs, such as it increases virility in men and is lucky to eat at certain

times of the month.

If anybody ever asks you what good you have accomplished in your life, tell them “I helped stop the torture and inhumane trade of millions of dogs in Asia”, because that is exactly what you are doing.

The trade in live dogs to Vietnam has stopped for now. Dogs continue to be slaughtered for their skins and local consumption, but the traders and dealers are being caught and driven further underground.



Thanks to the generosity of thousands of Soi Dog supporters like you, we've been able to buy and display billboards telling Thai people about the dog meat trade and offering a reward for information that leads to arrests.

It's a strategy that's already been wildly successful and continues to cripple the operations of dog meat traders.

Methods used to stop the trade have varied from the political to the highly unorthodox. The military coup in May has not only averted civil war, but the government is now fighting corruption and has been very supportive in helping

end the dog meat trade.

Each month your donations are used on fighting the traders who are nothing more than common criminals, involved not only in smuggling dogs, but also wildlife, illegal timber, drugs and no doubt human trafficking. Our full time team and paid informers are on the front line and live a dangerous existence, but thanks to you we are winning.

As a result of what has been accomplished in Thailand Soi Dog will be working to fight the dog meat trade in other countries working in close cooperation with local and international partner organizations.

Caring for the thousands of dogs rescued from the trade is expensive and thanks to you these dogs are getting the care they deserve. Thailand's Department of Livestock was assigned responsibility for looking after the dogs. Unfortunately as dogs are not considered livestock they had no budget to care for them. Crammed into hastily converted livestock centres the majority of the dogs died from disease and starvation within a few months of rescue.

You said this is not acceptable. What did you do about it?



You built a huge purpose built shelter capable of taking 3,000 dogs at any time in the spacious wooded grounds of Buriram Livestock centre. Your donations pay for the 30 tons of food needed each month as well as vaccines to prevent disease and other medicines to treat injured and sick dogs.

Thailand's first animal welfare bill - the dawning of a new era for the animals of Thailand...

In November I spent many days at the Thai parliament, and working behind the scenes with influential animal lovers, to get Thailand's first ever animal welfare bill passed. Although not as clear as we would like, it is a major step forward, and we did succeed in getting the maximum penalty for animal abuse raised to 2 years imprisonment.

Preventing the needless suffering of countless kittens and puppies...

Large scale sterilization of dogs and cats is Soi Dog's prime focus. The only effective and humane way to end the suffering of stray dogs & cats is through population control.

You have saved the lives of countless thousands of animals and prevented the unnecessary birth and suffering of literally millions of puppies and kittens.

In 2013 you were responsible for a record 13,568 animals being sterilized. In 2014 that number was smashed with a new record of 17,259. Why is sterilization our main focus? When we arrived in Phuket in 2003 stray dogs were everywhere, emaciated, hairless, covered in sores and the problem was spiralling out of control. In 2003 random poisoning was the only method of "control" used, and the risk of rabies was ever present.



Today you will still see stray dogs, but thanks to you their numbers have fallen drastically and it is unusual to see a stray dog in bad condition in Phuket. Rabies has been eliminated and we are using Phuket as an example on how to humanely control stray dog populations. Our 2 year mobile clinic programme, working in cooperation with the province's 17 local authorities will conclude in May 2015, and focus will move to other areas, notably Bangkok where our current small team also achieved record numbers.

We have also conducted a number of special clinics in other areas of Thailand where urgent cases were brought to our attention such as the historic old Thai capital of Ayudhya, where hundreds of dogs faced impounding. By negotiating with the authorities the dogs were allowed to stay, provided we sterilized them.

A record number of dogs & cats saved...



A record number of over 1,700 dogs and cats were treated at our Phuket and Bangkok clinics. You have transformed the lives of dogs like Violet (pictured here) and now (below) in her forever home. Cases vary widely; extreme cruelty, including dogs injured in the dog meat trade, road traffic accidents, shocking skin conditions and many more. The increasing number of cases means that our small clinic can no longer cope with the demand.

In November ground was broken for construction of an urgently needed new hospital to cope with the ever increasing number of dogs which Soi Dog helps. Sadly dogs have died because the resources needed to treat them were simply not available.

Construction was originally planned to start in late



2013 but you made it very clear that ending the dog meat trade and saving the rescued dogs was your top priority. Leading animal hospitals throughout the world have been consulted to ensure that the new hospital will meet the highest standards, allowing us to treat far more animals in an environment that will promote faster recovery, as is the case with our dedicated cat hospital completed in 2012.

We plan to secure adequate reserved cash during 2015 for funding of hospital works this year and into 2016.



John and volunteer site manager Paul ensure Gill does not follow the concrete into the foundations during the traditional Buddhist ceremony to ensure the new hospital building is a success.

Improving the lives of the animals at Bangkok's Wat Suan Kaew....

Wat Suan Kaew is a temple on the outskirts of Bangkok well known for the great work it does with the poor and destitute. Some years ago a dog shelter was built there when dogs were under threat from the local authorities because of an international conference being held nearby.

The appalling conditions of Wat Suan Kaew were brought to our attention and we asked you to help improve the conditions for the approximately 1500 dogs and 500 cats living there. Several million Thai baht have and continue to be spent on

rebuilding the shelter there, after lengthy discussions with the temple authorities who run the shelter, who agreed to follow our guidelines and employ more staff to care for the animals. This was essential as Soi Dog has no authority over the running of the temple and to invest so much money without their buy in would have been a waste of funds in the long term.

A record number of dogs & cats found their forever homes...

A record number of dogs and cats found their forever homes in 2014! Adoptions are vital, not only do they change the lives of the lucky dogs and cats who find forever homes for the first time in their lives, but without adoptions we could not take in other cats and dogs that have been victims of cruelty and abuse.

A huge thank you to adopters for giving your new best friend a second chance at life!



Without you the dogs and cats would have no one else to turn to. Thank you so much for caring!

A handwritten signature in blue ink that reads "John". The signature is stylized and cursive.

John Dalley
Co-Founder,
Soi Dog Foundation

Operating Expenses, Revenue & Assets 2014

	US Dollars	Thai Baht
Revenue		
Contributions	\$3,409,145	THB 121,755,187
Interest	\$6,427	THB 229,534
Total Revenue	\$3,415,572	THB 121,984,721
Operating Expenses		
Beneficiary Programs	\$1,691,192	THB 53,432,292.24
Administrative Expenses	\$92,707	THB 7,167,746.52
Fund Raising	\$40,618	THB 4,561,293.24
Total Operating Expenses	\$1,824,517	THB 65,161,332.00
Assets		
Current Assets		
Cash & Cash Equivalents	\$1,226,225	THB 43,793,761
Current Investments	\$560,000	THB 20,000,000
Receivables	\$124,060	THB 4,430,713
Other Current Assets	\$6,595	THB 235,546
Total Current Assets	\$1,916,881	THB 68,460,020
Non-Current Assets		
Long Term Investments	\$280,000	THB 10,000,000
Property, Plant & Equipment	\$942,685	THB 33,667,327
Other Non-Current Assets	\$1,792	THB 64,000
Total Non-Current Assets	\$944,477	THB 43,731,327
Total Assets	\$2,861,358	THB 112,191,347
Beneficiary Programs	82.00%	
Administrative Expenses	11.00%	
Fund Raising	7.00%	